

SOLICITATION/CONTRACT/ORDER FOR COMMERCIAL ITEMS
OFFEROR TO COMPLETE BLOCKS 12, 17, 23, 24, & 30

1. REQUISITION NUMBER _____ PAGE OF 1 5
 2. CONTRACT NO. CPSC-D-09-0001
 3. AWARD/EFFECTIVE DATE 06/20/2012
 4. ORDER NUMBER 0018
 5. SOLICITATION NUMBER _____
 6. SOLICITATION ISSUE DATE _____

7. FOR SOLICITATION INFORMATION CALL: a. NAME Rudi Johnson
 b. TELEPHONE NUMBER (No collect calls) 301-504-7028
 8. OFFER DUE DATE/LOCAL TIME ET

9. ISSUED BY CONSUMER PRODUCT SAFETY COMMISSION
 DIV OF PROCUREMENT SERVICES
 4330 EAST WEST HWY
 ROOM 517
 BETHESDA MD 20814
 CODE FMPS
 10. THIS ACQUISITION IS UNRESTRICTED OR SET ASIDE: % FOR:
 SMALL BUSINESS WOMEN-OWNED SMALL BUSINESS
 HUBZONE SMALL BUSINESS (WOSB) ELIGIBLE UNDER THE WOMEN-OWNED SMALL BUSINESS PROGRAM NAICS: 512220
 SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS EDWOSB 8(A) SIZE STANDARD: 750

11. DELIVERY FOR FOB DESTINATION UNLESS BLOCK IS MARKED SEE SCHEDULE
 12. DISCOUNT TERMS Net 30
 13a. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)
 13b. RATING _____
 14. METHOD OF SOLICITATION IRFQ IFB RFP

15. DELIVER TO CONSUMER PRODUCT SAFETY COMMISSION
 OFFICE OF INFO & PUBLIC AFFAIRS
 4330 EASTWEST HIGHWAY
 ROOM 519
 BETHESDA MD 20814
 CODE EXPA
 16. ADMINISTERED BY CONSUMER PRODUCT SAFETY COMMISSION
 DIV OF PROCUREMENT SERVICES
 4330 EAST WEST HWY
 ROOM 517
 BETHESDA MD 20814
 CODE FMPS

17a. CONTRACTOR/OFFEROR CACI INC FEDERAL
 14370 NEWBROOK DRIVE
 CHANTILLY VA 20151
 CODE _____ FACILITY CODE _____
 18a. PAYMENT WILL BE MADE BY CONSUMER PRODUCT SAFETY COMMISSION
 DIVISION OF FINANCIAL SERVICES
 4330 EAST WEST HWY, ROOM 522
 BETHESDA MD 20814
 CODE FMFS

TELEPHONE NO. _____
 17b. CHECK IF REMITTANCE IS DIFFERENT AND PUT SUCH ADDRESS IN OFFER
 18b. SUBMIT INVOICES TO ADDRESS SHOWN IN BLOCK 18a UNLESS BLOCK BELOW IS CHECKED SEE ADDENDUM

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
	DUNS NUMBER _____ CONTRACTING OFFICER REP: KIM DULIC EMAIL: RDULIC@CPSC.GOV TEL: 301-504-7058 TASK ORDER 0018 AGAINST DELIVERY CONTRACT CPSC-D-09-0001 IS HERBY ISSUED TO PROVIDE VIDEO PRODUCTION SERVICES TO INCLUDE, PRODUCING, MARKETING, DISTRIBUTION OF VIDEO NEW RELEASES IN ACCORDANCE WITH THE CONTRACT PERFORMANCE WORK STATEMENT AND THE GSA SCHEDULE. (Use Reverse and/or Attach Additional Sheets as Necessary)				

25. ACCOUNTING AND APPROPRIATION DATA 0100A12DPS-2012-4469900000-EXFM001600-252H0
 26. TOTAL AWARD AMOUNT (For Govt. Use Only) \$20,299.00

27a. SOLICITATION INCORPORATES BY REFERENCE FAR 52.212-1, 52.212-4, FAR 52.212-3 AND 52.212-5 ARE ATTACHED. ADDENDA ARE ARE NOT ATTACHED.
 27b. CONTRACT/PURCHASE ORDER INCORPORATES BY REFERENCE FAR 52.212-4, FAR 52.212-5 IS ATTACHED. ADDENDA ARE ARE NOT ATTACHED.

28. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND RETURN COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH AND DELIVER ALL ITEMS SET FORTH OR OTHERWISE IDENTIFIED ABOVE AND ON ANY ADDITIONAL SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIED.
 29. AWARD OF CONTRACT: REF. _____ OFFER DATED _____ YOUR OFFER ON SOLICITATION (BLOCK 5), INCLUDING ANY ADDITIONS OR CHANGES WHICH ARE SET FORTH HEREIN, IS ACCEPTED AS TO ITEMS:

30a. SIGNATURE OF OFFEROR/CONTRACTOR _____
 31a. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER)

30b. NAME AND TITLE OF SIGNER (Type or print) _____
 30c. DATE SIGNED _____
 31b. NAME OF CONTRACTING OFFICER (Type or print) Kim Miles
 31c. DATE SIGNED 6-27-12

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
0001	<p>CONTRACTOR SHALL PROVIDE ALL LABOR, MATERIALS, EQUIPMENT AND FACILITIES NECESSARY TO PRODUCE A VIDEO NEWS RELEASE PROMOTING FIREWORK SAFETY FOR THE PERFORMANCE PERIOD BEGINNING 25 JUNE 2012 THROUGH 24 JULY 2012.</p> <p>PRODUCTION AND SATELLITE DISTRIBUTION OF A VIDEO NEWS RELEASE PROMOTING FIREWORKS SAFETY.</p> <p>The total amount of award: \$20,299.00. The obligation for this award is shown in box 26.</p>	1	EA	20,299.00	20,299.00

32a. QUANTITY IN COLUMN 21 HAS BEEN

RECEIVED INSPECTED ACCEPTED, AND CONFORMS TO THE CONTRACT, EXCEPT AS NOTED: _____

32b. SIGNATURE OF AUTHORIZED GOVERNMENT REPRESENTATIVE		32c. DATE	32d. PRINTED NAME AND TITLE OF AUTHORIZED GOVERNMENT REPRESENTATIVE		
32e. MAILING ADDRESS OF AUTHORIZED GOVERNMENT REPRESENTATIVE		32f. TELEPHONE NUMBER OF AUTHORIZED GOVERNMENT REPRESENTATIVE			
		32g. E-MAIL OF AUTHORIZED GOVERNMENT REPRESENTATIVE			
33. SHIP NUMBER <input type="checkbox"/> PARTIAL <input type="checkbox"/> FINAL	34. VOUCHER NUMBER	35. AMOUNT VERIFIED CORRECT FOR	36. PAYMENT <input type="checkbox"/> COMPLETE <input type="checkbox"/> PARTIAL <input type="checkbox"/> FINAL		37. CHECK NUMBER
38. S/R ACCOUNT NUMBER	39. S/R VOUCHER NUMBER	40. PAID BY			
41a. I CERTIFY THIS ACCOUNT IS CORRECT AND PROPER FOR PAYMENT			42a. RECEIVED BY (<i>Print</i>)		
41b. SIGNATURE AND TITLE OF CERTIFYING OFFICER		41c. DATE	42b. RECEIVED AT (<i>Location</i>)		
			42c. DATE REC'D (YY/MM/DD)	42d. TOTAL CONTAINERS	

STATEMENT OF WORK
CPSC—D-09-0001/ Task Order 0018

1. Description of Services:

The contractor shall provide video production services to the Consumer Product Safety Commission (CPSC), Office of Communications to develop satellite distribution of video news release promoting fireworks safety.

2. Services and Prices:

The contractor shall provide pricing in accordance with block 20, Schedule of Supplies/Services for CLIN(S) 0004.

3. Background:

The U.S. Consumer Product Safety Commission (CPSC) is a small, independent regulatory agency with the mission of protecting consumers from injury and death relating to 15,000 different types of products under its jurisdiction. Though a small agency, CPSC often makes important news vital to keeping consumers safe.

4. Objective:

- a) The contractor shall provide all labor, materials, equipment and facilities necessary to produce a satellite distribution prompting firework safety.
- b) The Government will use this video to promote mattress and fire safety to the public.

5. Task Order:

- a) Task Order 0018 constitutes services for a video production to create a public service announcement demonstrating the importance of firework safety and how to implement precaution measures when using fireworks.
- b) The Government will use these videos to promote its firework safety and to introduce the new testing laboratory. The contractor shall consistently produce an innovative, professional and quality video, usually under a tight deadline. This tight deadline may range from a three (3) day turn around to a thirty (30) day turn around, depending on the urgency of the subject matter, which will be determined by the CPSC project officer. Equally important to the video production services of the contract, is the marketing of the video and news story to broadcast journalists. The contractor shall have the capability to exploit cutting-edge technology and follow up with conventional pitching to ensure maximum dissemination.

6. Period of Performance: The period of performance shall be effective for one (1) year beginning 02 July 2012 through 01 July 2013

7. Performance Work Statement:

a) The contractor shall develop a script, shoot and edit a video on fireworks and their flammability

b) The video shall be an approximately two (2) minute public service announcement about the importance of new mattress that should meet the Section 1633 standards regarding mattress safety.

c) The contractor shall work with the project officer to edit video.

6. Deliverables or Performance:

a) All materials to be delivered shall be packed and packaged in accordance with the contractor's best commercial practice in order to guarantee delivery undamaged to final destination. In addition to normal markings, the contract number shall be cited on the outside package.

b) Deliveries shall be mailed to the following address:

U.S. Consumer Product Safety Commission
Office of Information
4330 East West Highway
Bethesda, Maryland 20814
Attention: Kim Dulic, CPSC Project Officer

c) All materials submitted for approval will be reviewed by the Commission staff within three (3) working days after date of receipt of specific deliverables, or sooner depending on time constraints.

d) Acceptance/revisions will be transmitted to the Contractor by the CPSC Project Officer, in writing within three (3) working days after review of products/services. The contractor shall be prepared to make any last-minute edits (if necessary) up until the broadcast of the initial satellite feed.

7. LC5B Contracting Officer Technical Representative (COTR)

a) The following individual has been designated at the Government's COTR for this contract:

Name: Ms. Kim Dulic
Division: Office of Information
Room 519
Telephone: 301-504-7058

Email: kdulic@cpsc.gov

b) The CPSC's COTR is responsible for:

(1) monitoring the Contractor's technical progress, including surveillance and assessment of performance, and notifying the Contracting Officer within one week when deliverables (including reports) are not received on schedule in accordance with the prescribed delivery schedule.

(2) performing technical evaluation as required, assisting the Contractor in the resolution of technical problems encountered during performance; and

(3) inspection and acceptance of all items required by the contract.

c) The Project Officer is not authorized to and shall not:

(1) make changes in scope of work, contract schedules, and/or specifications to meet changes and requirements,

(2) direct or negotiate any change in the terms, conditions, or amounts cited in the contract; and

(3) take any action that commits the Government or could lead to a claim against the Government.