

LOG OF MEETING

DATE: May 8, 2018

SUBJECT: Recall Effectiveness

ATTENDEES: Chris LoPresti, Bonnie.ai

CPSC ATTENDEES: Commissioner Kaye, J. Fong-Swamidoss, J. Midgett

SUMMARY: Mr. LoPresti explained how his business, Bonnie.ai, uses technology to track and contact consumers who have purchased recalled products to improve recall effectiveness.

LOG AUTHOR: J. Midgett

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