



UNITED STATES
CONSUMER PRODUCT SAFETY COMMISSION
4330 EAST WEST HIGHWAY
BETHESDA, MD 20814

COMMISSIONER RICH TRUMKA JR.

**CPSC PROPOSES INCREASING THE VALUE WE ATTACH TO SAVING
CHILDREN'S LIVES TO REFLECT THEIR TRUE VALUE TO SOCIETY**

MARCH 20, 2023

As a father of two, the safety of my kids, and yours, is always on my mind. We all know that we would do anything to keep our kids safe. Today, CPSC is embracing a method, based on common sense and years of research, to give special weight to the lives of children. Americans expect no less.

The most valuable members of American society are our children, with the endless possibilities that lie before them. The most valuable thing that CPSC can do as an agency is saving a child's life. And we're proposing that we reflect that in our work, by doubling the value that we attach to saving a child's life.

CPSC frequently proposes regulations that protect kids from the risk of death and injury related to consumer products. Industry often opposes those regulations by arguing that it would cost too much to make products safe for kids, even when only a few dollars per product could spare scores of kids from injury or death. The new method we propose today will allow us to more fully protect kids the way that the American people expect and deserve.