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MER/PRVLBR NOTIFIED 12/3/09
COMMENTS: ☐ YES ☒ NO
☐ OVERRULED; ☐ ATTACHED
☐ EXCISIONS/FOIA Hqs. ☐
☒ DO NOT RE-NOTIFY ☐ RE-NOTIFY

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January 29, 2009

Modified by agreement and re-submitted March 5, 2009

VIA FAX AND OVERNIGHT DELIVERY

Office of the Secretary
U.S. Consumer Product Safety Commission
4330 East West Highway
Suite 502
Bethesda, MD 20814-4408

Re: Baja Motorsports ATV Action Plan

Dear Secretary:

Baja Motorsports ("Baja") appreciates the opportunity to present and discuss its proposed ATV Action Plan to the Consumer Product Safety Commission. Baja has authorized me to send this letter as written notice of the steps Baja will take upon approval of its Action Plan.

Since Baja began distributing ATVs in 2004, Baja has endeavored to ensure its ATVs meet or exceed the ANSI Standards for Four Wheel All-Terrain Vehicles. We believe this adherence to the voluntary standard is the main reason for our excellent safety record.

Baja stands ready to implement and govern every step of the following Action Plan to ensure not only having the safest level of products, but also to educate and motivate Baja ATV customers to use our products in a safe and responsible manner. Baja's ATV Action Plan is substantially similar to action plans submitted by various Original Equipment Manufacturers in 1996 with regard to the essential elements of those plans. In some cases we believe the Baja ATV Action Plan exceeds many existing action plans in several important areas.

Age Recommendations

Baja will not recommend, market, advertise, or sell new adult-sized ATVs for the use of persons less than 16 years old. In addition, Baja will use only maximum speed and speed limitations, rather than engine size, for determining the age-appropriateness of ATVs. Baja has already created age appropriate ATVs as set forth in ANSI / SVIA 1 - 2007.

Dealer Education and Dealer Monitoring

In conjunction with approval and enactment of this Action Plan, all Sales Associates at Baja retail locations will be required to review and master a study guide containing information on current age regulations as set forth in ANSI / SVIA 1 - 2007, Baja Free Training Offer, Safety Equipment, and various other ATV Safety Items. Associates will then be directed to take an on-line test covering twenty questions concerning ATV safety. Associates will be incentivized with gift cards for passing the on-line test with a score of 100%. Associates not passing these on-line test with a score of 100% will be notified of their score and will be required to take the test again.

In conjunction with approval and enactment of this Action Plan, Baja will begin Dealer Monitoring. Baja has contracted with a national independent agency to conduct on-site inspections of Baja retailer locations. The focus of these on-site inspections will be to determine the Sales Associate's knowledge and compliance with age restrictions and their ability to promote Baja's Free Training offer. Baja will also conduct random telephone surveys of customers regarding their knowledge of the free training offer.

Baja will take appropriate disciplinary actions against retail locations which do not comply with age restrictions and integration information on Baja's free consumer training offer. Disciplinary actions will include the possible termination of the ability to sell Baja ATVs.

Baja will require all retailers to register the purchaser of a Baja ATV on-line at the time of purchase. This registration will contain a component confirming the age of the primary user of the ATV being sold.

Owner's Manuals

Baja will use owner's manuals which include the substantive informational content requirements of paragraph H.2.b (2) and Appendices G & H of the 1988 ATV Consent Decrees and any internal cross references therein. Baja may update and modify the format, language, corresponding illustrations, and other associated components used to better convey those substantive messages and warnings in the owner's manuals, consistent with generally accepted communication techniques and standards. Baja will provide copies of such manuals to the CPSC and any updates or modified manuals.

ATV Warning Labels

Baja will continue to use Warning Labels as required by Section 4.23 of ANSI/SVIA-1-2007 – which includes general, age recommendation, passenger, tire pressure, and overloading labels.

Hang Tags

Baja will continue to use ATV Hang Tags as required by Section 4.24 of ANSI/SVIA-1-2007 – which include age recommendations, vehicle category, training availability, and safety messages. Baja will use its best efforts to require retailers to display the hang tags on new ATVs, and this will be part of Baja's unannounced audits of retailers.

Training

Baja will offer free hands-on training through the existing ASI program to all purchasers of ATVs and qualifying members of their immediate families for 90 days from the date of original purchase. Baja will offer a full refund of any training fees associated with attending an ASI program. Baja will also incentivize each purchaser or family member by offering a \$50.00 monetary incentive and a \$50.00 gift certificate toward the purchase of Baja Safety Equipment. This incentive will be mailed to the purchaser and family members at the same time the training fees are refunded.

Baja will also require warranty information to be completed on-line by Baja retailers at time of purchase. Baja will mail a reminder card of the training refund offer and incentives. This reminder card will contain information on how to sign up for the ASI Training program.

The hands-on training offer will be in addition to training information provided to the consumer in the form of owner manuals, hang tags, warning labels, safety alerts, DVD safety video, warning labels and other media.

ATV Safety Video

Baja will provide to each purchaser of a Baja ATV a DVD safety video as described in Section H.3.b.(4)(b) and Appendix I of the 1988 ATV Consent Decrees. The video will be included in the shipping carton when the unit is packaged during production. The video will contain safety messages in accordance with safety messages found on the general ATV warning label. The video will be given to the consumer by the retailer during the sales process. Baja will also place a link on the Baja Motorsports Web-site to this safety video.

Safety Alerts

Baja's Safety Alert will be packaged with each ATV during production and given to each consumer at the time of purchase. Each "Safety Alert" will contain the same substantive safety information as the Safety Alert described at Section H.3.b. (4) (c) and Appendix J of the 1988 ATV Consent Decrees, including:

- Death and injury statistics for ATVs
- Safety rules
- Age recommendations

Baja will provide additional copies of the Safety Alert to each retail location.

Toll-Free Hotline

Baja will provide a toll-free, 24-hour hotline to respond to consumer inquiries as described at Section H.4 of the 1988 ATV Consent Decrees. Agents will be trained to provide safety and training information, including age recommendations. Baja further agrees that hotline service will offer to send, free of charge, to every person who calls copies of the ATV Safety Guide produced for in-store distribution. Baja's toll-free number will be printed in all owner manuals, ATV web-sites, and other promotional materials.

Advertising

All Baja ATV advertising and promotional materials will include the substance of the safety messages that are described at Section J.1 and Appendix K to the 1988 ATV Consent Decrees and will depict ATVs in a manner consistent with safe and responsible use of the product. All riders shown in such advertisements shall wear helmets and full protective gear. The company shall use best efforts to promote dealer compliance with the advertising requirements.

Information / Education Program

Baja will promote its "Act Your Age" safety and education program through several methods aimed at adolescents and parents Age 18 – 49. The focus of the "Act Your Age" safety and education program is to stress the importance of children under the age of 16 not operating Adult ATVs and the importance of wearing the appropriate safety gear while riding ATVs. The "Act Your Age" message will be delivered through in-store advertising, in-store pamphlets, and the Internet.

The content of the "Act Your Age" safety and education program will be consistent with information found on the ATV Safety Alert, General Warning label, and age restriction warning label.

The delivery of the message will also be promoted through the inclusion of the "Act Your Age" logo and web-site address in all Owners' Manuals and printed safety messages. The "Act Your Age" logo will contain an address for a web-site which will contain information on ATV Safety. The logo will be included in Retail Print Circulars published by Baja ATV retailers. During 2008 more than one billion circulars were distributed to consumers containing advertisements for Baja ATVs.

Baja will also supply an "Act Your Age" in-store advertisement for participating Baja Retailers. The 11" x 14" standalone in-store advertising will deliver a message consistent with the general warning label and age restriction warning label. The in-store advertisement will also contain a pamphlet containing safety information and direction to the "Act Your Age" web-site.

3-Wheel ATVs

Baja has never marketed or sold 3-Wheeled ATVs. Baja will not market or sell 3-Wheeled ATVs.

Assumption of Responsibility

In the event an action is brought against Baja by or on behalf of the CPSC concerning ATVs bearing Baja's name, Baja agrees to expressly waive any and all jurisdictional defenses pertaining to it not being legally responsible for such ATVs on the grounds that it is neither a manufacturer, importer, distributor or retailer of the vehicles. For the purpose of this section, the term "action" shall include, but not be limited to, an information request, a destruction or export request, a correction action request, a recall action, and a civil penalty action.

Notice of Termination of Action Plan

Baja shall give the CPSC at least 60 days advance notice of its intention to terminate or materially change any commitment under this Action Plan.

Please feel free to contact me with any questions.

Sincerely,



Thomas M. Sheehan,
The Sheehan Firm, P.C.



January 29, 2009

Forest

ATV Action Plan

Hang Tag General Warning

WARNING

Improper use of ATVs can result in SEVERE INJURY or DEATH



**ALWAYS USE AN
APPROVED HELMET
AND PROTECTIVE
GEAR**



**NEVER USE ON
PUBLIC ROADS**



**NEVER CARRY
PASSENGERS**



**NEVER USE
WITH DRUGS
OR ALCOHOL**

NEVER operate:

- without proper training or instruction.
- at speeds too fast for your skills or the conditions.
- on public roads - a collision can occur with another vehicle.
- with a passenger - passengers affect balance and steering and increase risk of losing control.

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns.
- avoid paved surfaces - pavement may seriously affect handling and control.

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS**

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

General Use Hang Tag

G
GENERAL USE MODEL

**This ATV is for RECREATIONAL
or UTILITY USE
NO OPERATOR UNDER AGE 16**

OPERATOR ONLY - NO PASSENGERS

**THIS CATEGORY G ATV IS FOR RECREATIONAL OR UTILITY
USE. IT IS DESIGNED AND MANUFACTURED FOR ONE
OPERATOR AND NO PASSENGERS. NO ONE UNDER THE
AGE OF 16 SHOULD OPERATE ATV.**

**TRAINING COURSES TO TEACH ATV RIDING ARE
AVAILABLE. FOR INFORMATION, CONTACT YOUR
DEALER.**

**CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE
OR LOCAL LAWS REGARDING ATV OPERATION.**

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

Sport Model Use Hang Tag

S

SPORT MODEL

**THIS ATV IS FOR RECREATIONAL USE
BY EXPERIENCED OPERATORS ONLY
NO OPERATOR UNDER AGE 16**

OPERATOR ONLY - NO PASSENGERS

**THIS CATEGORY S ATV IS FOR RECREATIONAL USE BY
EXPERIENCED OPERATORS ONLY. IT IS DESIGNED AND
MANUFACTURED FOR ONE OPERATOR AND NO
PASSENGERS. NO ONE UNDER THE AGE OF 16 SHOULD
OPERATE ATV.**

**TRAINING COURSES TO TEACH ATV RIDING ARE
AVAILABLE. FOR INFORMATION, CONTACT YOUR
DEALER**

**CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE
OR LOCAL LAWS REGARDING ATV OPERATION**

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

Transitional Model Hang Tag

T **TRANSITIONAL MODEL**

**THIS ATV IS FOR RECREATIONAL
USE BY ADULTS OR YOUNG OPERATORS
UNDER ADULT SUPERVISION
NO OPERATOR UNDER AGE 14**

OPERATOR ONLY - NO PASSENGERS

**EVEN THOUGH A CHILD MAY BE OF THE RECOMMENDED
AGE TO OPERATE AN ATV, NOT ALL CHILDREN HAVE THE
STRENGTH SKILLS OR JUDGEMENT NEEDED TO
OPERATE AN ATV SAFELY. PARENTS SHOULD
SUPERVISE THEIR CHILDS OPERATION OF THE ATV AT
ALL TIMES. PARENTS SHOULD PERMIT CONTINUED USE
ONLY IF THEY DETERMINE THAT THEIR CHILD HAS THE
ABILITY AND JUDGEMENT TO OPERATE THE ATV
SAFELY.**

**TRAINING COURSES TO TEACH ATV RIDING ARE
AVAILABLE. FOR INFORMATION, CONTACT YOUR
DEALER.**

**CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE
OR LOCAL LAWS REGARDING ATV OPERATION.**

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

Y-10 Model Hang Tag

**Y-10
YOUTH MODEL**

**This ATV is FOR RECREATIONAL
USE BY YOUNG OPERATORS
UNDER ADULT SUPERVISION
NO OPERATOR UNDER AGE 10**

OPERATOR ONLY - NO PASSENGERS

**EVEN THOUGH A CHILD MAY BE OF THE RECOMMENDED
AGE TO OPERATE AN ATV, NOT ALL CHILDREN HAVE THE
STRENGTH SKILLS OR JUDGEMENT NEEDED TO
OPERATE AN ATV SAFELY. PARENTS SHOULD
SUPERVISE THEIR CHILDS OPERATION OF THE ATV AT
ALL TIMES. PARENTS SHOULD PERMIT CONTINUED USE
ONLY IF THEY DETERMINE THAT THEIR CHILD HAS THE
ABILITY AND JUDGEMENT TO OPERATE THE ATV
SAFELY.**

**TRAINING COURSES TO TEACH ATV RIDING ARE
AVAILABLE. FOR INFORMATION, CONTACT YOUR
DEALER**

**CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE
OR LOCAL LAWS REGARDING ATV OPERATION**

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

Y-6 Model Hang Tag

Y-6
YOUTH MODEL

**This ATV is FOR RECREATIONAL
USE BY YOUNG OPERATORS
UNDER ADULT SUPERVISION
NO OPERATOR UNDER AGE 6**

OPERATOR ONLY - NO PASSENGERS

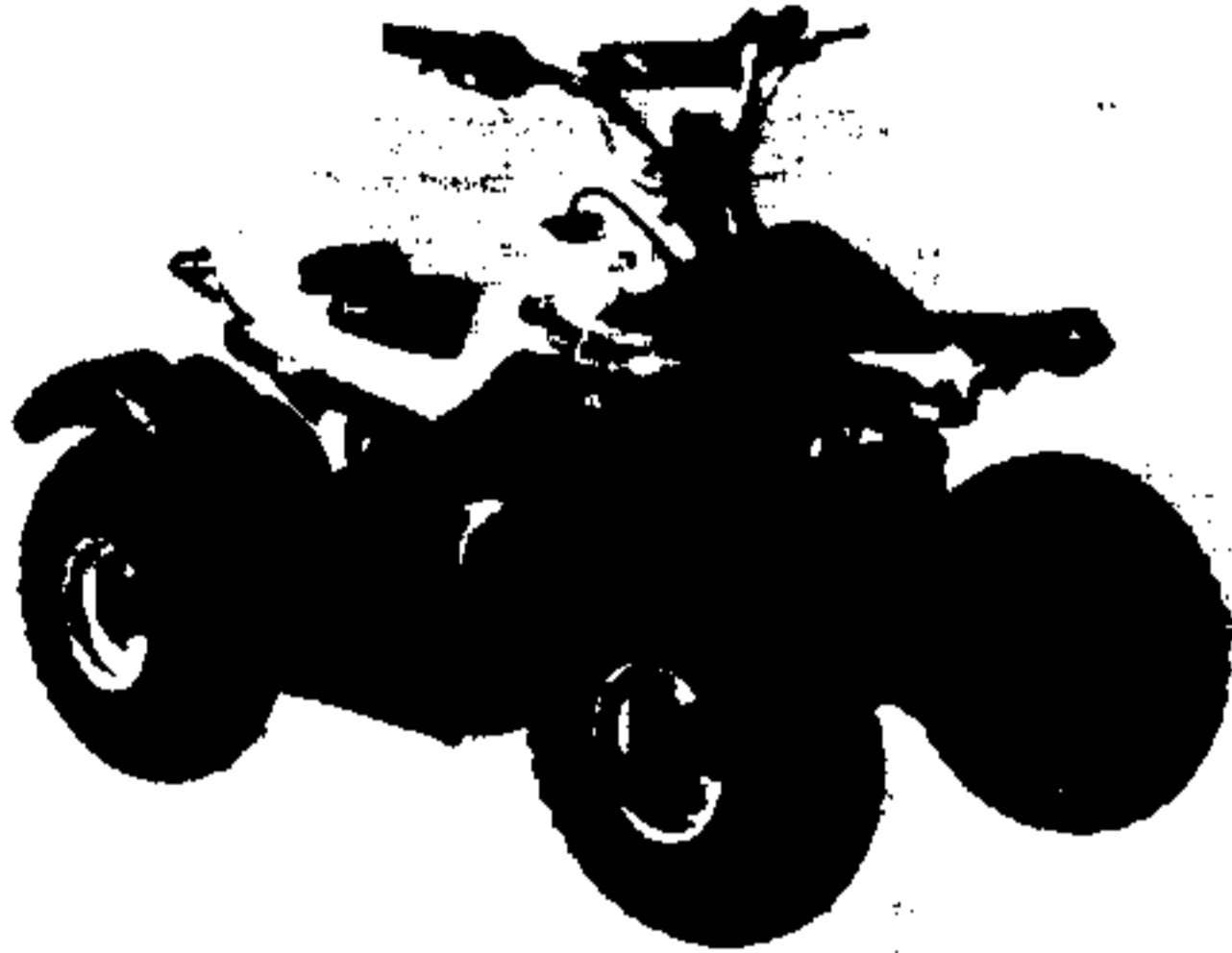
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OPERATE AN ATV SAFELY. PARENTS SHOULD
SUPERVISE THEIR CHILDS OPERATION OF THE ATV AT
ALL TIMES. PARENTS SHOULD PERMIT CONTINUED USE
ONLY IF THEY DETERMINE THAT THEIR CHILD HAS THE
ABILITY AND JUDGEMENT TO OPERATE THE ATV
SAFELY.**

**TRAINING COURSES TO TEACH ATV RIDING ARE
AVAILABLE. FOR INFORMATION, CONTACT YOUR
DEALER**

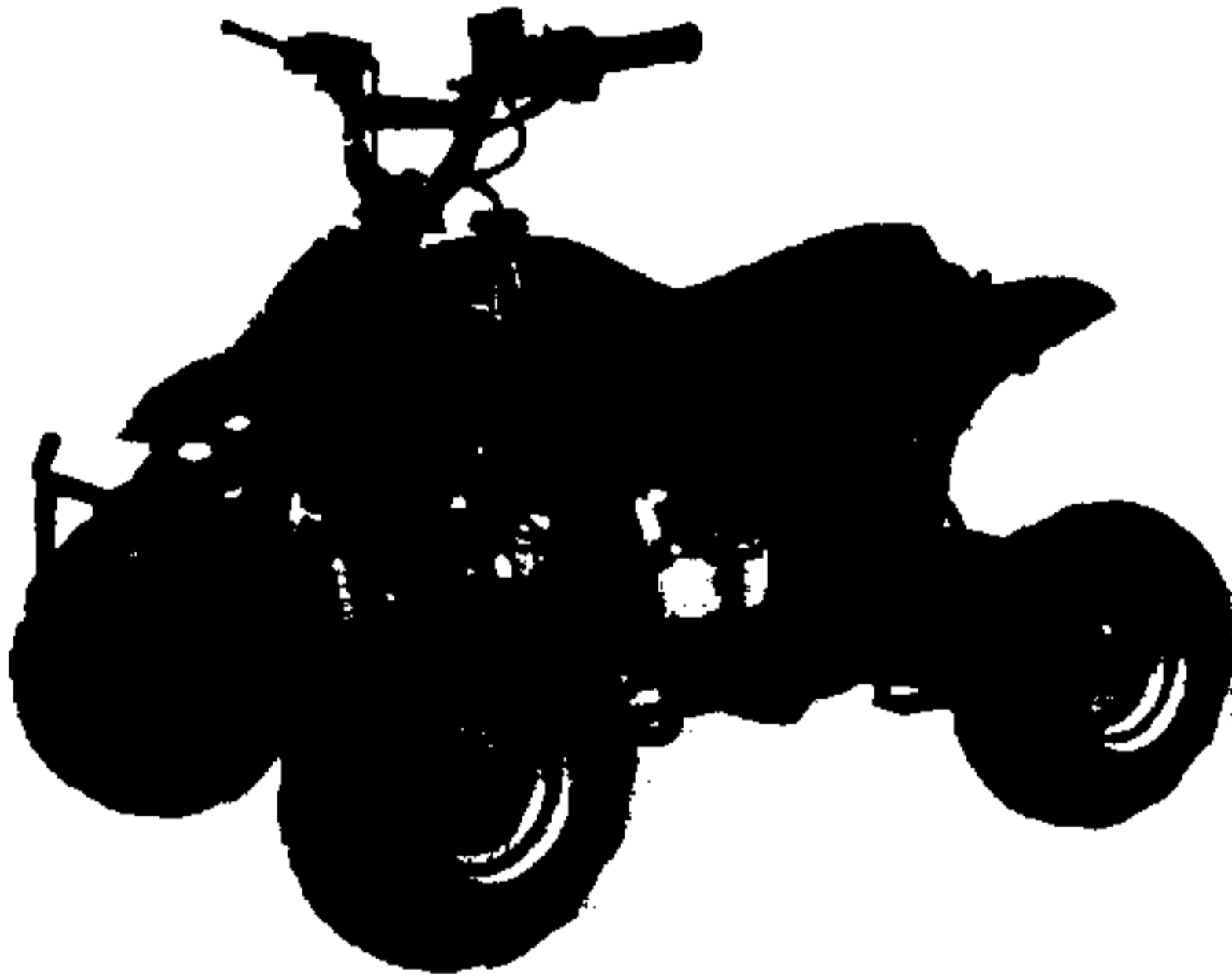
**CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE
OR LOCAL LAWS REGARDING ATV OPERATION**

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

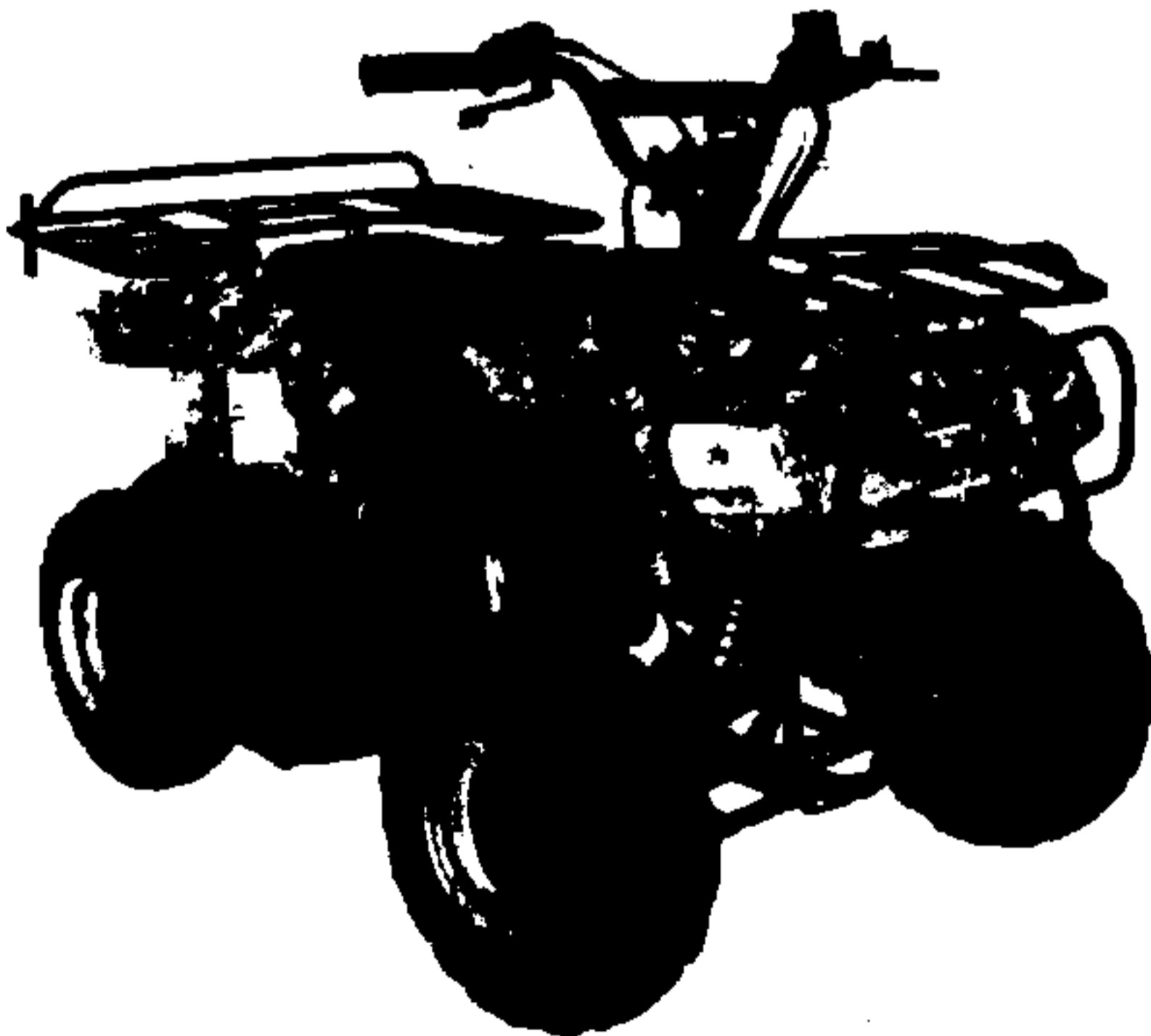
Baja Y-6 ATV's



Baja BA49



Baja BA50



Baja WD50U

Y-6 YOUTH MODEL

This ATV is FOR RECREATIONAL
USE BY YOUNG OPERATORS
UNDER ADULT SUPERVISION
NO OPERATOR UNDER AGE 6

OPERATOR ONLY - NO PASSENGERS

EVEN THOUGH A CHILD MAY BE OF THE RECOMMENDED AGE TO OPERATE AN ATV, NOT ALL CHILDREN HAVE THE STRENGTH SKILLS OR JUDGEMENT NEEDED TO OPERATE AN ATV SAFELY. PARENTS SHOULD SUPERVISE THEIR CHILD'S OPERATION OF THE ATV AT ALL TIMES. PARENTS SHOULD PERMIT CONTINUED USE ONLY IF THEY DETERMINE THAT THEIR CHILD HAS THE ABILITY AND JUDGEMENT TO OPERATE THE ATV SAFELY.

TRAINING COURSES TO TEACH ATV RIDING ARE AVAILABLE. FOR INFORMATION, CONTACT YOUR DEALER

CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE OR LOCAL LAWS REGARDING ATV OPERATION

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE



Operation of this ATV by children under the age of 6 increases the risk of severe injury or death.

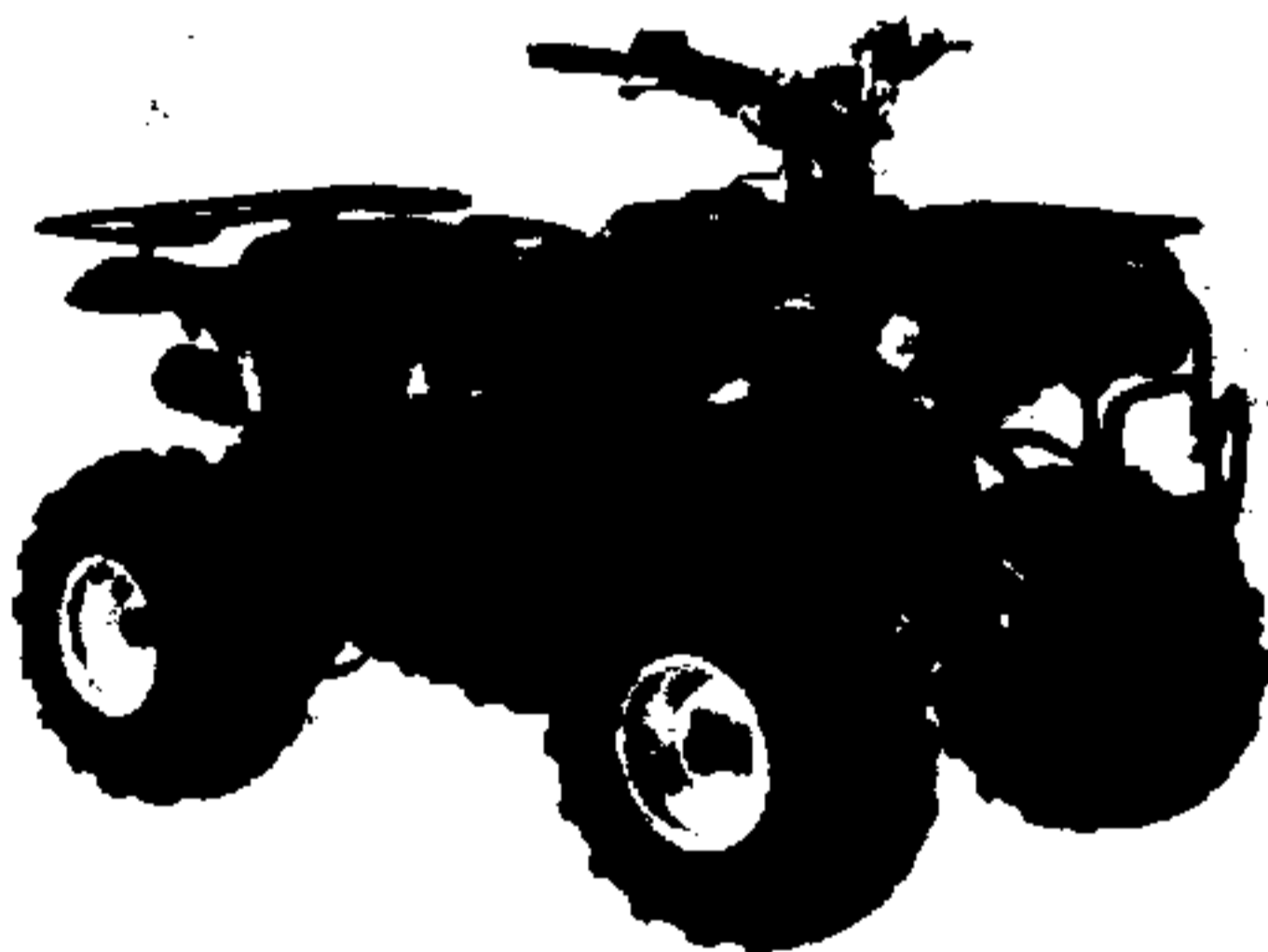
Adult supervision is required for children under age 16.

NEVER permit children under age 6 to operate this ATV.

Baja Y-10 ATV's



Baja BA90 / WD90
Blue/Red/Green



Baja WD90U
Red/Yellow/Camo

Y-10 YOUTH MODEL

This ATV is FOR RECREATIONAL
USE BY YOUNG OPERATORS
UNDER ADULT SUPERVISION

NO OPERATOR UNDER AGE 10

OPERATOR ONLY - NO PASSENGERS

EVEN THOUGH A CHILD MAY BE OF THE RECOMMENDED AGE TO OPERATE AN ATV, NOT ALL CHILDREN HAVE THE STRENGTH SKILLS OR JUDGEMENT NEEDED TO OPERATE AN ATV SAFELY. PARENTS SHOULD SUPERVISE THEIR CHILDS OPERATION OF THE ATV AT ALL TIMES. PARENTS SHOULD PERMIT CONTINUED USE ONLY IF THEY DETERMINE THAT THEIR CHILD HAS THE ABILITY AND JUDGEMENT TO OPERATE THE ATV SAFELY.

TRAINING COURSES TO TEACH ATV RIDING ARE AVAILABLE. FOR INFORMATION, CONTACT YOUR DEALER

CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE OR LOCAL LAWS REGARDING ATV OPERATION

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE

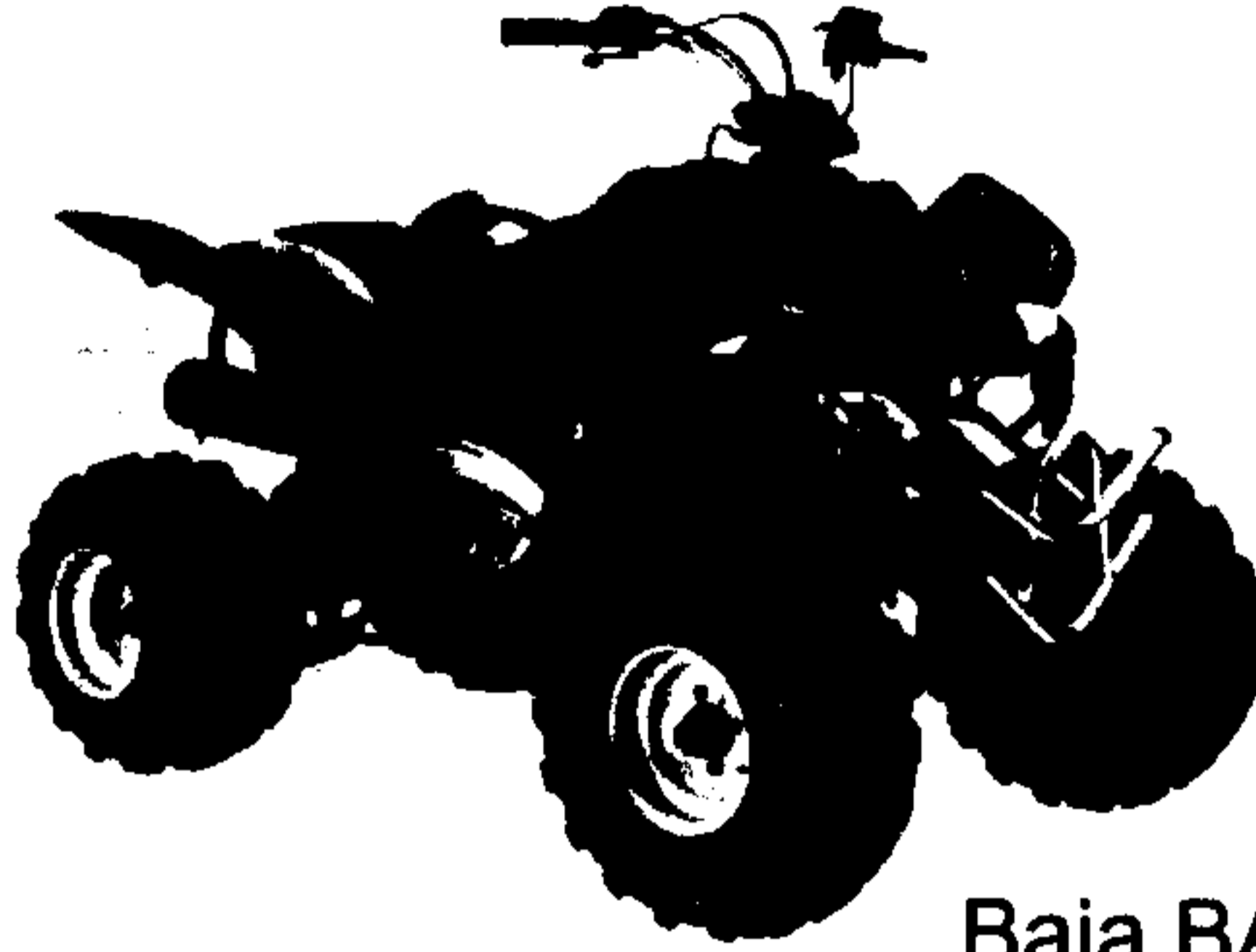


Operation of this ATV by children under the age of 10 increases the risk of severe injury or death.

Adult supervision is required for children under age 16.

NEVER permit children under age 10 to operate this ATV.

Baja T - Transitional ATV's



Baja BA150

T **TRANSITIONAL MODEL**

**This ATV is FOR RECREATIONAL
USE BY ADULTS OR YOUNG OPERATORS
UNDER ADULT SUPERVISION.**

NO OPERATOR UNDER AGE 14

OPERATOR ONLY - NO PASSENGERS

EVEN THOUGH A CHILD MAY BE OF THE RECOMMENDED AGE TO OPERATE AN ATV, NOT ALL CHILDREN HAVE THE STRENGTH SKILLS OR JUDGEMENT NEEDED TO OPERATE AN ATV SAFELY. PARENTS SHOULD SUPERVISE THEIR CHILD'S OPERATION OF THE ATV AT ALL TIMES. PARENTS SHOULD PERMIT CONTINUED USE ONLY IF THEY DETERMINE THAT THEIR CHILD HAS THE ABILITY AND JUDGEMENT TO OPERATE THE ATV SAFELY.

TRAINING COURSES TO TEACH ATV RIDING ARE AVAILABLE. FOR INFORMATION, CONTACT YOUR DEALER.

CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE OR LOCAL LAWS REGARDING ATV OPERATION.

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE



**Operation of this ATV by children under
the age of 14 increases the risk of severe
injury or death.**

**Adult supervision is required for children
under age 16.**

**NEVER permit children under age 14
to operate this ATV.**

Baja S - Sport ATV's



Baja BA250

S **SPORT MODEL**

**THIS ATV IS FOR RECREATIONAL USE
BY EXPERIENCED OPERATORS ONLY
NO OPERATOR UNDER AGE 16**

OPERATOR ONLY - NO PASSENGERS

THIS CATEGORY S ATV IS FOR RECREATIONAL USE BY EXPERIENCED OPERATORS ONLY. IT IS DESIGNED AND MANUFACTURED FOR ONE OPERATOR AND NO PASSENGERS. NO ONE UNDER THE AGE OF 16 SHOULD OPERATE ATV.

TRAINING COURSES TO TEACH ATV RIDING ARE AVAILABLE. FOR INFORMATION, CONTACT YOUR DEALER

CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE OR LOCAL LAWS REGARDING ATV OPERATION

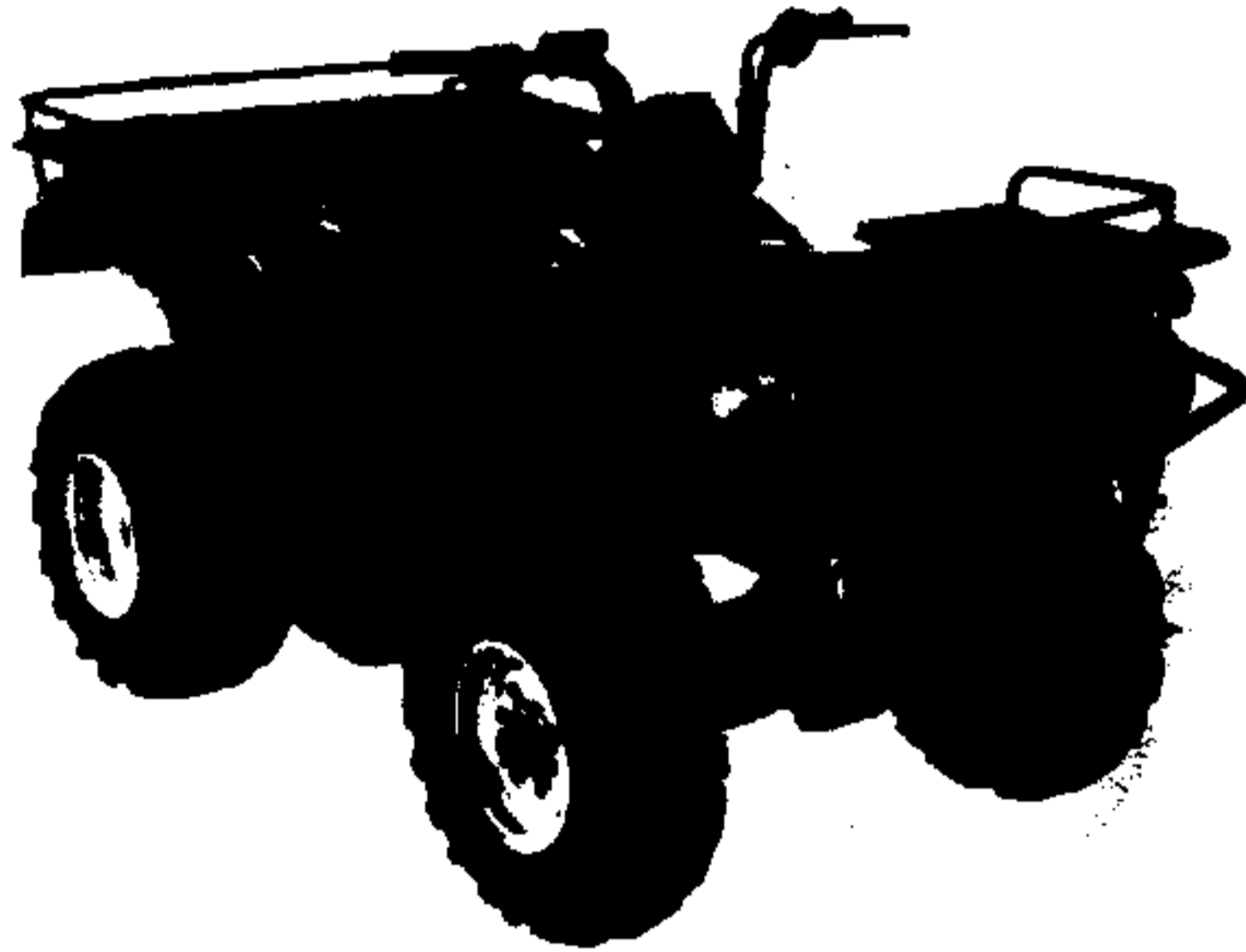
THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE



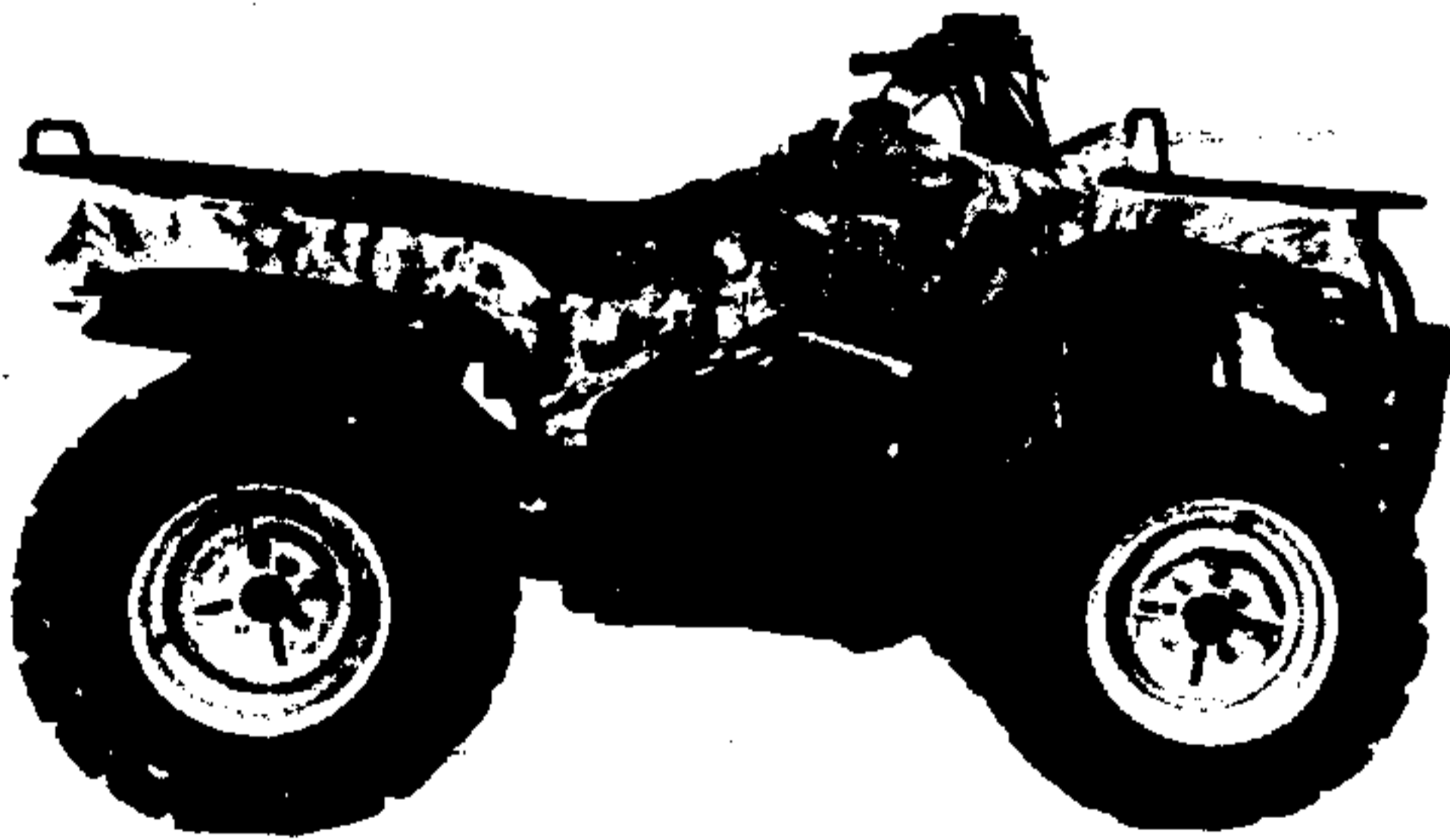
**Operation of this ATV if you are under
the age of 16 increases the chances of
severe injury or death to both
operator and passenger.**

**NEVER operate this vehicle if you
are under age 16.**

Baja G - ATV's



Baja WD250U
Red/Camo



Baja WD400U
Camo

G **GENERAL USE MODEL**

This ATV is for **RECREATIONAL**
or **UTILITY USE**
NO OPERATOR UNDER AGE 16

OPERATOR ONLY - NO PASSENGERS

THIS CATEGORY G ATV IS FOR RECREATIONAL OR UTILITY
USE. IT IS DESIGNED AND MANUFACTURED FOR ONE
OPERATOR AND NO PASSENGERS. NO ONE UNDER THE
AGE OF 16 SHOULD OPERATE ATV.

TRAINING COURSES TO TEACH ATV RIDING ARE
AVAILABLE. FOR INFORMATION, CONTACT YOUR
DEALER.

CHECK WITH YOUR DEALER TO FIND OUT ABOUT STATE
OR LOCAL LAWS REGARDING ATV OPERATION.

THIS HANGTAG IS NOT TO BE REMOVED BEFORE SALE



Operation of this ATV if you are under
the age of 16 increases the chances of
severe injury or death to both
operator and passenger.

NEVER operate this vehicle if you
are under age 16.



Warning Labels BA49 and BA50



Improper ATV use can result in SEVERE INJURY OR DEATH



**ALWAYS USE AN
APPROVED
HELMET AND
PROTECTIVE
GEAR**



**NEVER USE
ON PUBLIC
ROADS**



**NEVER CARRY
PASSENGERS**



**NEVER USE
WITH DRUGS OR
ALCOHOL**

NEVER operate:

- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**



Operation of this ATV by children under the age of 6 increases the risk of severe injury or death.

Adult supervision is required for children under age 16.

NEVER permit children under age 6 to operate this ATV.

**Improper tire pressure or overloading can cause loss of control.
Loss of control can result in SEVERE INJURY or DEATH.**

- Cold tire pressure:
Front: 4 ± 0.5 Psi (27.6 ± 3.5 Kpa)
Rear: 4 ± 0.5 Psi (27.6 ± 3.5 Kpa)
- Maximum weight capacity; 100 lbs. (45 kg)



NEVER ride as a passenger.


Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.

Warning Labels WD50U



! Improper ATV use can result in SEVERE INJURY OR DEATH



ALWAYS USE AN APPROVED HELMET AND PROTECTIVE GEAR

NEVER USE ON PUBLIC ROADS

NEVER CARRY PASSENGERS

NEVER USE WITH DRUGS OR ALCOHOL

NEVER operate:


- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**

! RIDER



Operation of this ATV by children under the age of 6 increases the risk of severe injury or death.
Adult supervision is required for children under age 16.

NEVER permit children under age 6 to operate this ATV.

**! Improper tire pressure or overloading can cause loss of control.
Loss of control can result in SEVERE INJURY or DEATH.**

- Cold tire pressure:
Front: 3.5 ± 0.5 Psi (24 ± 3.5 Kpa)
Rear : 3.5 ± 0.5 Psi (24 ± 3.5 Kpa)
- Maximum weight capacity; 100 lbs. (45 kg)


LOAD LIMIT

8 lbs. (3.6kg) NEVER sit here

LOAD LIMIT

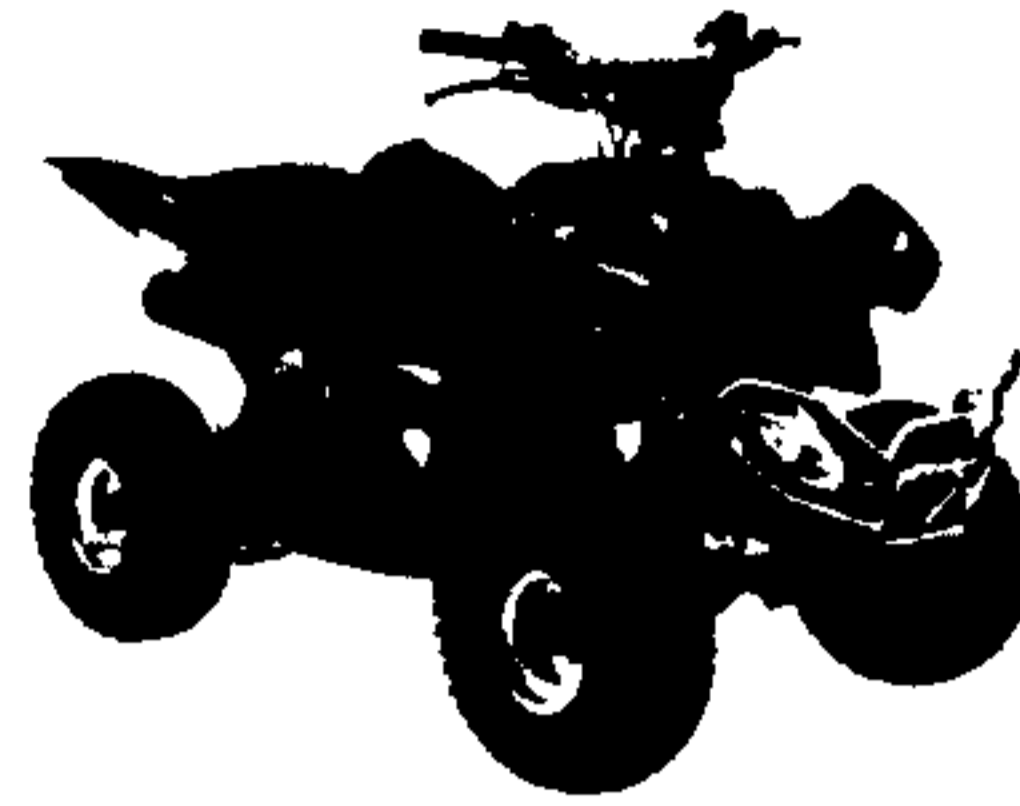
5 lbs. (2.3kg) NEVER sit here

! NEVER ride as a passenger.



Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.


Warning Labels BA90 / WD90




! Improper ATV use can result in SEVERE INJURY OR DEATH




**ALWAYS USE AN
APPROVED
HELMET AND
PROTECTIVE
GEAR**



**NEVER USE
ON PUBLIC
ROADS**



**NEVER CARRY
PASSENGERS**



**NEVER USE
WITH DRUGS OR
ALCOHOL**

NEVER operate:


- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**

! NEVER




Operation of this ATV by children under the age of 10 increases the risk of severe injury or death.
Adult supervision is required for children under age 16.

NEVER permit children under age 10 to operate this ATV.

**! Improper tire pressure or overloading can cause loss of control.
Loss of control can result in SEVERE INJURY or DEATH.**

- Cold tire pressure:
Front: 7 ± 0.5 Psi (48 ± 3.5 Kpa)
Rear : 7 ± 0.5 Psi (48 ± 3.5 Kpa)
- Maximum weight capacity; 220 lbs. (100 kg)



NEVER ride as a passenger.

Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.

Warning Labels WD90U



Improper ATV use can result in SEVERE INJURY OR DEATH



**ALWAYS USE AN
APPROVED
HELMET AND
PROTECTIVE
GEAR**



**NEVER USE
ON PUBLIC
ROADS**



**NEVER CARRY
PASSENGERS**



**NEVER USE
WITH DRUGS OR
ALCOHOL**

NEVER operate:

- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**

LOAD LIMIT

20 lbs. (9.1kg)

NEVER sit here

LOAD LIMIT

10 lbs. (4.5kg)

NEVER sit here



Operation of this ATV by children under the age of 10 increases the risk of severe injury or death.

Adult supervision is required for children under age 16.

NEVER permit children under age 10 to operate this ATV.

Improper tire pressure or overloading can cause loss of control.

Loss of control can result in SEVERE INJURY or DEATH.

- Cold tire pressure:

Front: 5 ± 0.5 Psi (34.5 ± 3.5 Kpa)

Rear: 5 ± 0.5 Psi (34.5 ± 3.5 Kpa)

- Maximum weight capacity; 220 lbs. (100 kg)



**NEVER ride as a
passenger.**

Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.

Warning Labels BA150



Improper ATV use can result in SEVERE INJURY OR DEATH.



**ALWAYS USE AN
APPROVED
HELMET AND
PROTECTIVE
GEAR**



**NEVER USE
ON PUBLIC
ROADS**



**NEVER CARRY
PASSENGERS**



**NEVER USE
WITH DRUGS OR
ALCOHOL**

NEVER operate:

- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**



Operation of this ATV by children under the age of 14 increases the risk of severe injury or death.

Adult supervision is required for children under age 16.

NEVER permit children under age 14 to operate this ATV.

Improper tire pressure or overloading can cause loss of control.

Loss of control can result in SEVERE INJURY or DEATH.

- Cold tire pressure:

Front: 9 ± 1 Psi (62 ± 7 Kpa)

Rear: 9 ± 1 Psi (62 ± 7 Kpa)

- Maximum weight capacity; 220 lbs. (100 kg)



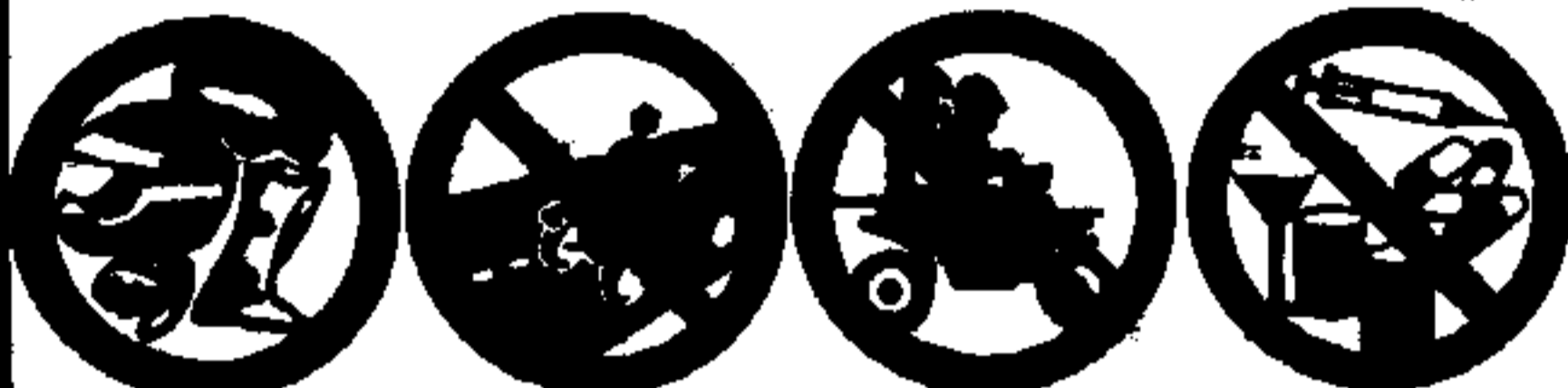
NEVER ride as a passenger.

Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.

Warning Labels BA250



Improper ATV use can result in SEVERE INJURY OR DEATH



**ALWAYS USE AN
APPROVED
HELMET AND
PROTECTIVE
GEAR**

**NEVER USE
ON PUBLIC
ROADS**

**NEVER CARRY
PASSENGERS**

**NEVER USE
WITH DRUGS OR
ALCOHOL**

NEVER operate:

- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

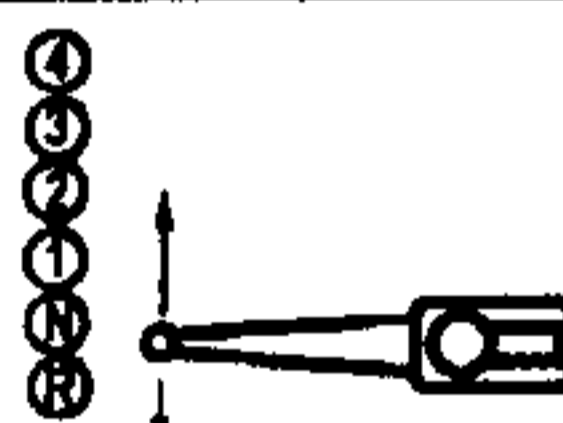
**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**

Improper tire pressure or overloading can cause loss of control.
Loss of control can result in SEVERE INJURY or DEATH.

- Cold tire pressure:
Front: 3 ± 0.5 Psi (21.5 ± 3.5 Kpa)
Rear: 3 ± 0.5 Psi (21.5 ± 3.5 Kpa)
- Maximum weight capacity; 331 lbs. (150 kg)

GEAR SHIFT Pattern

DRIVE SELECT LEVER



Read owner's manual carefully before operating. ATV MUST be stopped and in Neutral before shifting the drive select lever into reverse.

**THIS VEHICLE IS AN ALL-TERRAIN
VEHICLE AND IS NOT INTENDED FOR
USE ON PUBLIC HIGHWAYS**



NEVER ride as a passenger.

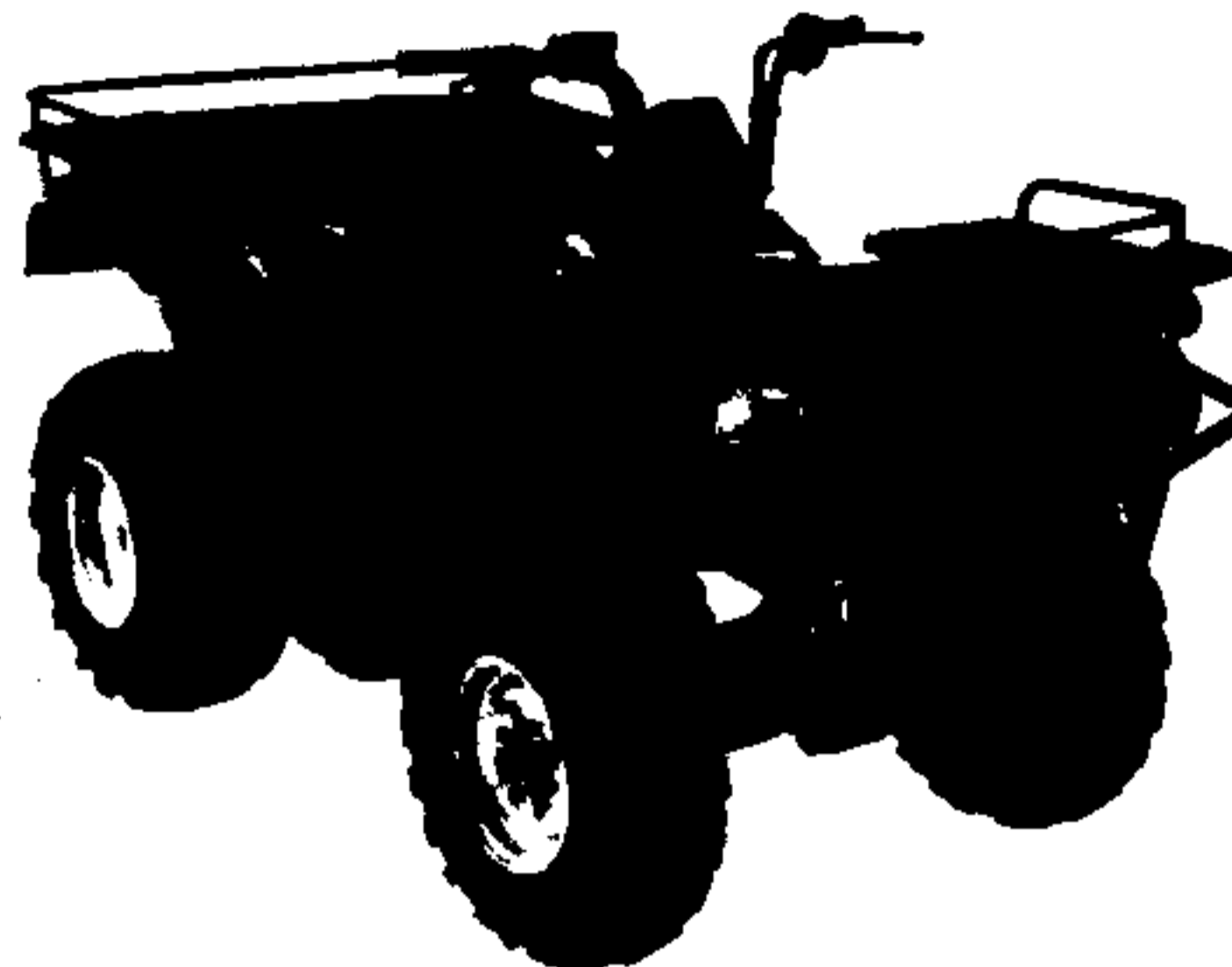
Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.







Operation of this ATV if you are under the age of 16 increases the chances of severe injury or death to both operator and passenger.

NEVER operate this vehicle if you are under age 16.

Warning Labels WD250



Improper ATV use can result in SEVERE INJURY OR DEATH

ALWAYS USE AN APPROVED HELMET AND PROTECTIVE GEAR

NEVER USE ON PUBLIC ROADS

NEVER CARRY PASSENGERS

NEVER USE WITH DRUGS OR ALCOHOL

NEVER operate:

- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**

IMPROPER TIRE PRESSURE OR OVERLOADING CAN CAUSE LOSS OF CONTROL.

LOSS OF CONTROL CAN RESULT IN SEVERE INJURY OR DEATH.

COLD TIRE PRESSURE:

Recommended: Minimum Front: 17psi (2.5psi)
Maximum Front: 23psi (3.3psi)
Minimum Rear: 22psi (3.2psi)
Maximum Rear: 28psi (4psi)

Never set tire pressure below the recommended level. It could cause the tire to dislodge from the rim.

LOADING

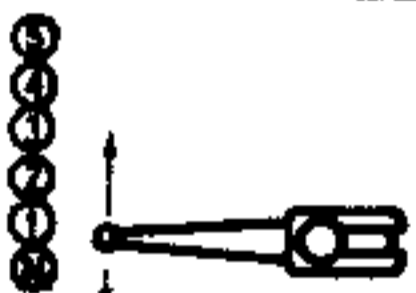
Maximum vehicle capacity is: 165kg (364 lbs.)

Maximum capacity includes the weight of the operator, cargo, and accessories.

CAUTION

- Accessories connected to utility socket should not exceed 100 watts.
- Make sure accessories are firmly plugged in utility socket before use.
- Using utility socket more than 10 minutes, without engine running, will drain battery.

GEAR SELECT LEVER



Read owner's manual carefully before operating. ATV MUST be stopped and be in first gear before shifting the drive select lever into or from reverse.


30kg (66lbs) NEVER sit here

15kg (33lbs) NEVER sit here

SHIFTING INTO OR FROM REVERSE CAN ONLY BE DONE IN FIRST GEAR. YOU MUST COME TO A COMPLETE STOP BEFORE SHIFTING INTO OR FROM REVERSE.


THIS VEHICLE IS AN ALL-TERRAIN VEHICLE AND IS NOT INTENDED FOR USE ON PUBLIC HIGHWAYS

NEVER ride as a passenger.



Passengers can cause loss of control, resulting in SEVERE INJURY or DEATH.

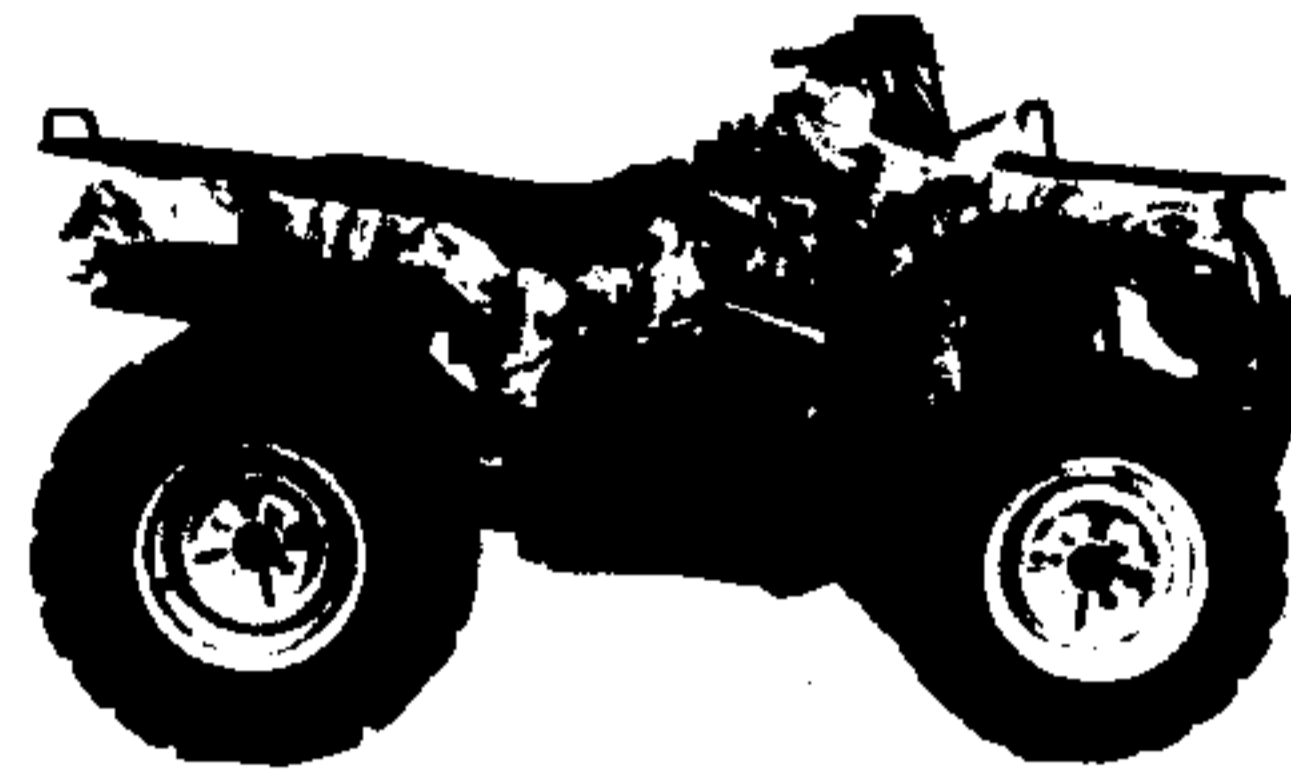
UNDER 16






Operation of this ATV if you are under the age of 16 increases the chances of severe injury or death to both operator and passenger.

NEVER operate this vehicle if you are under age 16.

Warning Labels WD400



Improper ATV use can result in SEVERE INJURY OR DEATH

ALWAYS USE AN APPROVED HELMET AND PROTECTIVE GEAR

NEVER USE ON PUBLIC ROADS

NEVER CARRY PASSENGERS

NEVER USE WITH DRUGS OR ALCOHOL

NEVER operate:

- without proper training or instruction
- at speeds too fast for your skills or the conditions
- on public roads - a collision can occur with another vehicle
- with a passenger - passengers affect balance and steering and increase risk of losing control

ALWAYS:

- use proper riding techniques to avoid vehicle overturns on hills and rough terrain and in turns
- avoid paved surfaces - pavement may seriously affect handling and control

**LOCATE AND READ OWNER'S MANUAL.
FOLLOW ALL INSTRUCTIONS AND WARNINGS.**

LOAD LIMIT

40kg (88lbs) **NEVER sit here**

LOAD LIMIT

80kg (176lbs) **NEVER sit here**

IMPROPER TIRE PRESSURE OR OVERLOADING CAN CAUSE LOSS OF CONTROL.

LOSS OF CONTROL CAN RESULT IN SEVERE INJURY OR DEATH.

COLD TIRE PRESSURE:

Recommended: Front: Minimum 22kpa (3.2psi)
Maximum 28kpa (4.0psi)
Rear: Minimum 22kpa (3.2psi)
Maximum 34kpa (5.0psi)

Never set tire pressure below the recommended level. It could cause the tire to dislodge from the rim.


LOADING

Maximum vehicle capacity is: 210Kg (463 lbs.)

Maximum capacity includes the weight of the operator, cargo, and accessories.


THIS VEHICLE IS AN ALL-TERRAIN VEHICLE AND IS NOT INTENDED FOR USE ON PUBLIC HIGHWAYS

"Must stop before changing to 2WD/4WD"



NEVER ride as a passenger.

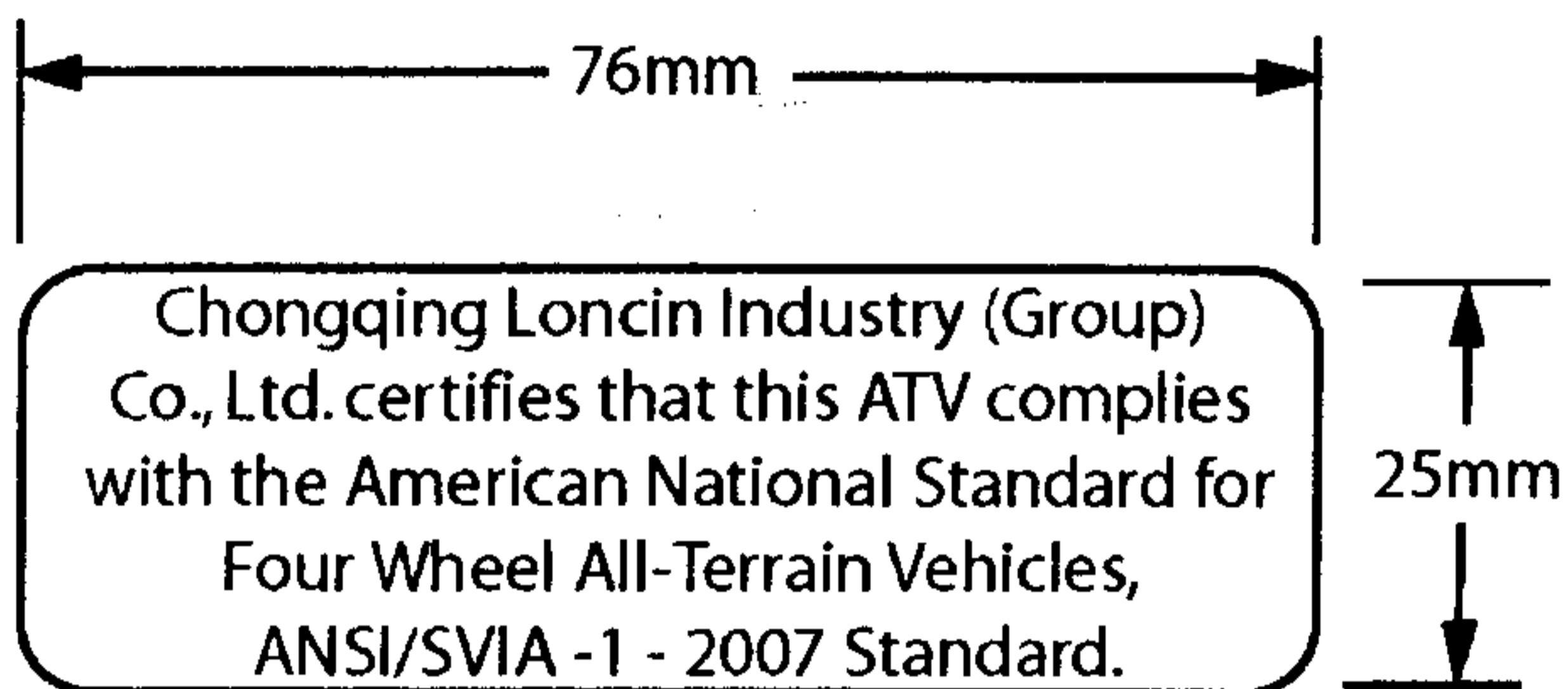
Passengers can cause loss of control, resulting in **SEVERE INJURY or DEATH.**



Operation of this ATV if you are under the age of 16 increases the chances of severe injury or death to both operator and passenger.

NEVER operate this vehicle if you are under age 16.

ATV Compliance Label



Baja ATV Safety Video

Baja will provide to each purchaser of a Baja ATV a DVD safety video as described in Section H.3.b.(4)(b) and Appendix I of the 1988 ATV Consent Decrees. The video will be included in the shipping carton when the unit is packaged during production. The video will contain safety messages in accordance with safety message found on the general ATV warning label. The video will be given to the consumer by the retailer during the sales process. Baja will also place a link on the Baja Motorsports Web-site to this safety video.



Safety Alerts



ATV SAFETY ALERT

The Consumer Product Safety Commission has concluded that ALL-TERRAIN VEHICLES (ATVs) may present a risk of DEATH or SEVERE INJURY in certain circumstances. While accidents may occur for many reasons:

Over 3511 people, including many children, have died in accidents associated with ATVs since 2003.

Many people have become severely paralyzed or suffered severe internal injuries as a result of accidents associated with ATVs.

Every month thousands of people are treated in hospital emergency rooms for injuries received while riding an ATV. You should be aware that AN ATV IS NOT A TOY and can BE HAZARDOUS TO OPERATE. An ATV handles differently from other vehicles, including motorcycles and cars. A collision or rollover can occur quickly, even during routine maneuvers such as turning and driving on hills and over obstacles. If you fail to take proper precautions:

TO AVOID DEATH OR SEVERE PERSONAL INJURY:

ALWAYS read the owner's manual carefully and follow the operating procedures described. Pay special attention to the warnings contained in the manual and all labels on the machine.

NEVER operate an ATV without proper instruction. Take a training course. Beginners should complete the Training Course Described below.

ALWAYS follow these age recommendations:

- A Child under 6 years old should never operate an ATV.
- Category Y-6+ ATVs are youth model ATVs which are intended for use by children age 6 or older after proper training and only under Adult Supervision.
- Category Y-10+ ATVs are youth model ATVs which are intended for use by children age 10 or older after proper training and only under Adult Supervision.

NEVER allow a child under 16 years old to operate an ATV without Adult Supervision. Children need to be observed carefully because not all children have the strength, size, skills or judgment needed to operate an ATV safely.

NEVER allow children under 16 to operate Adult ATVs.

NEVER carry a passenger on a Single Operator ATV. Carrying a passenger may upset the balance of the ATV and may cause it to go out of control.

NEVER operate an ATV on pavement. ATVs are not designed to be used on paved surfaces and may be difficult to control.

NEVER operate an ATV on a public road, even a dirt or gravel one, because you may not be able to avoid colliding with other vehicles. Also, operating an ATV on a public road may be against the law.

NEVER operate an ATV without an approved motorcycle helmet, eye protection, over-the-ankle boots, gloves, long pants and a long sleeved shirt or jacket.

NEVER consume alcohol or drugs before or while operating an ATV.

Baja ATV Action Plan

January 29, 2009

Safety Alerts

NEVER operate an ATV at excessive speeds. Go at a speed, which is proper for the terrain, visibility conditions, and your experience.

NEVER attempt to do wheelies, jumps or other stunts.

ALWAYS be careful when operating an ATV, especially when approaching hills, turns, and obstacles and when operating on unfamiliar or rough terrain.

NEVER lend your ATV to anyone who has not taken a safety-training course or has not been driving an ATV for at least a year or is under 18 years old.

FOR MORE INFORMATION ABOUT ATV SAFETY, CALL THE CONSUMER PRODUCTS SAFETY COMMISSION AT 1-800-638-2772, THE SVIA AT 1-800-887-2887, or Baja Motorsports at 866-250-8630.



Information / Education Act Your Age Web-Site

ATV
ACT YOUR AGE
www.actyouratvage.com



Baja Motorsports

ACT YOUR AGE
www.actyouratvage.com

- Always wear a helmet and other protective gear
- Never ride on public road - another vehicle could hit you
- Never ride under the influence of alcohol or other drugs
- Never carry a passenger on a single rider vehicle
- Ride an ATV that's right for your age
- Supervise riders younger than 16; ATVs are not toys
- Ride only on designated trails and at a safe speed
- Take an ATV Training Course; visit www.atvsafety.org, or call toll-free 800-857-2687

For more information about
ATV Safety contact
Baja Motorsports at
800-280-8530 or
www.actyouratvage.com. You
can also find information
about ATV Safety at
www.cpsc.gov

ATV
ACT YOUR AGE
www.actyouratvage.com

Baja Motorsports

HOME

ACT YOUR AGE

SAFETY

ABOUT US

CONTACT

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ATV ACT YOUR AGE

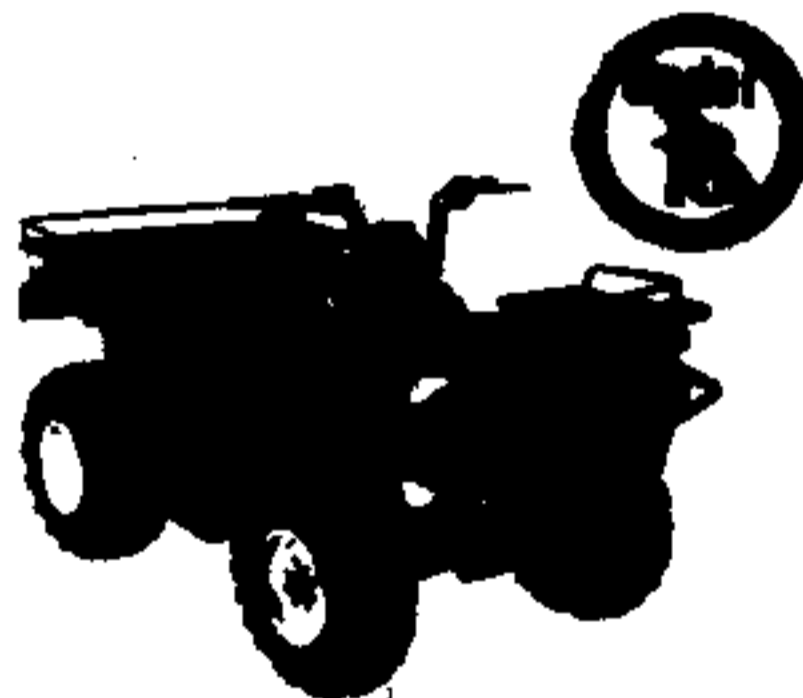
www.actyouratvage.com



WHAT IS YOUR ATV AGE?

You've heard the Phrase "Act Your Age" all of your life. This phrase is never more important to remember than when you are considering riding ATVs. ATVs are designed for operators of a certain age and should never be ridden by anyone under the specified age for that particular ATV.

Adults should never let children under 16 ride any ATV unsupervised. Although a child may be at the recommended age to ride a particular size ATV, not all youngsters have the strength, skills or judgment needed to operate an ATV. You should supervise your youngster's operation of the ATV at all times and should allow continued use only if you determine that your youngster has the ability and judgment to operate the ATV safely. You can find the minimum operator age posted on each ATV.



Baja

ATV

ACT YOUR AGE

STAY SAFE

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Baja ATV Action Plan

January 29, 2009

Information / Education Act Your Age Web-Site

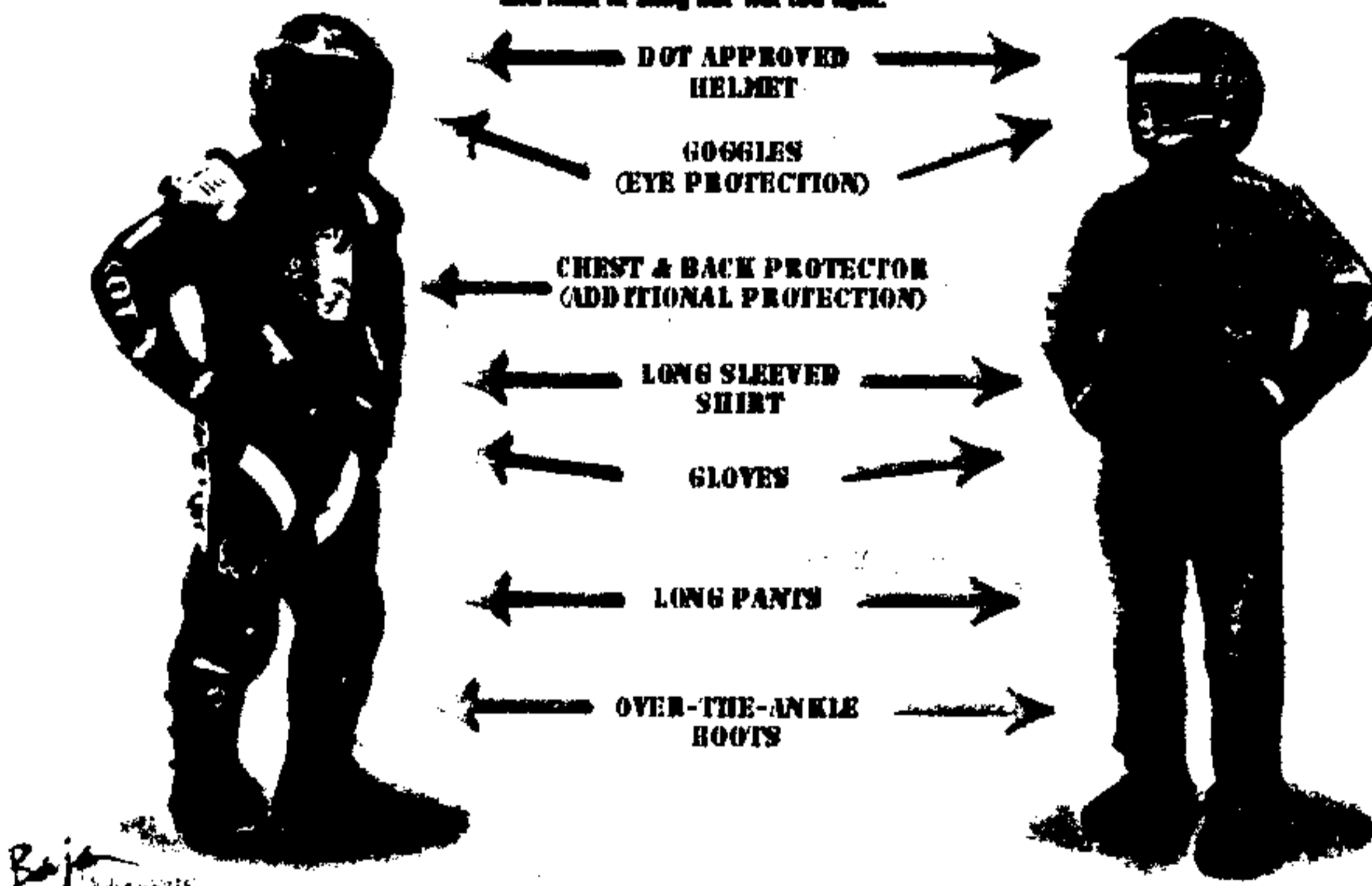
ATV ACT YOUR AGE

www.actyouratvage.com



PROTECTIVE GEAR AND CLOTHING

Any off-road ride should begin with a check of the proper safety equipment. An approved motorcycle helmet, goggles, long pants, a long sleeve shirt and over gloves should be mandatory equipment for every off-road adventurer. Never ride any ATV without the proper Protective Gear and Clothing. ALWAYS wear a helmet, eye protection, gloves, long pants, a long-sleeved shirt or jacket, and over-the-ankle boots. NEVER ride or allow anyone to ride an ATV without wearing a DOT (Department of Transportation) compliant helmet. The helmet must always be secured using the chin strap and must fit snug but not too tight.



• BOLD
• WHITE
• STRIPED
• WHITE
• STRIPED

Information / Education Act Your Age Web-Site

ATV ACT YOUR AGE

www.actyouratvage.com



WHERE TO RIDE?

Finding a place to ride can be one of the most important factors in "Acting Your ATV Age".



NEVER RIDE ON PUBLIC ROADS

ATV's Public Roads just don't ride. A collision can occur with another vehicle quickly. So don't take the chance of riding on a public road. ATV's are designed for off-road use. Operating on ATV paved surfaces will affect the handling and increase your risk of losing control.

RIDE ON DESIGNATED TRAILS AND AT A SAFE SPEED

Never ride your ATV in an area not approved for ATV use. Riding in unapproved areas may lead to closure of approved areas.

Obstacles are a part of every off-road trail and are unpredictable. So go slow at first and learn the trail.

RIDE ON DESIGNATED TRAILS AND AT A SAFE SPEED

Never ride your ATV under the influence of alcohol or drugs.

Single Operator ATV's Are designed for one Operator only. A Passenger can affect steering, balance and increase the risk of losing control.

Learn to ride your ATV at speeds which match your skill level and the environment.



Baja

FROM

TO

SEEK

WANT

AND

Information / Education Act Your Age Web-Site

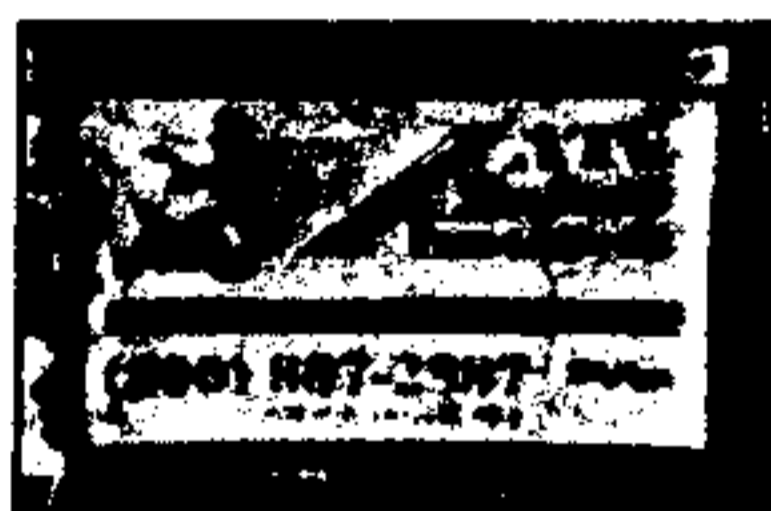
ATV ACT YOUR AGE

www.actyouratvage.com



ATV TRAINING

"Acting Your ATV Age" involves training and experience learned only through approved training courses. Beginners and inexperienced operators should complete a certified training course. You should regularly practice the skills learned in the course and the operating techniques described in this user's manual. For more information about the training course, visit www.actyouratvage.com or call 800-867-2887. It's important to use the proper riding techniques learned at a certified ATV training course and described in your owner's manual.



Baja Motorsports offers free, hands-on ATV training to first-time purchasers and members of their immediate families. First-time Baja ATV purchasers and members of their families qualify for a refund from Baja of fees paid in association with approved training courses offered in conjunction with the ASI / SAA. In addition, Baja Motorsports offers incentives of \$50.00 cash payment and \$50.00 gift certificate toward the purchase of Baja Accessories. One incentive per new ATV purchased from authorized Baja Retailer. Please follow the procedure below to receive the refund of fees associated with completing an authorized training course and to receive one incentive (\$50.00 cash and \$50.00 Gift Certificate) from Baja Motorsports. Contact Baja Motorsports at www.bajamotorsports.net or by calling 800-288-8638.

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SALES & SERVICE


ACT YOUR AGE

ATV TRAINING

Baja ATV Action Plan

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Baja

Motorsports

- Always wear a helmet and other protective gear
- Never ride on public road - another vehicle could hit you
- Never ride under the influence of alcohol or other drugs
- Never carry a passenger on a single rider vehicle
- Ride an ATV that's right for your age
- Supervise riders younger than 16; ATVs are not toys
- Ride only on designated trails and at a safe speed
- Take an ATV Training Course; visit www.atvsafety.org, or call toll-free 800-887-2887

For more information about
ATV Safety contact
Baja Motorsports at
866-260-8630 or
www.actyouratvage.com. You
can also find information
about ATV Safety at
www.cpsc.gov



ATV

ACT YOUR AGE

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