

CPSC Meeting Log: RILA

CPSC Attendees	Alex Hoehn-Saric Jana Fong Swamidoss Anna Laitin
Date of Meeting	3/20/2024
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Log Creator	Annie Campbell

ATTENDEES
RILA Susan Kirsch, Vice President Regulatory Affairs
Best Buy Jill Pearson Senior Manager, Sr. Corporate Counsel-Compliance
Target Fernando Figueiredo Director, Product Investigations & Removal - Product Safety & Quality Assurance Barbara White Assistant General Counsel, Regulatory, Retail & Payments
Amy Oberhelman Director, Government Affairs
Wayfair Evan Friedler Senior Counsel
Alexa Reilly Counsel, Products and Retail

MEETING NOTES:

The Retail Industry Leaders Association (RILA) prepared the attached meeting summary following the meeting.

Retail Industry Leaders Association (RILA) meeting w/ U.S. Consumer Product Safety Commission (CPSC) Chair Hoehn-Saric & Staff

March 20, 2024

4:00 – 4:30 pm ET

CPSC Attendees

- Alex Hoehn-Saric, Chair, CPSC
- Jana Fong-Swamidoss, Chief of Staff to Chair Alex Hoehn-Saric, CPSC
- Anna Laitin, Deputy Chief of Staff to Chair Alex Hoehn-Saric, CPSC

RILA & RILA Member Company Representative Attendees

- Susan Kirsch, Vice President, Regulatory Affairs, Retail Industry Leaders Association
- Jill Pearson, Sr. Corporate Counsel-Compliance, Best Buy
- Fernando Figueiredo, Director, Product Investigations & Removal - Product Safety & Quality Assurance, Target
- Barbara White, Assistant General Counsel, Regulatory, Retail & Payments, Target
- Amy Oberhelman, Director, Government Affairs, Target
- Evan Friedler, Senior Counsel, Wayfair
- Alexa Reilly, Counsel, Products and Retail, Wayfair

Meeting Summary

On March 20, 2024, RILA and members representing its Consumer Products Committee met with Chair Hoehn-Saric and staff for a brief meeting requested by RILA to highlight some key areas where the Association and its members encourage increased partnership, collaboration, and ongoing dialogue with the Commission. RILA emphasized its many national and regional US retailers are the Commission's partners in ensuring that products sold to consumers meets rigorous and consensus-derived safety standards, and, where product safety issues arise necessitating a recall, retailers share the CPSC's mission of executing recalls efficiently and effectively. The issues touched on included:

- Areas and opportunities for improved collaboration and communication with retailers surrounding recalls, including the importance of providing advance notice to retailers and encouraging national brands to coordinate with their retailing partners in advance of a recall announcement;
- Several practical recommendations for improving overall recall process efficiencies, including the use of UPCs in recall announcements and the publication of Corrective Action Plan templates that will facilitate a swifter negotiation process and recall execution;
- Importance of continued CPSC investment and expansion of the retailer reporting program; and
- RILA's recommendation in its February 6, 2024, comments on the supplemental notice of proposed rulemaking (SNPR) for certificates of compliance that the Commission refrain from finalizing the SNPR until the conclusion of the e-filing beta pilot to have the benefit of that feedback (Docket: CPSC-2013-0017; [Comment ID: CPSC-2013-0017-0114](#)).

RILA looks forward to following up with CPSC staff for further discussion on all of the above topics.