When children become entangled, strangulation can occur in less than a minute.

On average, about 9 children age 5 and younger die every year from strangulation in window blinds, shades, draperies and other window coverings with cords.

There have been nearly 200 incidents involving children up to 8 years old due to strangulation hazards from window covering cords.*

Injuries varied from a scar around the neck, quadriplegia and permanent brain damage.

* From January 2009 through December 2020, according to CPSC data.