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U.S. CONSUMER PRODUCT SAFETY COMMISSION

WASHINGTON, D.C. 20207

SEP 3 3 06 PM '74
CONSUMER PRODUCT
SAFETY COMMISSION

CPSC EXECUTIVE SESSION
1750 K Street, NW

August 15, 1974

Presiding: Chairman Simpson

Present: Commissioner Kushner
Commissioner Franklin
Commissioner Newman

ITEM

"Trouble Light" manufactured by A.K. Electric Corp. - U.S. v A.K. Electric Corporation, et al., Civil Action No. 74-1206 (D.C.D.C.).

DECISION

The Commission votes to join with the defendants in the above-captioned matter in seeking an extension of Judge Hart's temporary restraining order from August 19 until August 29 at 10:00 am, on the condition that the information specified below be submitted to the Commission. The purpose of this extension is to evaluate the effectiveness of the publicity campaign which the defendants have been conducting. By 5:00 pm, August 26, the defendants are to submit to the Commission (Attention: Carl Blechschildt, Division of Product Defect Notification) the following information with respect to:

- (a) The recall of "trouble lights":
 - (1) Total number of trouble lights received for distribution and sold.
 - (2) Inventory number of trouble lights on hand.
 - (3) Number of trouble lights which customers returned, and
- (b) The media campaign being conducted by the defendants:
 - (1) Identify all stations that used TV and/or radio spots.
 - (2) How many times the spots were aired on TV and/or radio.
 - (3) What times of the day the spots were aired.
 - (4) What newspapers carried a story on trouble lights and on what dates they did so.

COMMISSION VOTE

In favor of the decision:

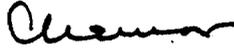
Commissioner Kushner



Commissioner Franklin



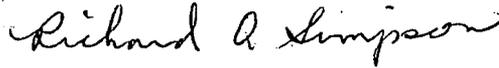
Commissioner Newman



Commissioner Pittle (8-19-74)



Against: Chairman Simpson



Abstention:

Submitted by Commissioner Franklin
August 29, 1974