SC	LICITATION/CO	NTRACT/ORDER FOR COMM	ERCIAL ITEMS		ISITION NUM			PAGE OF	1 .		
	OFFEROR	TO COMPLETE BLOCKS 12, 17, 23, 2	4, & 30	REQ-	2200-1			1 1	3		
2 CONTRACT NO. CPSC-D-15	5-0012	3. AWARD/ EFFECTIVE DATE 11/14/20	4 ORDER NUMBER 16 0005				SOLICITATION NUMBER		6. SOLICITATION ISSUE DATE		
	SOLICITATION MATION CALL:	■ NAME Greg Grayson		- ·	ELEPHONE (		(No collect calls)	8. OFFER DI	JE DATE/LOCAL TIME		
9. ISSUED BY		CODE	FMPS	10. THIS ACQUISI	TION IS	X UNR	ESTRICTED OR (	SET ASIDE:	% FOR:		
CONSUMER PRODUCT SAFETY COMMISSION DIV OF PROCUREMENT SERVICES 4330 EAST WEST HWY ROOM 523 BETHESDA MD 20814				BUSINESS LEDWOSB					ED  AIGS: 532230  IZE STANDARD: \$6.5		
	11 DELIVERY FOR FOB DESTINA- 12 DISCOUNT TERMS			D. 12 - 71/2 6/	NITO ACT IS		13b. RATING				
MARKED	TION UNLESS BLOCK IS MARKED  Det 30			13a THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700)				14 METHOD OF SOLICITATION  © RFO			
15. DELIVER TO		CODE OCM		16. ADMINISTER	ED BY			CODE FI	MPS		
CONSUMER OFFICE O 4330 EAS BETHESDA		CONSUMER PRODUCT SAFETY COMMISSION DIV OF PROCUREMENT SERVICES 4330 EAST WEST HWY ROOM 523 BETHESDA MD 20814									
17a. CONTRACTO	OR/ CODE	FACILITY		18a, PAYMENT V	VILL BE MADE	BY		CODE F	MFS		
CHANTILL TELEPHONE NO	WBROOK DRIV Y VA 20151	ERENT AND PUT SUCH ADDRESS IN OFFE	R	AMZ 160 P. O. Bo Oklahoma	ox 257	10 OK 7:	ole Branch 3125	ILESS BLOCK (	BELOW		
178. CHECK III	REMITTANCE IS DIFFE	ERENT AND POT SOCIA ADDRESS IN OFFE		IS CHECK	ED [	SEE ADDE	MDUM	1			
19. ITEM NO.		20. SCHEDULE OF SUPPLIES/S	BERVICES		21 QUANTITY	22. UNIT	23. UNIT PRICE		24 AMOUNT		
DUNS Number:  Contracting Officer Representative (COR): Bernessia Henry Bhenry@cpsc.gov 301-504-7009  Task Order 0005 to contract CPSC-D-15-001 hereby issued to distribute a Public Serv Announcement (PSA) on automatic security accordance with the attached Statement of and Contractor's proposal dated November  (Use Reverse and/or Attach Additional Sheets as Necessary)				ce ates in Work							
	ING AND APPROPRI	ATION DATA					26. TOTAL AWARD AN		ovt. Use Only)		
0100A17DSE-2017-4469900000-CM00001600-252H0  1 27a. SOLICITATION INCORPORATES BY REFERENCE FAR 52 212-1, 52 212-4. FAR 52 212-3				\$28,356.00  AND 52212-5 ARE ATTACHED. ADDENDA							
		RDER INCORPORATES BY REFEREN				ADDEN		ARE			
COPIES TO	SET FORTH OR OT	D TO SIGN THIS DOCUMENT AND RE CONTRACTOR AGREES TO FURNISE HERWISE IDENTIFIED ABOVE AND C RMS AND CONDITIONS SPECIFIED.	H AND DELIVER		HEREIN, IS	ANY ADD	YOUR OF	S WHICH AR			
30a SIGNATUR	E OF OFFEROR/CONTR	RACTOR		4	K	7	SIGNATURE OF CONTRA	~	(R)		
30b. NAME AI	31b. NAME OF CONTRACTING OFFICER (Type or print)  Eddie Ahmad  STANDARD FORM 1449 (REV. 2/2012)										

									2 01 3		
19 ITEM NO		20 SCHEDULE OF SUPPLIES	SERVICES		21 QUANTI	22. UNIT	23 UNIT PRI	CE .	24. AMOUNT		
	The period	of performance sha	ll be	from Novembe	r				.,.		
	15, 2016 th	rough November 14,	2017.								
0001	Public Serv	Public Service Announcement (PSA) on automatic							28,356.00		
	security gates.										
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	The total a	mount of award: \$2	28,356	.00. The							
	obligation for this award is shown in box 26.										
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32a QUANTI	ITY IN COLUMN 21 HAS	BEEN									
RECE	IVED INSI	PECTED ACCEPTED	D, AND CO	NFORMS TO THE CONT	RACT, EXCEPT	AS NOT	ED: _				
32b, SIGNATI	URE OF AUTHORIZED	GOVERNMENT REPRESENTATIV	E	32c DATE 32	2d, PRINTED N	PRINTED NAME AND TITLE OF AUTHORIZED GOVERNMENT REPRESENTATIVE					
					21, TELEPHONI	TELEPHONE NUMBER OF AUTHORIZED GOVERNMENT REPRESENTATIVE					
					2a E-MAIL OF	E-MAIL OF AUTHORIZED GOVERNMENT REPRESENTATIVE					
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33 SHIP NUMBER 34 VOUCHER NUMBER 35 AMOUNT VERIF			NT VERIFIED 3	6. PAYMENT		_		37. CHECK NUMBER			
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PARTIA	AL FINAL	1			COMPLET		] PARTIAL	FINAL			
	OUNT NUMBER	39 S/R VOUCHER NUMBER	40. PAID B	BY					1		
*			21/						<u>.</u>		
41b. SIGNATURE AND TITLE OF CERTIFYING OFFICER 41c. DATE					42a RECEIVI	D BY (P	rint)				
					ADE DEGE	42b RECEIVED AT (Location)					
					420 RECEIV	EU AT (L	ocation)				
					42c. DATE RE	C'D (YY	MM/DD)	42d. TOTA	L CONTAINERS		

Statement of Work Operation Safe Gate PSA CPSC-D-15-0012/Task Order 0005

## 1. Description of Services

The Contractor shall provide all necessary personnel, materials, and labor to film, edit and distribute a Public Service Announcement (PSA) on automatic security gates.

## 2. Contract Type

This procurement shall be a fixed price task order under IDIQ contract CPSC-D-15-0012.

## 3. Description of Work

The Contractor shall deliver the following:

- 1. Produce, edit and distribute a public service announcement (PSA) on automatic security gates.
  - a. The contractor shall develop the script and shooting plan for the video project, edit based on CPSC feedback and prepare final for shoot.
  - b. Shooting requires the participation of an on-site producer, a camera crew that provides professional lighting, sound quality, and the use of a teleprompter for up to half a day.
  - c. The contractor shall shoot soundbites in two locations where victims' families reside. Location #1: Los Angeles, CA. Location#2: West Virginia.
    - i. The contractor, If possible, shall conduct interviews in front of security gates where incidents occurred.
  - d. The contractor shall shoot B-roll of automatic security gates opening and closing at various locations and interview a gate installer to get safety tips for consumers. This can be done locally.
  - e. The contractor shall edit (using AVID/digital editing) the package (public service announcement) video into a video of between 30 seconds to three (3) minutes in length, depending on its use. Total editing time is estimated to require up to twelve (12) hours.
  - f. The contractor shall provide the ability to preview the videos using streaming video online to speed approval of updates and changes to the project. The contractor shall be prepared to make any last-minute edits (if necessary) up until posting of the video online.
  - g. The contractor shall provide advance notification to media, bloggers, and video sharing websites to aggressively market the PSA and track use of the PSA according to the terms of the contract.
  - h. The PSA video shall be 508 compliance (close-caption).

## 4. Period of Performance

November 15, 2016 – November 14, 2017