



## **MEETING LOG**

**SUBJECT:** ASTM F15.18 Non-Full-Size (NFS) Cribs and Play Yards Suffocation Hazard Pictogram Task Group Meeting

**FY 25 OP PLAN ENTRY:** Non-Full-Size Cribs and Play Yards

**DATE OF MEETING:** 12/4/2024

**LOCATION OF MEETING:** Virtual

**CPSC STAFF FILING MEETING LOG:** Stephen Harsanyi (ESHF)

**FILING DATE:** 12/10/2024

**CPSC ATTENDEE(S):** Ashley Johnson (HSPP), Celestine Kish (ESHF), and Stephen Harsanyi (ESHF)

**NON-CPSC ATTENDEE(S):** Contact ASTM for the attendee list.

### **Summary of Meeting:**

Members of the ASTM F15.18 NFS Cribs and Play Yards Suffocation Hazard Pictogram Task Group convened to discuss ways to improve the message panel accompanying the draft suffocation hazard pictogram. Attendees agreed that the message panel should be meaningful and motivating, and that it needs to address the serious hazards that are repeatedly exhibited in incident data; however, due to concerns for habituation and warning exhaustion (*i.e.*, consumers foregoing reading all the warning statements on the product and remembering the critical information), the message panel needs to be both concise and clear. The group discussed ways to remove redundancy and unnecessary language, and how to focus on the most important messages. The group also discussed different approaches in reaching and motivating consumers to change their behavior to reduce hazards. Among other considerations, the group debated the use of vivid language and implications of positive versus negative behavioral statements. The group developed two draft message panels: one is likely to be less contentious because it deviates only modestly from common practice for juvenile products, and the other is potentially more effective but requires further discussion by stakeholders due to greater deviation from common practice.

### **Next Steps:**

The task group plans to discuss the two draft message panels with the ASTM F15.18 subcommittee and ASTM's Ad Hoc Language Task Group in the near future.