



U.S. CONSUMER PRODUCT SAFETY COMMISSION

WASHINGTON, D.C. 20207

Record of Commission Action
Commission Meeting of June 21, 1979

1111 - 18th Street, N.W.
Washington, D.C.

Presiding: Chairman King

Present : Commissioner Pittle
Commissioner Sloan
Commissioner Zagoria

ITEM

Project Burn Prevention

(Briefing material transmitted by the Office of the Secretary on
March 27, May 10, June 6 and June 20, 1979)

DECISION

Based upon the information presented in the above-referenced material,
the Commission:

- Approved contracting with a market research firm to develop a burn-prevention project implementation strategy with an estimated cost of \$25,000, but deferred a decision on contracting with a promotional/advertising firm to seek private, national sponsorship.
- Approved obtaining services of the Boston project personnel to participate in promotional activities - estimated cost \$70,000.
- Approved directing Area Office staff and State designees to promote the project - estimated cost \$60,000 and reaffirmed prior allocation of \$50,000 to print materials.
- Also approved permitting staff and Commissioners to seek long-term Federal sponsorship.

VOTE

Concurring: Chairman King

Susan B King

Commissioner Pittle

R. David Pittle

Commissioner Zagoria

Fran Zagoria

Project Burn Prevention

VOTE (Cont'd)

Concurring except not voting for allocation of printing materials since this expenditure was already incorporated in FY 79 Operating Plan:

Commissioner Sloan *Edith B. Sloan*

No decision was reached on having the project replicated at one site.

Voting to approve replication of Project:

Chairman King *Susan B. King*

Commissioner Sloan *Edith B. Sloan*

Voting to disapprove replication of project:

Commissioner Pittle *P. David Pittle*

Commissioner Zagoria *Sam Zagoria*

Submitted by the Office of the Secretary