Injuries and Deaths Associated with Nursery Products Among Children Younger than Age Five

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This analysis was prepared by the CPSC staff. It has not been reviewed or approved by, and may not necessarily reflect the views of, the Commission.
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Executive Summary

U.S. Consumer Product Safety Commission (CPSC) staff presents in this report statistics based on the most recently available information regarding injuries and deaths associated with nursery products among children younger than the age of 5 years.¹

Emergency Department-Treated Injuries:

- In 2017, there were an estimated 61,400 emergency department-treated injuries associated with (i.e., in use at the time of incident), but not necessarily caused by, nursery products among children younger than age 5 years. This translates to an injury rate of an estimated 308 injuries per 100,000 children under the age of 5 years.² This estimate of emergency department-treated injuries is based on the non-incidental³ injuries only.

- High chairs, cribs/mattresses, strollers/carriages, and infant carriers were associated with 68 percent of the total estimated injuries. Falls were the leading cause of injury; and the head, followed by the face, was the body part injured most frequently. A diagnosis of internal organ injury, contusion/abrasion, or laceration was associated with a majority of the injuries.

- Non-incidental, data-based analysis was completed for the first time using 2015 data. With the completion of this report, such analyses are now available for 2015, 2016, and 2017 injury data. A trend analysis, based on these 3 years, did not display any statistically significant trend. A longer-term trend analysis is not presented at this time because the annual estimates of injuries associated with nursery products in years before 2015 were based on all in-scope data, not just non-incidental data. The 5-year trend analysis will be resumed in the future when additional non-incidental becomes available.

Fatalities:

- CPSC staff has reports of 296 deaths during the 3-year period from 2013 to 2015—an annual average of 99 deaths—associated with (i.e., in use at the time of incident), but not necessarily caused by, nursery products among children younger than age 5.

- Cribs/mattresses, bassinets/cradles, playpens/play yards, infant carriers, baby bouncer seats, and strollers/carriages were associated with 88 percent of the fatalities reported.

- Causes of death included positional asphyxia, strangulation, and drowning, among others. In some instances, the fatalities were attributed to the product; in other cases, the fatalities resulted from a hazardous environment in or around the product.

CPSC staff has evaluated the incidents characterized in the annual reports on nursery products for many durable infant and toddler products, along with previously and subsequently reported incidents, to assess the efficacy of voluntary standards. These evaluations have supported the staff’s work with standards

¹ Not all of these incidents are addressable by an action the CPSC could take; however, it was not the purpose of this report to evaluate the addresability of the incidents, but rather, to update estimates of emergency department-treated injuries and to quantify the number of fatalities reported to CPSC staff.
² The population data for the denominator is available at the Census Bureau website: https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=PEP_2016_PEPAGESEX&prodType=table
³ The association of an incident/injury with a nursery product is incidental if the occurrence of the incident/injury is considered not dependent on the presence of that nursery product in the incident scenario. See Appendix for examples.
development organizations to refine these standards, as well as their briefing packages for notices of proposed rulemaking (NPRs) and final rules that are required by the Danny Keysar Child Product Safety Notification Act, section 104 of the Consumer Product Safety Improvement Act (CPSIA) of 2008. In fiscal year (FY) 2018, the Commission issued NPRs for stationary activity centers and issued final rules establishing new standards for booster seats, changing products, and high chairs. In addition, federal rules the Commission had previously issued on bouncers, children’s folding chairs, infant sling carriers, and infant bath tubs took effect in FY 2018. The Commission also acted on revised rules on non-full-size cribs. Staff evaluations of voluntary standards for baby gates/barriers, crib bumpers, and crib mattresses, among others, are under way.

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There is some overlap between the products covered by this report and the products subject to rules issued under section 104 of the CPSIA. However, this report covers some nursery products that do not fall under section 104.
Introduction

This report presents nursery product-related injury estimates for 2017, as well as comparisons with historic injury estimates. Detailed information on deaths associated with nursery products that reportedly occurred during the 3-year period from 2013 to 2015, is also presented; note that reporting is ongoing, and the number of reported fatalities may change.

Nursery Product-Related Emergency Department-Treated Injury Estimates

Beginning with the 2016 report, the injury estimates in annual nursery products reports are based on non-incidental emergency department-treated injuries. The association of an incident/injury with a nursery product is incidental if the occurrence of the incident/injury is considered not dependent on the presence of that nursery product in the incident scenario. For example, if a child gets stung by a bee or gets bitten by a dog while in an infant stroller then the stroller’s involvement in the incident is considered incidental. The fact that the child was in a stroller had no bearing on the incident. While such incidents are retained in the NEISS database to provide analysts the flexibility and discretion to include or exclude, the exclusion of incidental injury cases aligns more closely with the way CPSC staff has prepared the CPSIA section 104 rulemaking packages for the Commission. Now that most of the nursery products discussed in this report have a mandatory rule in place, staff believes that annual estimates based on the non-incidental data will provide a better tool for gauging the efficacy of the various standards.

An estimated 61,400 nursery product-related injuries among children younger than 5 years old were treated in U.S. hospital emergency departments (ED) in 2017. Table 1 shows the estimated injuries and the corresponding injury rates for the latest 3 years, as well as the annual averages for this 3-year period. Staff did not observe a trend in injury estimates over the 2015 to 2017 period. The attached Appendix provides annual estimates for 2013 through 2017, as well as more detail about the data-selection processes.

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Estimated Injuries</th>
<th>Estimated Injury Rates per 100,000 Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>59,400</td>
<td>298</td>
</tr>
<tr>
<td>2016</td>
<td>62,300</td>
<td>313</td>
</tr>
<tr>
<td>2017</td>
<td>61,400</td>
<td>308</td>
</tr>
<tr>
<td>2015 – 2017 Average</td>
<td>61,000</td>
<td>306</td>
</tr>
</tbody>
</table>

Source: NEISS, CPSC.
Note: Estimates rounded to the nearest 100. The average calculation is based on unrounded injury estimates. The year 2015 is the first year that an estimate was derived based on non-incidental data only.

1 The source of the injury estimates is the National Electronic Injury Surveillance System (NEISS), a statistically valid injury surveillance system. NEISS injury data are gathered from the emergency departments of hospitals selected as a probability sample of all the U.S. hospitals with emergency departments. The surveillance data gathered from the sample hospitals enable CPSC staff to make timely national estimates of the number of injuries associated with specific consumer products.
2 These estimates are based on data with all in-scope product codes, except incidental injury cases. Cases where a nursery product was present in the incident scene but played an insignificant role in the sequence of events that led to the injury were considered incidental. The methodology used was similar to historical estimates prior to 2015. The first report following the transition can be seen at R. Chowdhury, “Injuries and Deaths Associated with Nursery Products Among Children Younger than Age Five,” CPSC, December 2016, https://www.cpsc.gov/s3fs-public/Nursery%20Products%20Annual%20Report%202016.pdf
Falls were the leading cause of all nursery product-related injuries reported through the National Electronic Injury Surveillance System (NEISS) for 2017 similar to previous years. About 71 percent of the total injuries involved the head and the face, which were the body parts injured most frequently. Internal organ injuries, contusions/abrasions, or lacerations were the diagnoses in about 72 percent of the NEISS-reported injuries.

Table 2 shows the breakdown of injury estimates by different product categories for 2017, along with the injury estimates for 2016, for comparison purposes. As in 2016, there were more than 30 product codes associated with the injury estimates in 2017. The associated products have been aggregated into 13 product categories that align with standards development activities as in 2016. The top four categories, high chairs, cribs/mattresses, strollers/carriages, and infant carriers, were associated with 68 percent of the total estimated injuries.

There was a non-statistically significant decrease from an estimated total of 62,300 injuries in 2016 to 61,400 injuries in 2017. Notable changes in injury estimates in specific product categories between the 2 years were three increases and three decreases. The increases were in baby walkers/jumpers (increased from 2,200 to 3,800), playpens/play yards (increased from 1,700 to 2,400), and strollers (increased from 10,000 to 10,500). The increase in baby walkers/jumpers was statistically significant (p-value of 0.002). This increase brought the baby walkers/jumpers injury estimate up to a level comparable with the years 2010—2015 when estimates ranged between 2,900 and 4,000. The notable decreases were in changing tables (decreased from 3,900 to 2,700), infant carriers (decreased from 9,000 to 7,800), and high chairs (decreased from 13,400 to 12,300). For high chairs, the decrease was statistically significant with a p-value of 0.019.

<table>
<thead>
<tr>
<th>PRODUCT CATEGORY</th>
<th>ESTIMATED EMERGENCY DEPARTMENT-TREATED INJURIES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2016</td>
</tr>
<tr>
<td>TOTAL</td>
<td>62,300</td>
</tr>
<tr>
<td>High Chairs</td>
<td>13,400</td>
</tr>
<tr>
<td>Cribs/Mattresses</td>
<td>11,300</td>
</tr>
<tr>
<td>Strollers/Carriages</td>
<td>10,000</td>
</tr>
<tr>
<td>Infant Carriers (Excludes Motor Vehicle Incidents)</td>
<td>9,000</td>
</tr>
<tr>
<td>Changing Tables</td>
<td>3,900</td>
</tr>
<tr>
<td>Baby Gates/Barriers</td>
<td>2,900</td>
</tr>
<tr>
<td>Portable Baby Swings</td>
<td>2,800</td>
</tr>
<tr>
<td>Baby Bouncer Seats</td>
<td>2,200</td>
</tr>
<tr>
<td>Baby Walkers/Jumpers/Exercisers</td>
<td>2,200</td>
</tr>
<tr>
<td>Playpens/Play Yards</td>
<td>1,700</td>
</tr>
<tr>
<td>Baby Bottles/Warmers/Sterilizers</td>
<td>---²</td>
</tr>
<tr>
<td>Bassinets/Cradles</td>
<td>---²</td>
</tr>
<tr>
<td>Baby Baths/Bath Seats/Bathinnettes</td>
<td>---²</td>
</tr>
<tr>
<td>Other⁸</td>
<td>2,000</td>
</tr>
</tbody>
</table>

Source: NEISS, CPSC. Estimates are rounded to the nearest 100.

Note: The injury estimates may not add up to the total due to rounding and because two or more nursery products are sometimes associated with a single injury.

² The injury estimates are not presented because they fail to meet standard reporting criteria for NEISS that the estimated number of injuries be 1,200 or higher, the sample size 20 or larger, and the coefficient of variation less than 33 percent.

⁸ In both 2016 and 2017, the “Other” category included: pacifiers/teething rings, diapers (excluding diaper rash cases), rattles, night lights, potty chairs/training seats, crib mobiles, harnesses, and safety pins. In 2016, the “Other” category also included baby scales.
Deaths Associated with Nursery Products

Although all of the Commission’s databases are used to identify nursery product-related deaths, death certificates are a major source of information for this analysis. As this report was being written, the Commission’s death certificates database was at least 99 percent complete for each year in the period from 2013 through 2015. The deaths reported here are from 2013 through 2015, the latest 3-year time frame with sufficiently available information similar to previous annual reports.9

Table 3 provides a summary of nursery product-related reported deaths (total and average annual) for 2013 through 2015, along with data previously reported for 2012 through 2014, for comparison purposes. Reporting is ongoing, and the number of reported fatalities may change. Moreover, these reports are anecdotal and do not constitute a statistical sample or a complete count of nursery product-related deaths. As such, CPSC staff strongly discourages drawing any inferences based on the year-to-year increase or decrease shown in the reported data.

CPSC staff has received reports of a total of 296 deaths—an annual average of 99 deaths—associated with nursery products during this time period. About 35 percent (103 total, or an annual average of 34) were associated with cribs/mattresses. Bassinets/cradles accounted for 20 percent (60 total, or an annual average of 20) of the reported deaths. Playpens/play yards were associated with 18 percent (a total of 52 or an annual average of 17) of the reported deaths, while infant carriers were associated with nine percent (a total of 28 or an annual average of nine) of the reported deaths. Baby bouncer seats and strollers/carriages each accounted for three percent (a total of eight or an annual average of three) of the reported deaths. The remaining 37 reported fatalities were associated with a range of products, including baby bath/bathinetttes, portable baby swings, baby gates/barriers, high chairs, and a variety of other sleep-products (for e.g., inclined sleepers/hampers) and seating products (for e.g., floor seats).

For certain incident scenarios in which direct product involvement or failure was not evident, consultation with staff from the CPSC’s Directorate for Engineering Sciences was necessary to determine the most appropriate product category to place the fatalities. Details of the methodology are provided in the attached Appendix.

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9 These deaths do not constitute a statistical sample of known probability and do not necessarily include all nursery product-related deaths that occurred during the 2013–2015 period. However, they do provide at least a minimum number for deaths associated with nursery products during that time. Furthermore, the number of reported incidents may change in the future should staff receive additional reports.
# Table 3: Reported Deaths Among Children Younger than Age Five
By Type of Nursery Product

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td></td>
<td>284</td>
<td>296</td>
<td>95</td>
<td>99</td>
<td>99</td>
</tr>
<tr>
<td>Cribs/Mattresses</td>
<td>109</td>
<td>103</td>
<td>36</td>
<td>34</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bassinets/Cradles</td>
<td>53</td>
<td>60</td>
<td>18</td>
<td>20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Playpens/Play Yards</td>
<td>47</td>
<td>52</td>
<td>16</td>
<td>17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infant Carriers (Excludes Motor Vehicle Incidents)</td>
<td>24</td>
<td>28</td>
<td>8</td>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baby Bouncer Seats</td>
<td>10</td>
<td>8</td>
<td>3</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strollers/Carriages</td>
<td>6</td>
<td>8</td>
<td>2</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baby Baths/Bath Seats/Bathinettees</td>
<td>8</td>
<td>7</td>
<td>3</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infant Inclined Sleep Products(^{10})</td>
<td>6</td>
<td>7</td>
<td>2</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Portable Baby Swings</td>
<td>5</td>
<td>5</td>
<td>2</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baby Gates/Barriers</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>High Chairs</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Changing Tables</td>
<td>1</td>
<td>1</td>
<td>&lt;1</td>
<td>&lt;1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baby Walkers/Jumpers/Exercisers</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other(^{11})</td>
<td>11</td>
<td>11</td>
<td>4</td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: CPSC epidemiological databases: Consumer Product Safety Risk Management System (CPSRMS) and NEISS from 2013 to 2015 for reported deaths.

Note: The average annual deaths do not add up to the total due to rounding.

A closer look at the top product categories with the largest numbers of reported deaths provides some insight into the hazard patterns. Between 2013 and 2015, these product categories were associated with 88 percent of the reported fatalities; for the earlier (2012-2014) timeframe, they accounted for 82 percent.

Between 2013 and 2015, 103 deaths were associated with cribs/mattresses. The majority of these deaths were associated with a cluttered sleep environment (the presence of extra bedding such as pillows, blankets, and/or comforters, among others) in the crib, which led to asphyxiation of the infant. Approximately 14 percent of the 103 deaths resulted from a range of hazards associated with the crib, including incomplete assembly; missing, broken, or nonfunctioning components; ill-fitting mattress; or ineffective crib repairs. Some of these incidents occurred in, or on, older, reassembled, recalled, or secondhand cribs. The next most common cause of crib fatalities involved the presence of hazardous crib surroundings. Examples include: strangulations resulting from nearby cords or strings; suffocations from plastic bags located in close proximity to the crib; and asphyxiations due to co-sleeping with other children in the crib.

\(^{10}\) This is the first year that the Infant Inclined Sleep Products group is presented in a row of its own in Table 3. In previous annual reports, deaths in the product group were combined with other deaths and presented in the “Other” category. These products come with one or more incline sleep surface adjustment positions for the seat back that are greater than 10 degrees but do not exceed 30 degrees. Specific examples are infant hammocks, redliner seats, and nappers, among others.

\(^{11}\) Of the 11 deaths in this category in 2013–2015, seven deaths were associated with products used in the sleep environment that are not among the product categories listed in Table 3. Among the seven, a bedside sleeper, a portable youth bed, an infant lounging pillow, and a collapsible, fabric travel bed were involved in one death each; and toddler beds (product code 4082) were involved in three deaths. In addition to the seven deaths, there were two drowning deaths when an infant was left unattended on a non-bathing baby seat (product code 4074) in a water-filled tub; one death in a rocker where an infant, left unattended for a protracted period of time, was found in a chin-to-chest position, and one death due to blunt force trauma to the head, from a backwards fall from a child’s chair (product code 4074).


Note that the fatalities in the “Other” category from 2012–2014, presented in this table, have been decreed because the Infant Inclined Sleep Product-related fatalities, which were part of this category in the past, have been pulled out and presented separately.
There were 60 deaths reported in bassinets/cradles between 2013 and 2015, the majority of which were associated with extra bedding. Many of the suffocation deaths from bedding involved pillows. A few of the bassinet-related deaths involved product failure and/or the presence of hazardous surroundings around the bassinet.

Playpens/play yards were associated with 52 deaths between 2013 and 2015. A majority of the deaths was due to asphyxiation, whereby the infant suffocated on a blanket/pillow/other soft bedding placed inside the play yard. The presence of a hazardous environment in or around the product, such as easy access to window covering or baby monitor cords, use of ill-fitting non-original mattresses and sofa cushions in the play yards, or co-sleeping arrangements with other infants in the play yard, were associated with some of the deaths. A few of the fatalities involved faulty products.

Twenty-eight deaths associated with infant carriers were identified during 2013 to 2015. Placement of the infant in the carrier in a hazardous manner was the most common scenario. Examples include an infant, partially restrained in the seat with shoulder straps only, who slid forward in the seat and strangled at the chest clip; an unrestrained infant left unsupervised for an extended period of time, often on top of a blanket/pillow/other soft bedding, who subsequently got into a compromised position, resulting in death; and an infant positioned improperly in a carrier on the caregiver’s body, which led to suffocation. Some fatalities resulted from carriers tipping over when placed on nonrigid surfaces, trapping the infant inside.

Finally, between 2013 and 2015, baby bouncer seats and strollers/carriages were associated with 8 deaths each. For bouncer seats, incident reports described infants rolling over to a prone position; bouncer seats tipping over due to placement on a nonrigid surface; and falls from the bouncer seats. For strollers/carriages, incident reports described infant suffocations on soft bedding; infants getting trapped within the stroller frame; and infants drowning when a stroller rolled away from the parent’s control.

The hazard patterns described indicate that although a nursery product was involved, many of the fatalities were not directly caused by failures of the product.
Appendix

Methodology

Injuries (Non-Incidental Data Only):
- Database: NEISS from 01/01/2017 through 12/31/2017.
- Product codes: 1500–1558, excluding 1550.\(^{12}\)
- Age of victim: 0 through 4 years.
- Screened to ensure that no motor vehicle incidents were included.
- All cases of diaper rash were excluded.
- All cases associated with in-scope product codes were included; however, if the official diagnosis indicated that no injury had been sustained, the case was excluded.
- If the product’s involvement was incidental, such as a child getting stung by a bee or getting bitten by a dog while in an infant stroller, the case was excluded.
- If a child suffered a medical crisis (for e.g., choking on food) while seated in a high chair or gained access to adult medication by climbing on a crib, the case was excluded.
- If a child was injured by other young children (for e.g., pulled out of an infant swing by a young sibling), the case was excluded.

Based on the non-incidental data only, trend analyses for 2015-2017 show no statistically significant trend (p-value=0.664).

No 5-year trend analysis is presented here because analyses for years prior to 2015 were based on all in-scope data, while 2015 through 2017 were based on in-scope non-incidental data only. Once the transition to non-incidental data is complete for the latest available 5-year window, the longer term trend analyses will resume.

Deaths:
- Databases: CPSRMS and NEISS from 01/01/2013 through 12/31/2015; date of extraction was 07/19/2018.

Information available from CPSRMS and NEISS on incidents that have not been investigated is often incomplete or provides insufficient information on the hazard scenario. If these incident reports are investigated at a later date, or as other associated reports come in, the initial information is corroborated or contradicted, and the fatality numbers reported may change.
- Product codes: 1500–1558 excluding 1550;\(^{12}\) 4074 for children’s chairs, 4075 for portable youth bed rails, and 4082 for toddler beds.
- Age of victim: 0 through 4 years.
- Screened to ensure no duplicates were included; all records of the same incident that were reported through different data sources were associated.
- Miscoded products were recoded correctly. A common example was a play yard miscoded as a crib.
- As with the emergency department-treated injuries, deaths involving certain products were grouped together. For instance, baby baths and bathinettles were counted together with bath seats; exercisers were counted with baby walkers and jumpers; and as noted above, any extra-bedding-in-crib incidents were counted with cribs, while extra-bedding-in-play yard incidents were counted with play yards.

\(^{12}\) Product code 1550 (Infant and Toddler Play Centers excluding Jumpers, Bouncers, and Exercisers) represents a toy, not a nursery product.
Careful screening was performed to determine if cases were in scope or out of scope. An example of an out-of-scope case would be an incident where no direct or circumstantial information was available to determine how the death occurred or if Sudden Infant Death Syndrome was mentioned in the official report.

In some cases that were considered in scope, the death was not associated directly with the nursery product. However, hazards in the vicinity of the product, often created inadvertently by caregivers, led to the deaths. For instance, extra bedding inside the crib or plastic bags which were within easy reach of the crib, have led to some deaths. These deaths have been included with crib deaths. Similarly, clutter and extra bedding inside the play yard or placement of the play yard within easy reach of a window blind cord have led to some fatalities. These have been counted with play yard deaths. While these deaths were not due strictly to product failure, they highlight some common misconceptions and oversights in the use of these products, and therefore, were included.

Any report to the CPSC of a nursery product-related incident that occurred outside of the United States was excluded.

Historical Data

Table 4 presents the estimates based on non-incidental data only (2015-2017), while Figure 1 presents the estimates for both all in-scope data (2013-2015) and non-incidental data (2015-2017).

Table 4: Nursery Product-Related Emergency Department-Treated Injury Estimates: 2015-2017
(Non-Incidental Injury Data Only)

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Estimated Injuries</th>
<th>95% Confidence Interval</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>59,400</td>
<td>41,200 – 77,500</td>
</tr>
<tr>
<td>2016</td>
<td>62,300</td>
<td>41,700 – 82,800</td>
</tr>
<tr>
<td>2017</td>
<td>61,400</td>
<td>42,700 – 80,100</td>
</tr>
</tbody>
</table>

Source: NEISS, CPSC. Estimates rounded to nearest 100.

Figure 1: Nursery Product-Related Emergency Department-Treated Injury Estimates: 2013-2017

Source: NEISS, CPSC. Estimates are rounded to nearest 100.
Note: The darker shaded portion of the 2015 bar represents the injury estimate using only the non-incidental data.