Statement of Acting Chairman Robert Adler on the Recall of the Peloton Tread + and Tread

May 5, 2021

I am pleased by today’s announcement that the U.S. Consumer Product Safety Commission and Peloton have come to an agreement to protect users of the Peloton Tread+ and Tread products. The agreement, which the Commission voted this morning to accept, requires Peloton to immediately stop selling and distributing both the Tread+ and Tread products in the United States and refund the full purchase price to consumers who wish to return their treadmills.

The agreement between CPSC and Peloton is the result of weeks of intense negotiation and effort. I would like to thank the CPSC technical staff who have worked tirelessly to protect consumers and to warn the public. Even today, CPSC engineers are in our lab testing these treadmills to refine our understanding of their hazards. I would also like to thank Peloton and their CEO, John Foley, for taking these important steps to protect their customers. I am confident that Peloton will be making additional improvements in the coming weeks and months to ensure the safety of their users.

The road to a recall is never smooth, to use a running metaphor. But CPSC faces a nearly insurmountable hurdle each and every time the agency wants to warn the public about a hazardous product. Under the gag order of Section 6(b) of our statute, the agency must negotiate with companies—often for weeks—before issuing any kind of safety warning. No other federal health and safety agency faces this restriction, and it is plain to see how bad it is for consumers that we are so limited in how we can protect them.

I have said before that CPSC may be the most important health and safety agency that the public has never heard of. We are small—far smaller in employees and in resources than our mission requires. But we work every single day to protect the public from unreasonable risks from consumer products. Our mandate is broad—we have responsibility for nearly every product that you can find in a school, shopping mall, or hardware store. When we are successful at protecting consumers from death and injury, few people know about it—most consumers do not realize how many people have worked for so long to prevent tragedies that could harm them, or their children.

Today is a day when we have taken steps to prevent further harm from these two products. As an exercise enthusiast, I know how important treadmills can be to the people who use them. But, I also know that those who use exercise equipment want to be sure that the only pain they might feel at the end of a workout is a sore muscle from their exertion, not a serious injury from a defective product.