



Toy-Related Deaths and Injuries Calendar Year 2014

Yongling Tu
Division of Hazard Analysis
Directorate for Epidemiology
U.S. Consumer Product Safety Commission
4330 East West Highway
Bethesda, MD 20814
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Table of Contents

Executive Summary	3
Introduction	4
Toy-Related Deaths	4
Table 1: Reported Toy-Related Deaths Among Children Younger than 15 Years of Age, 2012–2014	5
Table 2: Reported Toy-Related Deaths Among Children Younger than 15 Years of Age, 2014	6
Estimated Toy-Related Injuries	8
Table 3: Annual Toy-Related Emergency Department-Treated Injury Estimates, 2010–2014	8
Figure 1: Distribution of Toy-Related Injury Estimates by Body Regions Injured for All Ages, 2014	9
Figure 2: Distribution of Toy-Related Injury Estimates by Type of Injuries for All Ages, 2014	9
Table 4: Toy Categories Associated with the Largest Number of Estimated Emergency Department-Treated Injuries for Different Age Groups, 2014	10
Table 5: Nonmotorized Scooter-Related Emergency Department-Treated Injury Estimates for Children of Different Age Groups, 2010–2014	11
Table 6: Annual Emergency Department-Treated Injury Estimates Associated with Product Code, “Toys, Not Elsewhere Classified,” for Different Age Groups, 2010–2014	12
Table 7: Annual Emergency Department-Treated Injury Estimates Associated with Product Code, “Toys, Not Specified,” for Different Age Groups, 2010–2014	12
Table 8: Toy-Related Injury Estimates Adjusted for the Correction Factor for Different Age Groups and Toy Categories Associated with the Most Adjusted Estimated Injuries, 2014	13
Appendix A: Estimated Number of Toy-Related Injuries from 2000 through 2014	15
Table 9: Toy-Related Emergency Department-Treated Injury Estimates for Different Age Groups, 2000–2014	16
Figure 3: Toy-Related Emergency Department-Treated Injury Estimates for Different Age Groups, 2000–2014	17
Appendix B: NEISS Product Codes for Toys as of January 1, 2014	18

Executive Summary

In this report, U.S. Consumer Product Safety Commission (“CPSC”) staff presents the latest available statistics on deaths and emergency department-treated injuries associated with toys. For toy-related deaths and injuries, it is important to note that although a toy was associated with many of the incidents, the toy was not necessarily the cause of the death or injury. Additionally, due to delays in death certificate reporting, fatality information for 2012, 2013, and 2014 is not yet complete.

Reported Fatalities in Calendar Year 2014

- CPSC staff received 11 reports of toy-related deaths that occurred in the 2014 calendar year among children younger than 15 years old. Moreover, all 11 victims were younger than 12 years of age.
- Riding toys were associated with seven (64 percent) of the 11 reported deaths in 2014, and all these deaths were due to motor vehicle involvement.

Emergency Department-Treated Injuries in Calendar Year 2014

- In 2014, there were an estimated 251,800 toy-related injuries treated in U.S. hospital emergency departments.
- There is not a statistically significant trend in the estimated number of toy-related injuries from 2010 to 2014, for all individuals, children younger than 15 years, children 12 years of age or younger, or children younger than 5 years.
- A plurality (42 percent) of the estimated emergency department-treated injuries are classified as lacerations, contusions, or abrasions. Forty-four percent of the estimated injuries were to the head and face area, the most commonly affected area of the body.
- Males accounted for 147,500 (59 percent) of the estimated toy-related injuries in 2014.
- Ninety-six percent of the emergency department-treated, toy-related injury victims were treated and released.
- Of the 251,800 estimated toy-related, emergency department-treated injuries, an estimated 183,800 (73 percent) happened to children younger than 15 years of age; an estimated 173,300 (69 percent) occurred to children 12 years of age or younger; an estimated 84,400 (34 percent) happened to children younger than 5 years of age.
- For children 12 years of age or younger and children younger than 15 years old, nonmotorized scooters continued to be the category of toys associated with the most injuries (25 percent and 26 percent, respectively) in 2014. There is no statistically significant trend in the estimated number of injuries associated with nonmotorized scooters in the last 5 years for children in these two age groups.

Introduction

This report provides updated summary information on toy-related fatalities for the years 2012 and 2013, and gives detailed information on toy-related fatalities for 2014. These fatality counts are based on reports obtained by CPSC staff from the CPSC Injury and Potential Injury Incident file (“IPII”), Death Certificate File (“DTHS”), In-Depth Investigations (“INDP”), and the National Electronic Injury Surveillance System (“NEISS”). In addition, this report presents the estimated emergency department-treated injuries associated with toys for the 2014 calendar year and the injury estimates from 2010 to 2014, based on the NEISS. In Appendix A, historical estimated toy-related emergency department-treated injuries from 2000 to 2014 are given, along with their 95 percent confidence intervals. Appendix B lists the NEISS product codes used to generate this report.

Toy-Related Deaths¹

Fatalities of children younger than 15 years of age, as reported to CPSC staff from 2012 to 2014, are summarized in Table 1. The reported death totals for each year are listed at the top of the table, with each year’s reported deaths detailed by the type of toy with a parenthetical description of the hazard in the rows below. Due to delays in death certificate reporting, fatality information for 2012, 2013 and 2014 is not yet complete. The data from 2013 has been updated based on two new incident reports received by CPSC staff during 2014. Thus, the data differ from the reported fatality tabulations detailed in the previous memorandum for the calendar year 2013.² The two fatalities that occurred in 2013, but reported in 2014, involved an 8-month-old baby boy and a 2-year-old girl. The toys involved in these fatalities were balloon strings and a nonmotorized riding toy. Toys that are associated with more than one fatality between 2012 and 2014 are listed in Table 1 to highlight the toys (and associated hazards). For other types of toys associated with only one fatality across the given years, the information is summarized in the final row of Table 1. Fatalities are included where a toy was present and, based on statements by investigators, police, family members, or medical examiners, may have played a contributing role in the death.

¹ These fatalities do not represent a sample of known probability of selection. They may not include all of the toy-related deaths that occurred during the time period, in part, because at the time of data extraction, death certificate reporting was 99 percent, 89 percent, and 41 percent complete for 2012, 2013, and 2014, respectively.

² [Y. Tu, “Toy-Related Deaths and Injuries, Calendar Year 2013,” CPSC, November 2014.](#)

**Table 1: Reported Toy-Related Deaths Among Children Younger Than 15 Years of Age
2012–2014³**

Type of Toy (Hazard)	2012		2013 ⁴		2014	
	Children 12 Years of Age or Younger	Children 13 and 14 Years of Age	Children 12 Years of Age or Younger	Children 13 and 14 Years of Age	Children 12 Years of Age or Younger	Children 13 and 14 Years of Age
TOTAL	16		11		11	
Sub Total	16	0	11	0	11	0
Nonmotorized scooters (motor vehicle involvement)	2		1		4	
Balloons/balloon strings (asphyxiation, aspiration, airway obstruction, choking, strangulation)	3		2		1	
Stuffed toys/doll/doll accessory/toy figure (suffocation, asphyxia, choking, drowning, hanging)	2		3		1	
Tricycles (drowning, fall, motor vehicle involvement)	5				1	
Nonmotorized riding toys (fall, motor vehicle involvement)			1		2	
Plastic toy foods (choking)	1		1			
Marbles (asphyxia, choking)	1		1			
Water guns (drowning)	1				1	
Other toys with a single reported fatality in the year (drowning, asphyxiation, neck injury/asphyxiation, airway obstruction)	1		2		1	

Source: INDP, IPII, DTHS, and NEISS from 1/1/2012 to 12/31/2014; CPSC. Data were extracted in July 2015.

³ Toy-related deaths among children 12 years of age or younger are presented to be consistent with the age definition for a children’s product in the Consumer Product Safety Improvement Act of 2008 (“CPSIA”), 15 U.S.C. § 2052 (a)(2).

⁴ Two new toy-related deaths were reported to CPSC staff occurring in 2013 calendar year, increasing the number of reported deaths to 11 in 2013.

Table 2 details the fatalities associated with toys for children younger than 15 years of age in 2014 that were reported to CPSC staff. The toy types and associated hazards involved in these reported fatalities are presented in descending order of the frequency of reports. There is one toy (an interlocking toy brick) in Table 2, which was associated with one death that is included in the last row of Table 1 with “other toys.” There are four other toys (*i.e.*, balloon strings; a cloth toy snake; a tricycle; and a water gun) that were each associated with a single death in 2014; however, because these toys were associated with other deaths in 2012 and/or 2013, they are presented in other rows of Table 1 to highlight the hazard.

As shown in Table 2, seven of the 11 reported fatalities (64 percent) of children younger than 15 years of age in 2014 were associated with riding toys and the hazard was motor vehicle involvement. The riding toys involved were nonmotorized scooters, toy wagons, and a tricycle.

**Table 2: Reported Toy-Related Deaths Among Children Younger Than 15 Years of Age
2014**

Type of Toys	Children 12 Years of Age or Younger [¥]	Children 13 and 14 Years of Age
TOTAL	11	
Sub Total	11	0
Nonmotorized scooters (motor vehicle involvement)	4	
Nonmotorized riding toys—wagons (motor vehicle involvement)	2	
Balloon strings (strangulation)	1	
Toy figure (hanging)	1	
Tricycle (motor vehicle involvement)	1	
Water gun (drowning)	1	
Interlocking toy brick (airway obstruction)	1	

Source: INDP, IPII, DTHS, and NEISS from 1/1/2014 to 12/31/2014; CPSC. Data were extracted in July 2015.

[¥] Toy-related deaths among children 12 years of age or younger are presented to be consistent with the age definition for a children’s product in the Consumer Product Safety Improvement Act of 2008 (“CPSIA”), 15 U.S.C. § 2052 (a)(2).

In 2014, there were 11 reported deaths related to toys involving children. Of the 11 fatalities, one victim was female, and 10 were males. The age range for the 11 reported deaths is 13 months to 9 years. The scenario-specific details of some of these incidents are described below.

Nonmotorized Scooters

Four boys—ages 4 years to 9 years—were struck and killed by motor vehicles while riding nonmotorized scooters.

- A 4-year-old boy rode a scooter behind a pickup truck that was backing into a roadway, and the victim was stuck by the pickup truck. The victim was taken to a hospital and was pronounced dead.

- A 6-year-old boy entered a roadway directly into the path of a sports utility vehicle (“SUV”) while riding on a push scooter. The victim was stuck by the SUV. The victim was transported to a hospital where he was pronounced deceased the next day.
- A 7-year-old boy was hit by a pickup truck on a street while riding a scooter without wearing a helmet. The victim was taken to a hospital and died later as a result of blunt force trauma to the head and multiple skull fractures.
- A 9-year-old boy rode an unpowered scooter on a highway and was struck by a passing motor vehicle. The victim died of blunt force injuries to the head. It is not known if the victim was wearing a helmet when the incident occurred. The victim was reported to have autism.

Nonmotorized Riding Toys—Wagons

Two boys were killed while riding in children’s wagons pulled by adults in two separate incidents.

- A 2-year-old boy was sitting in a wagon pulled by his father on a pedestrian walkway. The victim was hit when a truck driven by an elderly driver veered out of traffic. The victim was rushed to a hospital, where he was pronounced dead.
- A 3-year-old boy and a 2-year-old boy were in a wagon pulled by an adult along the edge of a street. A pickup truck hit them from behind, and the wagon was trapped underneath the pickup truck. The 3-year-old victim died.

Balloon Strings

A 13-month-old baby boy was found slumped over with the strings of two balloons wrapped around his neck and arm in a crib at home. The victim was transported to a hospital and then was air-lifted to a children’s hospital for treatment. The victim was pronounced dead 4 days later in the children’s hospital.

Toy Figure

A 7-year-old boy was found hanging by a cloth toy snake in the closet of his bedroom by his mother. The mother was alerted by the victim's brother. According the medical examiners’ report, a plastic bin was found underneath the victim, and it was believed that the victim was standing on it and lost his balance, causing the incident to occur. The victim was pronounced deceased at the incident scene.

Tricycle

A 2-year-old boy was riding a tricycle unsupervised on a street. A motor vehicle backed into the roadway and struck the victim. The victim died of blunt impact to the head on the scene.

Water Gun

A 4-year-old boy was found floating and unresponsive in a residential swimming pool. The victim was subsequently pronounced dead at a hospital. According to the medical examiner’s report, the victim had been refilling a water gun while playing with other children.

Interlocking Toy Brick

A 13-month-old baby girl aspirated on an interlocking toy brick object at home. She was transported to a hospital by paramedics and later transferred to a children’s hospital. The victim was put on life support subsequently and her condition worsened. The victim was pronounced dead 7 days later in the hospital.

Estimated Toy-Related Injuries⁵

In 2014, there were an estimated 251,800 toy-related injuries for all ages treated in U.S. hospital emergency departments. These injuries were related to, but not necessarily caused by, toys. There is not a statistically significant trend in the estimated annual toy-related emergency department-treated injuries from 2010 to 2014, for all ages.^{6,7} Moreover, for children younger than 15 years of age, children 12 years of age or younger, and children younger than 5 years of age, there is not a statistically significant trend during the same time period. Table 3 displays the annual injury estimates across these four age groups from 2010 to 2014. For additional historical estimates, refer to the attached Appendix A.

**Table 3: Annual Toy-Related Emergency Department-Treated Injury Estimates
2010–2014**

Calendar Year	All Ages	Younger Than 15 Years of Age	12 Years of Age or Younger [‡]	Younger Than 5 Years of Age
2010	251,700	181,500	172,000	89,200
2011	262,300	193,200	184,100	92,200
2012	265,000	192,000	181,600	89,500
2013	256,700	188,400	178,100	83,700
2014	251,800	183,800	173,300	84,400

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are rounded to the nearest 100.

[‡] Toy-related injury estimates among children 12 years of age or younger are presented to be consistent with the age definition for a children's product in the Consumer Product Safety Improvement Act of 2008 (CPSIA), 15 U.S.C. § 2052 (a)(2).

Of the 251,800 estimated emergency department-treated injuries associated with toys in 2014, 73 percent (183,800) were sustained by children younger than 15 years of age; 69 percent (173,300) were sustained by children 12 years or younger; and 34 percent (84,400) were sustained by children younger than 5 years of age. Males accounted for 59 percent (147,500) of the estimated treated injuries. Most of the victims (96 percent) were treated and released from the hospital. Three percent of the victims were admitted to the hospital or transferred to another hospital. The remaining 1 percent were held for observation or left without being seen by a doctor.

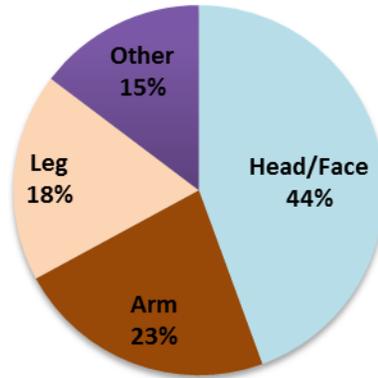
Figure 1 presents the distribution of the annual estimated toy-related emergency department-treated injuries by the specific parts of the body injured. Forty-four percent of the estimated 251,800 injuries in 2014 (111,800), occurred to the head and face area (head, face, eye, mouth, and ear). The arm, from the shoulder to finger, accounted for 23 percent of the injuries (57,100). The leg (upper leg, lower leg, knee, ankle, foot, and toes) accounted for 18 percent (45,800). The remaining 15 percent of injuries were to other parts of the body not reported above. The individual body parts with the most estimated injuries overall were the face (44,500) and the head (37,000).

⁵ The source of these data is NEISS, which is based on a statistical sample of hospital emergency department-treated injuries. For a description of which cases are included in NEISS, how they're coded, and an alphabetical listing of products with current product codes, please see the NEISS Coding Manual at: http://www.cpsc.gov/Global/Neiss_prod/completemanual.pdf.

⁶ T. Schroeder, "Trend Analysis of NEISS Data," CPSC, 2000.

⁷ Throughout this report, a change (increase/trend) in estimated injuries over the given years is determined to be statistically significant where the p-value for the statistic that tests for trend is less than 0.05.

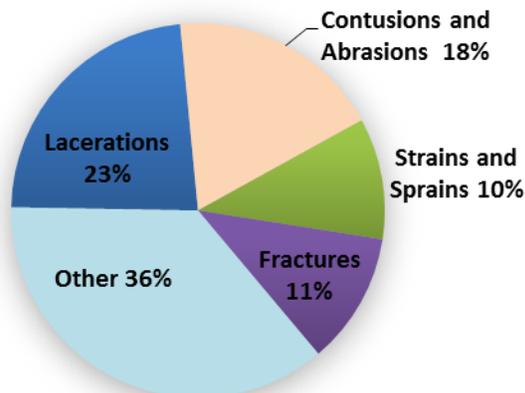
Figure 1: Distribution of Toy-Related Injury Estimates by Body Regions Injured for All Ages 2014
(Total=251,800)



Source: NEISS, U.S. Consumer Product Safety Commission.

Figure 2 shows the distribution of the annual estimated toy-related emergency department-treated injuries by type of injury. In 2014, 23 percent of the estimated emergency department-treated injuries were diagnosed as lacerations, while an estimated 18 percent were diagnosed as contusions/abrasions. Fractures represented an estimated 11 percent of injuries, and strains/sprains represented an estimated 10 percent. The remaining 36 percent of estimated injuries were spread across several other diagnoses, such as: internal injury, ingestion, dislocation, concussion, and puncture injuries, among others.

Figure 2: Distribution of Toy-Related Injury Estimates by Type of Injuries for All Ages 2014
(Total=251,800)



Source: NEISS, U.S. Consumer Product Safety Commission. Percentages do not sum to 100 due to rounding.

In 2014, riding toys continued to be associated with more emergency department-treated injuries for all ages than any other category of toy.⁸ Riding toys were associated with 76,400 (30 percent) of the estimated injuries. Nonmotorized scooters accounted for 73 percent of the estimated injuries related to riding toys for all ages. As shown in Table 4, the top three specifically identified toys that were associated with the most estimated injuries for all ages in 2014 were: nonmotorized scooters (56,000, or 22 percent); toy balls (21,400, or 8 percent); and toy vehicles (13,400, or 5 percent).

**Table 4: Toy Categories Associated with the Largest Number of Estimated Emergency Department-Treated Injuries for Different Age Groups
2014**

Toy Category	Estimated Injuries (%)			
	All Ages	Younger Than 15 Years of Age	12 Years of Age or Younger [†]	Younger Than 5 Years of Age
Nonmotorized Scooters	56,000 (22)	47,400 (26)	42,900 (25)	7,200 (9)
Toys, Not Specified	56,400 (22)	35,700 (19)	35,300 (20)	25,600 (30)
Toy Balls	21,400 (8)	15,900 (9)	14,100 (8)	4,300 (5)
Toy Vehicles	13,400 (5)	9,600 (5)	9,500 (5)	6,500 (8)

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are rounded to the nearest 100.

[†] Toy-related injury estimates among children 12 years of age or younger are presented to be consistent with the age definition for a children's product in the Consumer Product Safety Improvement Act of 2008 (CPSIA), 15 U.S.C. § 2052 (a)(2).

Patterns for children younger than 15 years of age and for children 12 years of age or younger in 2014 were similar to those for all individuals.

For children younger than 15 years of age, riding toys, with 65,800 (36 percent) injuries, were also associated with more estimated injuries than any other category of toy. Nonmotorized scooters accounted for 72 percent of the estimated injuries related to riding toys. Table 4 shows that the top three specifically identified toys associated with the most estimated injuries for children younger than 15 years of age were the same as for all ages: nonmotorized scooters (47,400, or 26 percent); toy balls (15,900, or 9 percent); and toy vehicles (9,600, or 5 percent).

For children 12 years of age or younger, riding toys, with 61,200 (35 percent) estimated injuries, were associated with a larger number of estimated injuries than any other category of toy as well. Nonmotorized scooters accounted for 70 percent of the estimated injuries related to riding toys. Table 4 displays that the top three specifically identified toys associated with the most estimated injuries for children 12 years of age or younger were the same as for all ages: nonmotorized scooters (42,900, or 25 percent); toy balls (14,100, or 8 percent); and toy vehicles (9,500, or 5 percent).

For children younger than 5 years of age, riding toys, with 20,600 (24 percent) estimated injuries, were also associated with more injuries than any other specified category of toy in 2014. However, nonmotorized scooters accounted for only 35 percent of the riding toy-related injuries. As displayed in

⁸ Riding toys include these toy products: nonmotorized scooters; tricycles; unpowered nonwheeled riding toys; children's wagons; powered riding toys; unpowered wheeled riding toys; and unspecified riding toys (excluding bicycles and tricycles).

Table 4, the top three specifically identified toys associated with the most estimated injuries for children younger than 5 years of age in 2014 were: nonmotorized scooters (7,200, or 9 percent); toy vehicles (6,500, or 8 percent); and toy balls (4,300, or 5 percent). These data vary somewhat from what was observed for all ages, children younger than 15 years of age, and children 12 years of age or younger.

Table 5 displays the annual estimated emergency department-treated injuries associated with nonmotorized scooters from 2010 to 2014, for children younger than 15 years of age, children 12 years of age or younger, and for children younger than 5 years of age. This table also presents the injury estimates associated with all toys and the percentages of injury estimates related to nonmotorized scooters. In 2014, nonmotorized scooters were associated with the most estimated injuries among specifically identified toys for these three age groups of children. There is not a statistically significant trend in the estimated injuries related to nonmotorized scooters between 2010 and 2014, for any of the three age groups of children.

Table 5: Nonmotorized Scooter-Related Annual Emergency Department-Treated Injury Estimates for Children of Different Age Groups 2010–2014

Calendar Year	Estimated Injuries					
	Younger Than 15 Years of Age		12 Years of Age or Younger		Younger Than 5 Years of Age	
	Injuries Associated with All Toys	Injuries (%) Associated with Nonmotorized Scooters	Injuries Associated with All Toys	Injuries (%) Associated with Nonmotorized Scooters	Injuries Associated with All Toys	Injuries (%) Associated with Nonmotorized Scooters
2010	181,500	42,800 (24)	172,000	39,400 (23)	89,200	5,800 (7)
2011	193,200	49,300 (26)	184,100	45,600 (25)	92,200	7,600 (8)
2012	192,000	52,400 (27)	181,600	47,500 (26)	89,500	8,300 (9)
2013	188,400	52,500 (28)	178,100	48,100 (27)	83,700	7,700 (9)
2014	183,800	47,400 (26)	173,300	42,900 (25)	84,400	7,200 (9)

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are rounded to the nearest 100.

Toys that are identified but that cannot be placed under already-established toy product codes are likely to be coded under the product code, “Toys, Not Elsewhere Classified.” Table 6 displays the estimated emergency department-treated injuries associated with this product code for all ages, children younger than 15 years of age, children 12 years of age or younger, and children younger than 5 years of age from 2010 to 2014. It shows that the proportions of the estimated injuries related to this product code were very similar across different age groups between 2010 and 2014. In addition, there is not a statistically significant trend in the estimated injuries associated with this product code from 2010 to 2014, in any of the four age groups presented in Table 6. Please note that the injury estimates related to the product code, “Toys, Not Elsewhere Classified,” between 2010 and 2014, were not comparable to the estimates associated with this category of toys in 2009 or earlier.⁹

⁹ Y. Tu, “Toy-Related Deaths and Injuries, Calendar Year 2010,” CPSC, October 2011.

**Table 6: Annual Emergency Department-Treated Injury Estimates Associated with Product Code, “Toys, Not Elsewhere Classified,” for Different Age Groups
2010–2014**

Calendar Year	Estimated Injuries (%) Associated with “Toys, Not Elsewhere Classified”			
	All Ages	Younger Than 15 Years of Age	12 Years of Age or Younger	Younger Than 5 Years of Age
2010	8,500 (3)	7,000 (4)	6,800 (4)	3,400 (4)
2011	9,700 (4)	7,800 (4)	7,600 (4)	3,900 (4)
2012	6,500 (2)	5,200 (3)	4,900 (3)	2,700 (3)
2013	9,100 (4)	7,500 (4)	7,200 (4)	3,600 (4)
2014	7,600 (3)	6,200 (3)	5,800 (3)	2,800 (3)

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are rounded to the nearest 100.

The product code, “Toys, Not Specified,” was reinstated in 2010, to classify injuries that were associated with toys, but where the toys involved were not identified specifically in the NEISS injury narratives. Table 7 presents the annual estimated emergency department-treated injuries associated with this product code for all individuals, children younger than 15 years, children 12 years of age or younger, and children younger than 5 years from 2010 to 2014. Table 7 shows that the proportions of the estimated injuries related to this product code were very close between 2010 and 2014, for all four age groups. There is not a statistically significant trend in the estimated number of injuries associated with the product code, “Toys, Not Specified,” from 2010 to 2014, for any of the four age groups specified in Table 7.

**Table 7: Annual Emergency Department-Treated Injury Estimates Associated with Product Code, “Toys, Not Specified,” for Different Age Groups
2010–2014**

Calendar Year	Estimated Injuries (%) Associated with “Toys, Not Specified”			
	All Ages	Younger Than 15 Years of Age	12 Years of Age or Younger	Younger Than 5 Years of Age
2010	58,200 (23)	36,200 (20)	35,500 (21)	24,800 (28)
2011	60,000 (23)	38,900 (20)	38,700 (21)	27,700 (30)
2012	57,400 (22)	33,900 (18)	33,500 (18)	24,800 (28)
2013	56,200 (22)	35,400 (19)	34,800 (20)	24,000 (29)
2014	56,400 (22)	35,700 (19)	35,300 (20)	25,600 (30)

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are rounded to the nearest 100.

In 2010, CPSC staff conducted a special study of all injuries that were treated at the emergency departments of NEISS hospitals between July 1, 2010 and December 31, 2010, where the product involved was coded: “Toys, Not Specified.” The aim of this study was to identify the actual toys involved

and to facilitate the characterization of toys with unknown classifications and the associated hazard patterns. All NEISS cases that were treated during that specific 6-month period and were associated with the product code, “Toys, Not Specified,” were assigned for telephone In-Depth Investigations. During the telephone investigations, telephone interviewers asked the injury victim (or the victim’s caregiver, if the victim was a minor) about the incident scenario, how the injury occurred, what type of toy was involved, the age of the toy, how the toy was obtained, and other questions regarding the characteristics of the toy. CPSC staff wrote a report to summarize the study design, telephone survey results, the estimating methods, and analysis results for this special study.¹⁰

The special study revealed that 19 percent of the estimated injuries that were associated with the product code, “Toys, Not Specified,” during the special study period, did not involve a toy. Therefore, a 0.81 correction factor was introduced to adjust the injury estimates related to this product code.¹⁰ By using this correction factor, it is assumed that the percent of the estimated injuries that are associated with the product code, “Toys, Not Specified,” and that do not involve a toy, does not change from year to year. The validity of this assumption has not been verified. Applying this correction factor to the toy-related injury estimates in 2014, and further extrapolating the distribution of toys identified from the special study to the injury estimate associated with the product code, “Toys, Not Specified,” in 2014, the adjusted toy-related injury estimates and the toy categories that were associated with the largest number of adjusted estimated injuries in 2014 are presented in Table 8 for all ages, children younger than 15 years, children 12 years of age or younger, and children younger than 5 years.

Table 8: Toy-Related Injury Estimates Adjusted for the Correction Factor for Different Age Groups and Toy Categories Associated with the Most Adjusted Estimated Injuries 2014

Toys	Adjusted Estimated Injuries (%)			
	All Ages	Younger Than 15 Years of Age	12 Years of Age or Younger	Younger Than 5 Years of Age*
All Toys	241,300 (100)	177,200 (100)	166,700 (100)	79,600 (100)
Nonmotorized Scooters	56,600 (23)	47,700 (27)	43,300 (26)	7,500 (9)
Toy Vehicles	23,600 (10)	16,100 (9)	15,900 (10)	11,100 (14)
Toy Balls	22,000 (9)	16,300 (9)	14,500 (9)	4,600 (6)
Dolls, Plush Toys, and Action Figures	13,600 (6)	10,000 (6)	9,900 (6)	6,800 (9)

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are adjusted for correction factor and rounded to the nearest 100.

*Building sets were also associated with 4,600 (6 percent) of the adjusted estimated toy-related injuries in 2014 for children younger than 5 years of age.

Table 8 displays that the nonmotorized scooters, toy vehicles, toy balls, and “dolls, plush toys, and action figures” were associated with the most adjusted estimated injuries in 2014 for all individuals, children younger than 15 years of age, or children 12 years of age or younger. These four categories of toys accounted for nearly half of the adjusted estimated toy-related injuries for these three age groups. For children younger than 5 years of age, toy vehicles, nonmotorized scooters, “dolls, plush toys, and action

¹⁰ Y. Tu and S. Garland, “A NEISS Special Study, “Toys, Not Specified”: Analysis and Results,” CPSC, February 2012.

figures,” building sets, and toy balls were associated with the most adjusted estimated injuries, and they represented 43 percent¹¹ of the adjusted toy-related injuries in 2014.

Notably, after applying the correction factor and extrapolating the 2010 special study results to the toy-related injury estimates in 2014, only 4 to 5 percent of the 2014 adjusted toy-related injuries were associated with the product code, “Toys, Not Elsewhere Classified,” for the four age groups specified in Table 8. As for the product code, “Toys, Not Specified,” just 2 to 4 percent of the adjusted estimated toy-related injuries in 2014 were related to this product code for the four age groups listed in Table 8. Therefore, more than 90 percent of the adjusted toy-related injuries in 2014 could be attributed to established specified toy product codes.

¹¹ It may not equal to sum of the percentages presented in Table 8 due to rounding.

Appendix A

Estimated Number of Toy-Related Injuries from 2000 through 2014

Table 9 and Figure 3 display the annual emergency department-treated injury estimates associated with toys from 2000 through 2014. Statistically significant trends are observed in the data for all ages, children younger than 15 years of age, and children younger than 5 years of age from 2000 to 2014. However, there is not a statistically significant trend for children 12 years or younger during the same time period.¹²

Table 9 and Figure 3 show large increases in the annual estimated number of injuries for all ages, children younger than 15 years of age, and children 12 years or younger from 2000 to 2001. These increases are attributed primarily to rises in injuries associated with nonmotorized scooters.^{13,14,15} During the most recent 5 years, 2010 to 2014, there is not a statistically significant trend in the estimated number of injuries related to nonmotorized scooters for all ages, children younger than 15 years of age, children 12 years of age or younger, or children younger than 5 years of age (see Table 5).

¹² T. Schroeder, "Trend Analysis of NEISS Data," CPSC, 2000.

¹³ J. McDonald, "Toy-Related Deaths and Injuries, Calendar Year 2000," CPSC, November 2001.

¹⁴ J. McDonald, "Toy-Related Deaths and Injuries, Calendar Year 2001," CPSC, October 2002.

¹⁵ Y. Tu, "Toy-Related Deaths and Injuries, Calendar Year 2011," CPSC, November 2012.

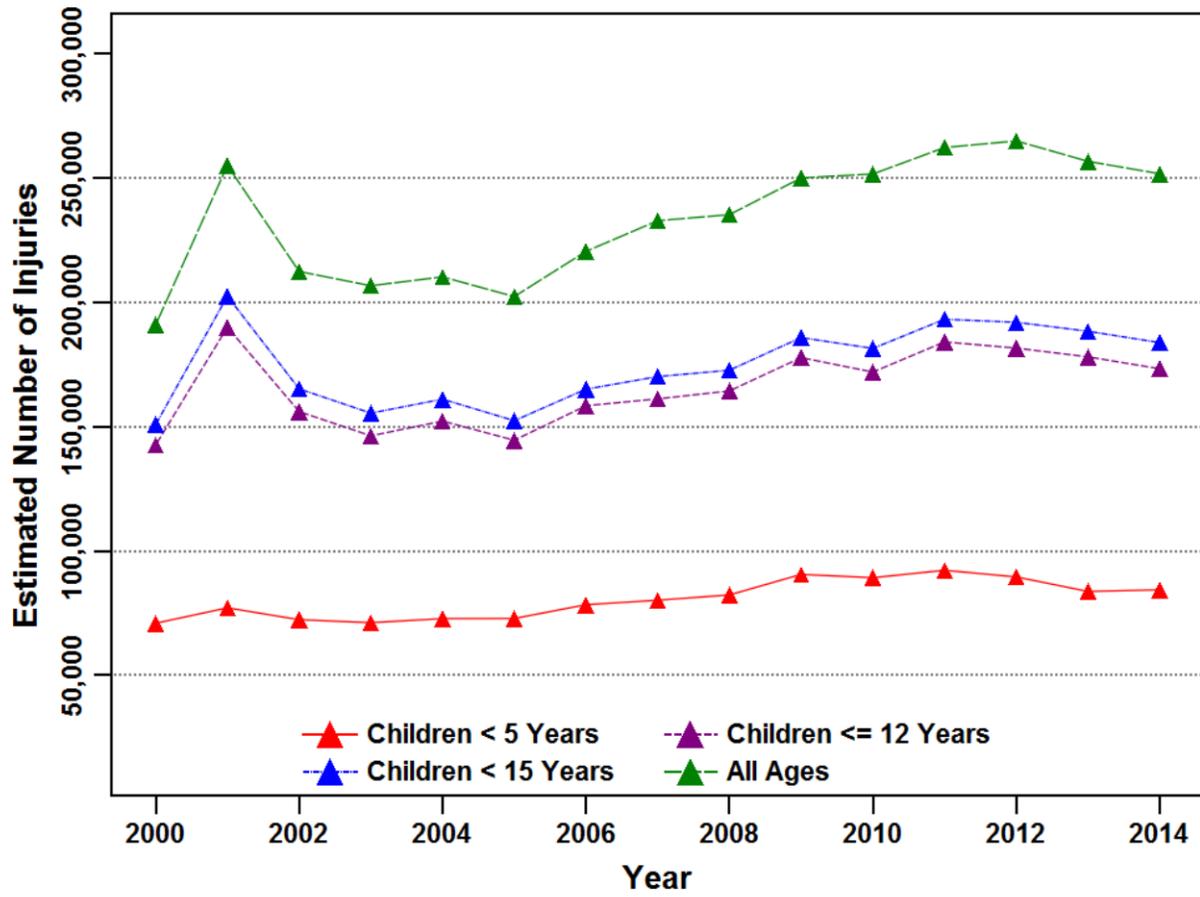
**Table 9: Toy-Related Emergency Department-Treated Injury Estimates for Different Age Groups
2000–2014**

Calendar Year*	All Ages		Children Younger Than 15 Years of Age		Children 12 Years of Age or Younger		Children Younger Than 5 Years of Age	
	Injury Estimate	95% Confidence Interval	Injury Estimate	95% Confidence Interval	Injury Estimate	95% Confidence Interval	Injury Estimate	95% Confidence Interval
2000	191,000	161,500–220,500	150,800	125,100–176,600	142,600	118,500–166,700	70,900	60,200–81,600
2001	255,100	221,100–289,100	202,500	171,700–233,300	190,000	160,600–219,400	77,100	65,600–88,600
2002	212,400	182,800–242,100	165,200	139,600–190,800	156,100	131,900–180,200	72,400	59,900–84,800
2003	206,700	177,500–235,900	155,400	132,000–178,900	146,300	124,300–168,400	71,200	59,500–82,800
2004	210,300	179,800–240,700	161,100	135,900–186,200	152,200	128,500–176,000	72,800	61,300–84,300
2005	202,300	175,100–229,500	152,400	129,700–175,100	144,500	122,500–166,600	72,800	61,800–83,800
2006	220,500	190,300–250,800	165,100	139,900–190,200	158,400	134,300–182,600	78,400	66,500–90,300
2007	232,900	200,000–265,700	170,100	144,600–195,700	161,200	136,900–185,500	80,200	67,700–92,600
2008	235,300	202,400–268,200	172,700	146,800–198,600	164,400	139,400–189,300	82,300	69,200–95,400
2009	250,100	214,100–286,000	185,900	156,600–215,100	177,800	149,800–205,800	90,600	76,100–105,100
2010	251,700	216,100–287,200	181,500	152,400–210,500	172,000	144,400–199,500	89,200	74,000–104,500
2011	262,300	225,400–299,200	193,200	162,500–223,900	184,100	154,400–213,800	92,200	74,900–109,600
2012	265,000	228,600–301,300	192,000	161,400–222,600	181,600	152,300–210,900	89,500	73,300–105,800
2013	256,700	220,600–292,900	188,400	158,100–218,700	178,100	149,000–207,100	83,700	68,200–99,300
2014	251,800	211,300–292,200	183,800	149,500–218,200	173,300	140,700–205,900	84,400	65,900–102,900

Source: NEISS, U.S. Consumer Product Safety Commission. Estimates are rounded to the nearest 100.

*Tabulated estimates with confidence intervals for 2000–2014 were produced in August 2015.

Figure 3: Toy-Related Emergency Department-Treated Injury Estimates for Different Age Groups 2000–2014



Appendix B

NEISS Product Codes for Toys as of January 1, 2014

Product Code	Toy Type
1301	Tricycles (Children's)
1309	Kites or Kite String
1310	Pogo Sticks
1314	Rocketry Sets
1319	Metal or Plastic Molding Sets
1322	Children's Play Tents, Play Tunnels, or Other Enclosures
1325	Inflatable Toys (Excluding Balls and Balloons)
1326	Blocks, Stacking Toys, or Pull Toys
1327	Nonwheeled Riding Toys, Unpowered
1328	Wagons (Children's)
1329	Scooters, Unpowered
1330	Powered Riding Toys
1338	Toy Bows or Arrows
1342	Costumes or Masks
1344	Toy Musical Instruments
1345	Building Sets
1346	Clacker Balls
1347	Balloons (Toy)
1349	Stilts
1350	Squeeze or Squeaker Toys
1352	Slingshots or Sling-Propelled Toys
1353	Toy Boxes or Chests
1354	Marbles
1362	Woodburning Kits
1365	Water Toys (Excluding Squeeze/Squeaker Toys and Inner Tubes or Similar Floating Equipment)
1376	Molding Compounds
1381	Toys, Not Elsewhere Classified
1389	Other Toy Weapons (Nonprojectile)
1390	Toy Guns, Not Specified

Product Code	Toy Type
1392	Toy Sports Equipment
1393	Chemistry Sets or Science Kits
1394	Dolls, Plush Toys, and Action Figures
1395	Toys, Not Specified
1398	Wheeled Riding Toys, Unpowered (Excluding Bicycles and Tricycles)
1399	Toy Guns With Projectiles
1550	Infant and Toddler Play Centers (Excluding Jumpers, Bouncers, and Exercisers)
5001	Other Toy Weapons (Projectile)
5005	Riding Toys (Excluding Bicycles and Tricycles), Not Specified
5006	Other Toy Guns
5007	Toy Weapons, Not Specified
5010	Crayons Or Chalk (Excluding Billiard or Pool Chalk)
5011	Book Bags or Back Carriers (Excluding Baby Carriers, Luggage and Camping Equipment)
5013	Toy Make-Up Kits or Cosmetics (Excluding Mirrors)
5015	Toy Caps, Cap Toys, or Cap Guns
5016	Balls, Other or Not Specified
5017	Flying Discs and Boomerangs
5018	Doll Houses and Other Play Scenes
5019	Games or Game Parts (Excluding Marbles and Computer Games)
5020	Pretend Electronics, Tools, Housewares, and Appliances
5021	Toy Vehicles (Excluding Riding Toys)