

**U.S. Consumer Product Safety Commission  
PRIVACY IMPACT ASSESSMENT**

|                     |                       |
|---------------------|-----------------------|
| Name of Project:    | Etsy.com User Account |
| Office/Directorate: | EXGO                  |

**A. CONTACT INFORMATION**

|  |   |
|--|---|
| Person completing PIA:<br>(Name, title, organization and ext.) | Neal Cohen, Small Business Ombudsman<br>EXGO, x7504 |
| System Owner:<br>(Name, title, organization and ext.)          | Neal Cohen, Small Business Ombudsman<br>EXGO, x7504 |
| System Manager:<br>(Name, title, organization and ext.)        | Li Wang,<br>EXIT x 7845                             |

**B. APPROVING OFFICIALS**

|  | Signature  | Approve  | Disapprove | Date        |
|--|--|----------|------------|-------------|
| System Owner   | 5/17/2013<br><br><u>X</u> Neal S. Cohen<br><br>Signed by: NEAL COHEN | <b>X</b> |            |             |
| Privacy Advocate<br>Albert Anders, ITTP  | <u>X</u><br>Albert Anders  | YES      |            | 5/19/2013   |
| Chief Information Security Officer<br>Patrick Manley, ITTS   | <u>X</u><br>Patrick Manley   | YES      |            | 5 / 20 / 13 |
| Senior Agency Official for Privacy<br>Mary James, SAOP<br><br>System of Record?<br>____ Yes      ____ No | <u>X</u><br>Mary James   |          |            |             |
| Reviewing Official:<br>Patrick D. Weddle, AED, EXIT  | <u>X</u><br>Pactrick D. Weddle                                       |          |            |             |

**C. SYSTEM APPLICATION/GENERAL INFORMATION**

|  |   |
|--|---|
| 1. Does this system contain any personal information about individuals?<br>(If there is NO information collected, maintained, or used that is identifiable to the individual, the remainder of PIA does not have to be completed.) | This is a third party private website where users can choose to create a user account with a user id, in which they can choose to share limited information about themselves. The information is publicly available to other users of <a href="http://www.etsy.com">www.etsy.com</a> but is not collected by nor in the possession of the federal government. |
| 2. Is this an electronic system?   | Yes   |

| <b>D. DATA IN THE SYSTEM</b>   |   |
|--|---|
| 1. What categories of individuals are covered in the system? (public, employees, contractors)  | Public  |
| 2. Generally describe what data/information will be collected in the system.   | No information will be collected  |
| 3. Is the source of the information from the individual or is it taken from another source? If not directly from individual, then what other source?                                   | Taken from the user id at <a href="http://www.etsy.com">www.etsy.com</a> . The data is not collected but rather used only for the purpose of "messaging" the other user while logged into the third party website.        |
| 4. How will data be checked for completeness?  | It will not be checked. If outreach is appropriate, the CPSC user will send a message to the user. If the user does not respond or the account is not active, the CPSC user will abandon the efforts to contact the user. |
| 5. Is the data current? (What steps or procedures are taken to ensure the data is current and not out-of-date?)  | All data is maintained by the third party website owner. The CPSC does not propose to take any steps to ensure that the data on the third party website is current and not out of date.                                   |
| 6. Are the data elements described in detail and documented? (If yes, what is the name and location of the document?)  | n/a   |
| <b>E. ATTRIBUTES OF THE DATA</b>   |   |
| 1. Explain how the use of the data is both relevant and necessary to the purpose for which the system is being designed?   | There is no system that CPSC is designing.  |
| 2. For electronic systems, if the data is being consolidated, what controls are in place to protect the data from unauthorized access or use? Explain.                                 | Data is not being collected nor consolidated  |
| 3. How will the data be retrieved? Can it be retrieved by a personal identifier? If yes, explain and list the identifiers that will be used to retrieve information on the individual. | Data is publicly available and will be searched for using a publicly available search engine. The only identifier is a user's self-selected user id and personal choice as to what information to share in their profile. |
| 4. What opportunities do individuals have to decline to provide information or to consent to particular uses of the information?   | They must comply with Etsy.com user terms of service agreement over which the government exerts no control.   |
| <b>F. MAINTENANCE AND ADMINISTRATIVE CONTROLS</b>  |   |
| 1. What are the retention periods of data in this system?  | We have no system. All data retention is done by the third party website.   |
| 2. What are the procedures for disposition of the data at the end of the retention period? How long will the reports produced be kept? Where are the procedures documented?            | n/a   |
| 3. For electronic systems, will this system provide the capability to identify, locate, and monitor individuals? If yes, explain.  | n/a   |
| 4. For electronic systems only, what controls will be used to prevent unauthorized monitoring?   | n/a   |
| 5. Is this system currently identified as a CPSC system of records? If so, under which notice does the system  | No.   |

|  |   |
|--|---|
| operate?   |   |
| 6. If the system is being modified, will the Privacy Act system of records notice require amendment or revision? Explain   | n/a                                     |
| <b>G. ACCESS TO DATA</b>   |   |
| 1. Who will have access to the data in the system? (e.g., contractors, managers, system administrators, developers, other).  | Information is publicly available.      |
| 2. What controls are in place to prevent the misuse of data by those having access? (Please list processes and training materials.)  | Controls managed by third party website |
| 3. Who is responsible for assuring proper use of the data?   | Third party website                     |
| 4. Are contractors involved with the design and development of the system and will they be involved with the maintenance of the system? Are contractors involved in the collection of the data? If yes, were Privacy Act contract clauses inserted in their contracts and other regulatory measures addressed? | No.                                     |
| 5. Do other systems share data or have access to the data in the system? If yes, explain. Who will be responsible for protecting the privacy rights of the public and employees affected by the interface?   | No.                                     |
| 6. Will other agencies share data or have access to the data in this system? If yes, how will the data be used by the other agency?  | No.                                     |
| 7. Will any of the personally identifiable information be accessed remotely or physically removed?   | No.                                     |