

4330 EAST WEST HIGHWAY BETHESDA, MD 20814

#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

Jamie Iannone Chief Executive Officer eBay 2025 Hamilton Avenue San Jose, California 95125

Dear Mr. Iannone,

EBay currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove. 3

I am writing to request that eBay follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, Consumer Product Safety Commission (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center</a>).

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, a number of water beads products were available for sale on eBay's website.<sup>5</sup> I request your written commitment to immediately stop selling any water beads products on eBay's website.

If instead eBay plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that eBay currently offers for sale,
- 2. An accounting of all water beads products eBay has historically offered for sale, along with the number of units eBay has sold of each product, and
- 3. A description of eBay's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Sincerely,

Richard L. Trumka Jr.

Commissioner

<sup>&</sup>lt;sup>5</sup> See, e.g. "Orbeez Water Beads, The One and Only, 75,000 Rainbow Bulk Seeds," available at: https://www.ebay.com/itm/186177419766?hash=item2b5909f9f6:g:zwIAAOSwjWplXvo6&amdata=enc%3AAQAI AAAAwLDY8MaHEMnehrZPaWP8ZAPTQ0c7elCOWQ4l8JNII5KtvXQogXngy8OPTLMD%2Fd585o44YvVIhg FdOWn%2Fbv30yCFUTUAe1C44k25khP8cE0SQ8rrGLNW%2Bh%2FG4qm2s2yJ8j41zeKplOK1H3kGulV3nEV GpqHg0J78FRVBUr%2FX8ga9nq8g%2FEgKbrgjmshpIj%2F%2Fo0s0FKvvpzr5DG2LhvroES74%2BtGV8Pa%2B 9RXRMGkSqFngsuSSsn4%2FxuHv%2FAM77SSEm9g%3D%3D%7Ctkp%3ABk9SR\_7kx62QYw



4330 EAST WEST HIGHWAY BETHESDA, MD 20814

#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

David Green Founder and Chief Executive Officer Hobby Lobby 7600 A SW 44th St. Oklahoma City, OK 73179

Dear Mr. Green,

Hobby Lobby currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove.

I am writing to request that Hobby Lobby follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, *Consumer Product Safety Commission* (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/Safety-Education-Center</a>).

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, at least two water beads products (SKU: 2280832 and SKU: 491738) were available for sale on Hobby Lobby's website.<sup>5</sup> I request your written commitment to immediately stop selling any water beads products at any Hobby Lobby store locations or Hobby Lobby's website.

If instead Hobby Lobby plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that Hobby Lobby currently offers for sale,
- 2. An accounting of all water beads products Hobby Lobby has historically offered for sale, along with the number of units Hobby Lobby has sold of each product, and
- 3. A description of Hobby Lobby's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Sincerely,

Richard L. Trumka Jr.

Commissioner

<sup>&</sup>lt;sup>5</sup> "Sensory Jars" (available at: <a href="https://www.hobbylobby.com/Crafts-Hobbies/Kids-Crafts-Activities/Sensory/Sensory-Jars/p/81136918?queryId=2d6230191130269a1fc6d23c4eb01a83">https://www.hobbylobby.com/Crafts-Hobbies/Kids-Crafts-Activities/Sensory/Sensory-Jars/p/81136918?queryId=2d6230191130269a1fc6d23c4eb01a83</a>) and Crystal Accents Deco Beads (available at:

https://www.hobbylobby.com/search?HLNextGenEcommIndex\_prd%5Bconfigure%5D%5BhitsPerPage%5D=12& HLNextGenEcommIndex\_prd%5Bconfigure%5D%5Bfacets%5D%5B0%5D=%2A&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5Bdistinct%5D=true&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5BfacetingAfterDistinct%5D=true&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5BtypoTolerance%5D=true&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5Bquery%5D=water%20beads&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5Bfilters%5D=&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5Bfilters%5D=&HLNextGenEcommIndex\_prd%5Bconfigure%5D%5BuserToken%5D=37c2e2f25c59487189b3a4507bd993581703088485318&HLNextGenEcommIndex\_prd%5Bpage%5D=1).



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#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

Scott Sekella and Chris DiTullio Co-Leads, Interim Office of the CEO Jo-Ann Stores, LLC 5555 Darrow Road Hudson, OH 44236

Dear Mr. Sekella and Mr. DiTullio,

Jo-Ann Stores currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove. 3

I am writing to request that Jo-Ann follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, Consumer Product Safety Commission (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/Safety-Education-Center</a>).

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, at least one water beads product (a "Sensory Bin," Item #18659102) was available for sale on Jo-Ann's website. I request your written commitment to immediately stop selling any water beads products at any Jo-Ann store locations or Jo-Ann's website.

If instead Jo-Ann plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that Jo-Ann currently offers for sale,
- 2. An accounting of all water beads products Jo-Ann has historically offered for sale, along with the number of units Jo-Ann has sold of each product, and
- 3. A description of Jo-Ann's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Sincerely,

Richard L. Trumka Jr.

Commissioner



4330 EAST WEST HIGHWAY BETHESDA, MD 20814

#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

Thomas Kingsbury Chief Executive Officer Kohl's N56 W17000 Ridgewood Drive Menomonee Falls, WI 53051

Dear Mr. Kingsbury,

Kohl's currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove.

I am writing to request that Kohl's follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, Consumer Product Safety Commission (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/Safety-Education-Center</a>).

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, at least one water beads product (a "Sensory Beads Play Set") was available for sale on Kohl's website.<sup>5</sup> I request your written commitment to immediately stop selling any water beads products at any Kohl's store locations or Kohl's website.

If instead Kohl's plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that Kohl's currently offers for sale,
- 2. An accounting of all water beads products Kohl's has historically offered for sale, along with the number of units Kohl's has sold of each product, and
- 3. A description of Kohl's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Sincerely,

Richard L. Trumka Jr.

Commissioner

<sup>&</sup>lt;sup>5</sup> "Dinosaur Water Sensory Beads Play Set with Dinosaur Figures and Container Storage," *Dazmers*, available at: <a href="https://www.kohls.com/product/prd-6694088/dinosaur-water-sensory-beads-play-set-with-dinosaur-figures-and-container-storage.jsp?skuid=71768595">https://www.kohls.com/product/prd-6694088/dinosaur-water-sensory-beads-play-set-with-dinosaur-figures-and-container-storage.jsp?skuid=71768595</a>



4330 EAST WEST HIGHWAY BETHESDA, MD 20814

#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

Ashley Buchanan Chief Executive Officer The Michaels Companies 3939 W John Carpenter Fwy Irving, TX 75063

Dear Mr. Buchanan,

Michaels currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove. 3

I am writing to request that Michaels follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, Consumer Product Safety Commission (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center</a>).

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, at least one water beads product (Item #10184069) was available for sale on Michaels's website.<sup>5</sup> I request your written commitment to immediately stop selling any water beads products at any Michaels store locations or Michaels's website.

If instead Michaels plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that Michaels currently offers for sale,
- 2. An accounting of all water beads products Michaels has historically offered for sale, along with the number of units Michaels has sold of each product, and
- 3. A description of Michaels's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Mala

Sincerely,

Richard L. Trumka Jr.

Commissioner

<sup>&</sup>lt;sup>5</sup> "Water Beads by Ashland" (available at: https://www.michaels.com/product/water-beads-by-ashland-10184069).



4330 EAST WEST HIGHWAY BETHESDA, MD 20814

#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

Chris Xu Chief Executive Officer Shein 112 Robinson Rd Singapore

Dear Mr. Xu,

Shein currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove.

I am writing to request that Shein follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, *Consumer Product Safety Commission* (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/Safety-Education-Center</a>).

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, a number of water beads products were available for sale on Shein's website.<sup>5</sup> I request your written commitment to immediately stop selling any water beads products on Shein's website.

If instead Shein plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that Shein currently offers for sale,
- 2. An accounting of all water beads products Shein has historically offered for sale, along with the number of units Shein has sold of each product, and
- 3. A description of Shein's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Sincerely,

Richard L. Trumka Jr.

Commissioner

U.S. Consumer Product Safety Commission

Mala

<sup>&</sup>lt;sup>5</sup> See, e.g. "7000pcs/bag Pearl Shaped Hydrogel Crystal Soil Water Beads Bio Gel Mud Grow Magic Jelly Balls For Flower Wedding Home Decor," SKU: sh2306077291651648, available at: <a href="https://us.shein.com/7000pcs-bag-Pearl-Shaped-Hydrogel-Crystal-Soil-Water-Beads-Bio-Gel-Mud-Grow-Magic-Jelly-Balls-For-Flower-Wedding-Home-Decor-p-17420034-cat-">https://us.shein.com/7000pcs-bag-Pearl-Shaped-Hydrogel-Crystal-Soil-Water-Beads-Bio-Gel-Mud-Grow-Magic-Jelly-Balls-For-Flower-Wedding-Home-Decor-p-17420034-cat-</a>

<sup>6115.</sup>html?src\_identifier=st%3D2%60sc%3Dwater%20beads%60sr%3D0%60ps%3D1&src\_module=search&src\_t ab\_page\_id=page\_home1703002726342&mallCode=1&imgRatio=3-4



4330 EAST WEST HIGHWAY BETHESDA, MD 20814

#### COMMISSIONER RICH TRUMKA JR.

**December 20, 2023** 

Jun "Joe" Yan Chief Executive Officer ContextLogic Inc. (d/b/a Wish) One Sansome Street, 33rd Floor San Francisco, CA 94104

Dear Mr. Yan,

Wish currently has water beads listed for sale on its website, despite the Consumer Product Safety Commission's warning that they are unsafe for small children and can be deadly if swallowed. Between 2016 and 2022, hospital emergency departments reported treating at least 7,800 water bead incidents, and CPSC is aware of at least one child who died after consuming a water bead, in July 2023. In response to that death, CPSC announced a recall of the product responsible: the Chuckle & Roar Ultimate Water Beads Activity Kits. CPSC also received a report that the same water beads product seriously injured a second child, causing an intestinal obstruction that required surgery to remove. 3

I am writing to request that Wish follow the lead of other major retailers such as Amazon, Target, and Walmart and commit to stop selling water beads due to the high risk they pose to small children.<sup>4</sup>

<sup>&</sup>lt;sup>1</sup> Water Beads, Consumer Product Safety Commission (available at: <a href="https://www.cpsc.gov/Safety-Education/Safety-Education/Safety-Education-Centers/Water-Beads-Information-Center">https://www.cpsc.gov/Safety-Education/S

<sup>&</sup>lt;sup>2</sup> "Buffalo Games Recalls Chuckle & Roar Ultimate Water Beads Activity Kits Due to Serious Ingestion, Choking and Obstruction Hazards; One Infant Death Reported; Sold Exclusively at Target," *Consumer Product Safety Commission* (Sept. 14, 2023) (available at: <a href="https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target">https://www.cpsc.gov/Recalls/2023/Buffalo-Games-Recalls-Chuckle-Roar-Ultimate-Water-Beads-Activity-Kits-Due-to-Serious-Ingestion-Choking-and-Obstruction-Hazards-One-Infant-Death-Reported-Sold-Exclusively-at-Target</a>.

<sup>3</sup> Id.

<sup>&</sup>lt;sup>4</sup> Lauren Kirchner, "Amazon, Target, and Walmart Announce They Will Stop Selling Water Beads Marketed for Children," *Consumer Reports* (Dec. 12, 2023)(available at: <a href="https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/">https://www.consumerreports.org/babies-kids/toys/amazon-to-stop-selling-water-bead-toys-a2333261526/</a>).

As recently as December 19th, a number of water beads products were available for sale on Wish's website.<sup>5</sup> I request your written commitment to immediately stop selling any water beads products on Wish's website.

If instead Wish plans to continue selling water beads products, I request that you provide:

- 1. A list of all water beads products that Wish currently offers for sale,
- 2. An accounting of all water beads products Wish has historically offered for sale, along with the number of units Wish has sold of each product, and
- 3. A description of Wish's plans for future sales of water beads.

Please send your response by December 29th to Kaylee Niemasik at KNiemasik@cpsc.gov.

Thank you for your attention and assistance.

Sincerely,

Richard L. Trumka Jr.

Commissioner

<sup>&</sup>lt;sup>5</sup> See, e.g. "Bag Pearl Shaped Crystal Soil Water Beads Color Elastic Water Absorption Bead Gel Ball for Flower/Weeding/Mud/Grow Home Decoration Jelly Balls Bonsai Viewing 10000/100Pcs," available at: <a href="https://www.wish.com/search/water%20beads/product/5fe24b2ff87c8bb254016bd4?source=search&position=2">https://www.wish.com/search/water%20beads/product/5fe24b2ff87c8bb254016bd4?source=search&position=2</a>