



United States
CONSUMER PRODUCT SAFETY COMMISSION
Washington, D.C. 20207

CPSA
3/14/95

MEMORANDUM

DATE: February 7, 1995

TO : 5-Gallon Bucket File

FROM : Alan H. Schoem

SUBJECT: February 7, 1995 Telephone Conversation with David Baker

On Tuesday morning, February 7, 1995, I called David Baker to seek clarification of whether the five bucket manufacturers he represents were committed to extending their information and education campaign. He advised me that although no contract has been entered into, the firms are committed to extending their information and education campaign for approximately an additional 2 1/2 years at roughly the same dollar amount as their current campaign.

I also asked Mr. Baker the basis for the statement in his January 17, 1995, letter that the five bucket manufacturers he represents comprise approximately 90 percent of the industry. Mr. Baker advised me that the figure was arrived at after conversations he had with Bob Holquist, General Counsel to the Plastic Shipping Container Institute. He felt that Mr. Holquist was in the best position to know the market shares of the five firms, four of whom are not publicly traded. Mr. Baker said the marketshare was between 85 and 90%; and that if it was not 90% it was within a few percentages of that figure.

cc: Chairman Ann Brown
Commissioner Mary Sheila Gall
Ron Medford
Celestine Trainor
Sadye Dunn