

**U.S. Consumer Product Safety Commission  
LOG OF MEETING**

**SUBJECT: Meet and Greet with OCM and JPMA (Juvenile Products Manufacturers Association)**

**DATE OF MEETING: 9-26-18**

**LOG ENTRY SOURCE: Patty Davis/Office of Communications (OCM)**

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**LOCATION: CPSC, 4330 East West Highway, Bethesda, Md. 20814**

**CPSC ATTENDEE(S): Nancy Lowery, Patty Davis, Nikki Fleming, Karla Crosswhite, Joseph Galbo, Elizabeth Klinefelter (by phone)**

**NON-CPSC ATTENDEE(S): JPMA's Kelly Voelker, Kelly Mariotti, Lisa Trofe, Melissa Hutchinson, Connie Bryant Breedlove and Rick Locker**

**SUMMARY OF MEETING: Participants from CPSC's OCM and JPMA introduced themselves in the Meet and Greet meeting, and talked about the willingness of both CPSC and JPMA to collaborate on future baby safety campaigns, including JPMA's annual Baby Safety Month campaign that takes place every September. CPSC's OCM discussed the desire for a memorandum of understanding (MOU) to make future collaborations easier. There were also discussions about the changing nature of parents and their social media savvy and the desire to reach more consumers early and also new parents.**