SOLICITATION/CONTRACT/ORDER FOR COMMERCIAL ITEMS
OFFEROR TO COMPLETE BLOCKS 72, 73, 74, 62, 63

2. CONTRACT NO. CPSC-D-15-0012
3. AWARD NUMBER
4. ORDER NUMBER 0005
5. SOLICITATION NUMBER
6. SOLICITATION ISSUE DATE

7. FOR SOLICITATION INFORMATION CALL:
   a. NAME Greg Grayson
   b. TELEPHONE NUMBER 301-504-7725
   c. (No coded call) ET

8. ISSUED BY CONSUMER PRODUCT SAFETY COMMISSION
    DIV OF PROCUREMENT SERVICES
    4330 EAST WEST HWY
    ROOM 523
    BETHESDA MD 20814

9. DELIVERY FOR FOB DESTINATION UNLESS BLOCK IS MARKED
   a. CODE OCM
   b. SEE SCHEDULE

10. DELIVER TO
    a. CODE FMPS

11. DISCOUNT TERMS
   a. Net 30

12. METHOD OF SOLICITATION
   a. RFP

13. CONTRACT IS A
   a. Base

14. ADMINISTERED BY CONSUMER PRODUCT SAFETY COMMISSION
    DIV OF PROCUREMENT SERVICES
    4330 EAST WEST HWY
    ROOM 523
    BETHESDA MD 20314

15. CONTRACTOR
   a. FACILITY CODE

16. PAYMENT WILL BE MADE BY
   a. CODE FMPS

17a. CONTRACTOR OFFEROR

18a. PAYMENT WILL BE MADE BY

19. SCHEDULE OF SUPPLIES/SERVICES
   a. ITEM NO.
   b. DESCRIPTION
   c. QUANTITY
   d. UNIT
   e. UNIT PRICE
   f. AMOUNT

20. DUNS NUMBER: [REDACTED]
    Contracting Officer Representative (COR): Bernessia Henry
    Bhenergy@cpsc.gov
    301-504-7009

21. Task Order 0005 to contract CPSC-D-15-0012 is hereby issued to distribute a Public Service Announcement (PSA) on automatic security gates in accordance with the attached Statement of Work and Contractor's proposal dated November 9, 2016.

22. ACCOUNTING AND APPROPRIATION DATA
    0100A17DSE-2017-4469900000-CM00001600-252R0
    $28,356.00

23a. SOLICITATION INCORPORATES BY REFERENCE FAR 52-212-1, 52-212-2, 52-212-3, 52-212-4, 52-212-5, 52-212-6, 52-212-7
    a. ARE
    b. ARE NOT ATTACHED

24a. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND RETURN COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH AND DELIVER ALL ITEMS AS IDENTIFIED ABOVE AND ON ANY ADDITIONAL SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIED.

25. SIGNATURE OF OFFEROR/CONTRACTOR

26. SIGNATURE OF CONTRACTING OFFICER

27a. NAME OF SIGNER (TYPE OR PRINT)

28. DATE SIGNED

29. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER)

30a. NAME OF SIGNER (TYPE OR PRINT)

31a. DATE SIGNED

STANDARD FORM 449 (REV. 2/2012)
Prepared by GSA - FAR (48 CFR) 61.212
The period of performance shall be from November 15, 2016 through November 14, 2017.

0001  Public Service Announcement (PSA) on automatic security gates.  

The total amount of award: $28,356.00. The obligation for this award is shown in box 26.
1. Description of Services
The Contractor shall provide all necessary personnel, materials, and labor to film, edit and distribute a Public Service Announcement (PSA) on automatic security gates.

2. Contract Type
This procurement shall be a fixed price task order under IDIQ contract CPSC-D-15-0012.

3. Description of Work
The Contractor shall deliver the following:

1. Produce, edit and distribute a public service announcement (PSA) on automatic security gates.
   a. The contractor shall develop the script and shooting plan for the video project, edit based on CPSC feedback and prepare final for shoot.
   b. Shooting requires the participation of an on-site producer, a camera crew that provides professional lighting, sound quality, and the use of a teleprompter for up to half a day.
   c. The contractor shall shoot soundbites in two locations where victims’ families reside. Location #1: Los Angeles, CA. Location #2: West Virginia.
      i. The contractor, if possible, shall conduct interviews in front of security gates where incidents occurred.
   d. The contractor shall shoot B-roll of automatic security gates opening and closing at various locations and interview a gate installer to get safety tips for consumers. This can be done locally.
   e. The contractor shall edit (using AVID/digital editing) the package (public service announcement) video into a video of between 30 seconds to three (3) minutes in length, depending on its use. Total editing time is estimated to require up to twelve (12) hours.
   f. The contractor shall provide the ability to preview the videos using streaming video online to speed approval of updates and changes to the project. The contractor shall be prepared to make any last-minute edits (if necessary) up until posting of the video online.
   g. The contractor shall provide advance notification to media, bloggers, and video sharing websites to aggressively market the PSA and track use of the PSA according to the terms of the contract.
   h. The PSA video shall be 508 compliance (close-caption).

4. Period of Performance
November 15, 2016 – November 14, 2017