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**LOG OF MEETING**  
**U.S. CONSUMER PRODUCT SAFETY COMMISSION**  
**OFFICE OF COMMISSIONER MARY SHEILA GALL**

**SUBJECT:** Bell Sports' commitment to safety

7/3/03 28

**DATE OF MEETING:** May 20, 2003

**PLACE:** Suite 722 CPSC Headquarters

**LOG ENTRY SOURCE:** Barbara E. Parisi

**DATE OF ENTRY:** May 21, 2003

**COMMISSION ATTENDEES:**

Commissioner Mary Sheila Gall  
Dennis Wilson  
Pam Weller  
Michael Gougisha  
Barbara Parisi

**NON-COMMISSION ATTENDEES:**

Bill Fry (President and CEO of Bell Sports)

**SUMMARY OF MEETING:**

Bill Fry characterized Bell Sport's ("Bell's") product lines as broad and growing. He displayed examples of Bell's products, including a bike helmet, ski helmet, motorcycle helmet, and multi-use helmet. Fry emphasized Bell's commitment to safety, which he said was demonstrated by Bell's relationship with the National SAFE KIDS Campaign, its role in legislative enhancement, and its safety education. In addition, he stated that Bell is providing assistance to a fifty-state bicycle helmet usage study that will take place in the fall of 2003. Bell will continue to address bicycle helmet safety by designing, testing, staying current with fashion, providing assistance with studies and standards, and issuing public service announcements. Fry suggested that the government could help by educating the public, enforcing the standards, endorsing the studies, and seeking to correct inaccurate stories in the press.

**CPSC 6 (b)(1) Cleared**

5-29-03  
JKB

\_\_\_\_ No Mfrs/PrvtLblrs or  
Products Identified

\_\_\_\_ Excepted by \_\_\_\_\_

\_\_\_\_ Firms Notified,  
Comments Processed.

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