



Jessica L. Rich

General Counsel

Jessica L. Rich was appointed General Counsel of CPSC by Chair Alex Hoehn-Saric in January 2024. As the agency’s chief legal officer, Rich provides legal advice and counsel to the Commission on rulemaking and has responsibility for preparing the Commission's rulemaking documents. The General Counsel also represents the agency in litigation and oversees the Commission's program for making agency information available to the public.

Rich’s career is marked by a focus on developing and applying consumer protection law in the federal government, non-profit, and private sectors. After starting her career in private practice in New York City, she joined the FTC as a staff attorney, and for more than 25 years, held a number of senior leadership roles, including Director of the Bureau of Consumer Protection, Associate Director of the Division of Financial Practices, and Associate Director of the Division of Privacy and Identity Protection.

As Bureau Director, Rich oversaw all of the FTC’s consumer protection work, including its efforts to fight fraud and false advertising and to protect consumer privacy. Among her accomplishments during her tenure, Rich developed ground-breaking cases to protect consumers from harm, modernized the Bureau to meet the challenges raised by new technologies, and launched the innovative “Every Community” campaign to promote consumer rights among diverse communities in the U.S.

After leaving the FTC, Rich continued to advance consumer protection issues through roles at *Consumer Reports*, where she was Vice President for Advocacy; and Georgetown University Law Center, where she was as a Distinguished Fellow in the Institute for Technology Law and Policy. Before her appointment as CPSC’s General Counsel, Rich served as Of Counsel and Senior Policy Advisor for Consumer Protection at the law firm, Kelley Drye & Warren LLP.

Rich is a native Washingtonian and a graduate of Harvard University and New York University Law School.