

**U.S. Consumer Product Safety Commission
LOG OF MEETING**

CPSC 6/20/11/11
4/21/11
NO NUMERS PROVIDED FOR PRODUCTS IDENTIFIED
EXCEPTED BY: PETITION
RULEMAKING ADMIN. PRCDG
WITH PORTIONS REMOVED:

SUBJECT: Electrical Safety Foundation International Board of Directors Meeting

DATE OF MEETING: April 7, 2011

LOG ENTRY SOURCE: Andrew Trotta, ESEE

DATE OF LOG ENTRY: May 27, 2011

LOCATION: Arlington Court Suites Hotel, Arlington , VA

CPSC ATTENDEE(S):

Andrew Trotta, Division of Electrical Engineering (ESEE)

NON-CPSC ATTENDEE(S):

Brett Brenner, Electrical Safety Foundation International
David Tallman, Eaton Corporation
John Engel, WESCO Distribution, Inc.
Evan Gaddis, National Electrical Manufacturers Association
Barbara Guthrie, Underwriters Laboratories
Bill Hamilton, The Home Depot
Allen Breeze, Schneider Electric
Lorraine Carli, National Fire Protection Association (NFPA)
David Clements, International Association of Electrical Inspectors
Paul Foody, GE Industrial Solutions
Jeff Meyers, Mr. Electric
BG William Wolf, U.S. Army Combat Readiness/Safety Center
And other members of the Board

SUMMARY OF MEETING:

This was the bi-annual meeting of the Electrical Safety Foundation International (ESFI or Foundation) Board of Directors (BoD). ESFI is the premier non-profit organization dedicated exclusively to promoting electrical safety at home and in the workplace. Additional information on ESFI can be found at esfi.org.

Chairman Dave Tallman presided over the meeting with reports from the Board Treasurer (Evan Gaddis), ESFI President (Brett Brenner), the Foundation's investment firm (NCA Financial Planners via teleconference) and fundraising consultant J.P. Moery of Moery LAI, who was hired to assist in generating new sources for contributions to the Foundation.

In his report on 2010, Brett Brenner reported the Foundation fell slightly short of their ultimate financial goal. However successes for the year included execution of the 2010

holiday safety campaign outreach, which greatly exceeded expectations, development of a three-year strategic and tactical plans and establishment of Canadian and Mexican ESFI affiliates.

Work in 2011 will include the following: executing the Foundation's new Electrical Safety in the Workplace program; working with Moery LAI to raise additional funds through previously-untapped sources; moving ESFI into a new facility; supporting local and state adoption of the 2011 *National Electrical Code (NEC)* in its entirety; hiring an outreach coordinator to join the ESFI staff; enhancing relationships/partnerships with Ace Hardware, National Electrical Rural Cooperative Association (NRECA) and NFPA; and continuing to promote electrical safety through outreach campaigns run during key windows of opportunity, such as National Electrical Safety Month and the holiday season.