

**U.S. Consumer Product Safety Commission
Log of Meeting**

Subject: Labeling Requirements for Toy and Game Advertisements

Date of Conference Call: October 20, 2008

Log Entry Source: Barbara E. Parisi

CPSC Participants: Cheryl A. Falvey (General Counsel); Barbara E. Parisi (Office of General Counsel); Robert Franklin (Directorate for Economic Analysis); Timothy Smith (Engineering Psychologist, Division of Human Factors, Directorate for Engineering Sciences); Scott Wolfson (Public Affairs).

Summary of Conference Call: CPSC Staff responded to questions regarding the proposed labeling requirements for certain toy and game advertisements contained in the notice of proposed rulemaking issued by the Commission on October 6, 2008 (73 FR 58063). Issues discussed included the scope of the rule, whether businesses could include cautionary statements in their advertisements other than those required by the proposed rule, the effective date for advertising requirements related to the Internet, issues concerning the size and placement of the cautionary statements required by the rule, and issues surrounding a grace period and application of the requirements to business to business catalogues.

CPSA 6(b)(1) CLEARED for PUBLIC
NO MEMS PRIVILEGES OR
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RULEMAKING ADMIN. PRCDG
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