

SOLICITATION/CONTRACT/ORDER FOR COMMERCIAL ITEM
OFFEROR TO COMPLETE BLOCKS 12, 17, 23, 24, & 30

1. REQUISITION NUMBER: REQ-2200-10-0026
PAGE OF: 1 5

2. CONTRACT NO. CPSC-D-09-0001
3. AWARD/EFFECTIVE DATE: 09/27/2010
4. ORDER NUMBER: 0010
5. SOLICITATION NUMBER: [Blank]
6. SOLICITATION ISSUE DATE: [Blank]

File
category

7. FOR SOLICITATION INFORMATION CALL: Rudi Johnson
a. NAME: Rudi Johnson
b. TELEPHONE NUMBER: 301-504-7028
8. OFFER DUE DATE/LOCAL TIME: ET

9. ISSUED BY: CONSUMER PRODUCT SAFETY COMMISSION
DIV OF PROCUREMENT SERVICES
4330 EAST WEST HWY
ROOM 517
BETHESDA MD 20814
CODE: FMPS
10. THIS ACQUISITION IS:
 UNRESTRICTED OR SET ASIDE: % FOR:
 SMALL BUSINESS EMERGING SMALL BUSINESS
NAICS: 512220 HUBZONE SMALL BUSINESS SOLE SOURCE
SIZE STANDARD: 750 SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS (A)

11. DELIVERY FOR FOB DESTINATION UNLESS BLOCK IS MARKED: SEE SCHEDULE
12. DISCOUNT TERMS: Net 30
13a. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 700):
13b. RATING: [Blank]
14. METHOD OF SOLICITATION: RFQ IFB RFP

15. DELIVER TO: CONSUMER PRODUCT SAFETY COMMISSION
OFFICE OF INFO & PUBLIC AFFAIRS
4330 EASTWEST HIGHWAY
ROOM 519
BETHESDA MD 20814
CODE: EXPA
16. ADMINISTERED BY: CONSUMER PRODUCT SAFETY COMMISSION
DIV OF PROCUREMENT SERVICES
4330 EAST WEST HWY
ROOM 517
BETHESDA MD 20814
CODE: FMPS

17a. CONTRACTOR/OFFEROR: CACI INC FEDERAL
14370 NEWBROOK DRIVE
CHANTILLY VA 20151
CODE: [Blank] FACILITY CODE: [Blank]
17b. PAYMENT WILL BE MADE BY: CONSUMER PRODUCT SAFETY COMMISSION
DIVISION OF FINANCIAL SERVICES
4330 EAST WEST HWY, ROOM 522
BETHESDA MD 20814
CODE: FMFS

17b. CHECK IF REMITTANCE IS DIFFERENT AND PUT SUCH ADDRESS IN OFFER:
18b. SUBMIT INVOICES TO ADDRESS SHOWN IN BLOCK 18a UNLESS BLOCK BELOW IS CHECKED: SEE ADDENDUM

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
	DUNS Number: 21-1000000 TASK ORDER 0010 TO DELIVERY ORDER CONTRACT NUMBER CPSC-D-09-0001 IS HEREBY ISSUED TO PROVIDE VIDEO PRODUCTION SERVICES TO INCLUDE THE COORDINATION OF FOUR SEPARATE SATELLITE MEDIA TOURS IN ACCORDANCE WITH THE ATTACHED TERMS AND CONDITIONS AND THE GSA SCHEDULE (GS-23F-0136K). CONTRACTOR SHALL PROVIDE ALL LABOR, MATERIALS, EQUIPMENT AND FACILITIES NECESSARY TO COORDINATE SATELLITE MEDIA TOURS TO BE CONDUCTED FROM THE (Use Reverse and/or Attach Additional Sheets as Necessary)				

25. ACCOUNTING AND APPROPRIATION DATA: 0100A10DPS 2010 4456500000 EXFM 002200 252H0
26. TOTAL AWARD AMOUNT (For Govt. Use Only): \$19,535.00

27a. SOLICITATION INCORPORATES BY REFERENCE FAR 52.212-1, 52.212-4, FAR 52.212-3 AND 52.212-5 ARE ATTACHED. ADDENDA: ARE ARE NOT ATTACHED.
27b. CONTRACT/PURCHASE ORDER INCORPORATES BY REFERENCE FAR 52.212-4, FAR 52.212-5 IS ATTACHED. ADDENDA: ARE ARE NOT ATTACHED.

28. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND RETURN COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH AND DELIVER ALL ITEMS SET FORTH OR OTHERWISE IDENTIFIED ABOVE AND ON ANY ADDITIONAL SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIED HEREIN.
29. AWARD OF CONTRACT REF. OFFER DATED: 9-30-10 YOUR OFFER ON SOLICITATION (BLOCK 5), INCLUDING ANY ADDITIONS OR CHANGES WHICH ARE SET FORTH HEREIN, IS ACCEPTED AS TO ITEMS:

30a. SIGNATURE OF OFFEROR/CONTRACTOR: [Blank]
30b. NAME AND TITLE OF SIGNER (Type or print): [Blank]
30c. DATE SIGNED: [Blank]
31a. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER): *Kim Miles*
31b. NAME OF CONTRACTING OFFICER (Type or print): Kim Miles
31c. DATE SIGNED: 9-30-10

KRM

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
0001	<p>CONSUMER PRODUCT SAFETY COMMISSION HEADQUARTERS FOR A PERIOD OF ONE (1) YEAR BEGINNING SEPTEMBER 27, 2010 THROUGH SEPTEMBER 26, 2011.</p> <p>SATELLITE MEDIA TOURS TO SUPPORT THE CONSUMER PRODUCT SAFETY COMMISSION (CPSC) MINORITY OUTREACH INITIATIVE.</p> <p>CONTRACTOR SHALL COORDINATE FOUR (4) SEPARATE SATELLITE MEDIA TOURS TO BE CONDUCTED FROM CPSC HEADQUARTERS USING CPSC FIBERLINE CAPABILITY. CPSC STAFF WILL COORDINATE WITH THE CONTRACTOR TO SCHEDULE THE TOUR (S).</p> <p>The total amount of award: \$19,535.00. The obligation for this award is shown in box 26.</p>	1	LO	19,535.00	19,535.00

32a. QUANTITY IN COLUMN 21 HAS BEEN RECEIVED INSPECTED NOTED: _____ ACCEPTED, AND CONFORMS TO THE CONTRACT, EXCEPT AS

32b. SIGNATURE OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____ 32c. DATE _____ 32d. PRINTED NAME AND TITLE OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____

32e. MAILING ADDRESS OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____ 32f. TELEPHONE NUMBER OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____
 32g. E-MAIL OF AUTHORIZED GOVERNMENT REPRESENTATIVE _____

33. SHIP NUMBER _____ 34. VOUCHER NUMBER _____ 35. AMOUNT VERIFIED CORRECT FOR _____ 36. PAYMENT COMPLETE PARTIAL FINAL _____ 37. CHECK NUMBER _____
 PARTIAL FINAL

38. S/R ACCOUNT NUMBER _____ 39. S/R VOUCHER NUMBER _____ 40. PAID BY _____

41a. I CERTIFY THIS ACCOUNT IS CORRECT AND PROPER FOR PAYMENT _____ 42a. RECEIVED BY (Print) _____
 41b. SIGNATURE AND TITLE OF CERTIFYING OFFICER _____ 41c. DATE _____ 42b. RECEIVED AT (Location) _____
 42c. DATE REC'D (YY/MM/DD) _____ 42d. TOTAL CONTAINERS _____

CPSC-D-09-0001 Task Order 0010

Statement of Work for Satellite Media Tours

1. BACKGROUND:

The U.S. Consumer Product Safety Commission (CPSC) is a small, independent regulatory agency with the mission of protecting consumers from injury and death relating to 15,000 different types of products under its jurisdiction. Though a small agency, CPSC often makes important news vital to keeping consumers safe.

2. DESCRIPTION OF SERVICES:

The U.S. Consumer Product Safety Commission has a requirement to conduct satellite media tours. CPSC is aware of disparities in minority death and injury statistics associated with consumer products. CPSC has launched a minority outreach initiative targeting Hispanic, African-American, Native American and Asian populations with vital safety information. In support of the outreach initiative, the CPSC plans to conduct four satellite media tours to consist of: two three-hour television tours and two radio tours. The media tours shall be conducted in English and Spanish (one TV and radio each). CPSC plans to conduct the media tours from the CPSC Bethesda headquarters.

3. OBJECTIVE:

The contractor shall provide each media tour which will include interview booking, a producer, monitoring of the coverage and reporting. The contractor shall aggressively market the story to targeted TV and radio stations and broadcast journalists nationwide to achieve maximum coverage of the story.

The advance notification shall include a media advisory developed and written by the Contractor and approved by CPSC. The advisory shall feature a summary of the news story, satellite feed and additional contact information. The CPSC project officer must authorize the distribution schedule of the advisory.

4. PERFORMANCE WORK STATEMENT:

The contractor shall track video usage with Neilson or a similar company and provide evaluation reports (using SIGMA encoding results) showing the number of TV viewers (with name, location of TV stations and airtimes)/ radio listeners and estimated media value for the media coverage.

5. DELIVERY SCHEDULE:

The first (1ST) report shall be provided within 48 hours of broadcast. The final report shall be provided 90 days (but no later than 120 days) after the broadcast.

Within 10 business days from the date of document execution, the Contractor shall make arrangements with CPSC Project officer to review the program goals, discuss targeted audiences and potentials stations.

6. GOVERNMENT FURNISHED PROPERTY:

a) The government shall furnish to the contractor for use in connection with this contract the materials/equipment set forth below:

b) CPSC Project Officer will provide the contractor with written material and or samples as required.

c) All materials provided hereunder are for exclusive use in performance of this contract. Any such material not expended in performance of this contract shall be returned to CPSC upon completion of the contract.

d) All other materials/equipment required in the performance of this contract, shall be furnished by the contractor.

7. DELIVERABLES OR PERFORMANCE:

a) All materials to be delivered shall be packed and packaged in accordance with the contractor's best commercial practice in order to guarantee delivery undamaged to final destination. In addition to normal markings, the contract number shall be cited on the outside package.

b) Deliveries shall be mailed to the following address:

U.S. Consumer Product Safety Commission
Office of Information and Public Affairs, Room 519
4330 East West Highway
Bethesda, Maryland 20814
Attention: Kim Dulic, CPSC Project Officer

c) All materials submitted for approval will be reviewed by the Commission staff within three (3) working days after date of receipt of specific deliverables, or sooner depending on time constraints.

d) Acceptance/revisions will be transmitted to the Contractor by the CPSC Project Officer, in writing within three (3) working days after review of products/services. The contractor shall be prepared to make any last-minute edits (if necessary) up until the broadcast of the initial satellite feed.

e) Final acceptance/rejection will be based on conformance with paragraph 6, Performance Work Statement, and with professional standards which include:

1) Working within deadlines and

- 2) Making changes immediately.
- f) Upon submission of any contract deliverable, including reports.

8. PROJECT OFFICER DESIGNATION:

a) The following individual has been designated at the Government's Project Officer for this contract:

Name: Ms. Kim Dulic
Division: Office of Information and Public Affairs
Room 519
Telephone: 301-504-7632
Email: rdulic@cpsec.gov

b) The CPSC Project Officer is responsible for:

(1) monitoring the Contractor's technical progress, including surveillance and assessment of performance, and notifying the Contracting Officer within one week when deliverables (including reports) are not received on schedule in accordance with the prescribed delivery schedule.

(2) performing technical evaluation as required, assisting the Contractor in the resolution of technical problems encountered during performance; and

(3) inspection and acceptance of all items required by the contract.

c) The Project Officer is not authorized to and shall not:

(1) make changes in scope of work, contract schedules, and/or specifications to meet changes and requirements,

(2) direct or negotiate any change in the terms, conditions, or amounts cited in the contract; and

(3) take any action that commits the Government or could lead to a claim against the Government.