

LOG OF MEETING

DATE: March 22, 2011

LOCATION: CPSC, 4330 East West Highway, Bethesda MD 20814

SUBJECT: Meeting with Representatives from the Baby Carrier Industry Alliance (BCIA).

ATTENDEES: Vesta Garcia, BCIA; Joanna McNeilly, Metro Minis; Mary Martha McNamara, McNamara & L'Heureux, P.C.; Mike Dwyer, CAE, Frederick Locker, Locker Greenberg & Brainin PC; and Paul Nathanson, Bracewell & Giuliani.

CPSC ATTENDEES: Robert Adler, Commissioner and Jana Fong-Swamidoss, Legal Counsel to Commissioner Adler.

MEETING SUMMARY: Representatives from the BCIA requested to meet with Commissioner Adler to provide him with background information on baby-wearing, the up-coming ASTM sling carrier standard, and the BCIA's efforts regarding an information and education campaign on safe baby wearing techniques. Commissioner Adler expressed concern with the effectiveness of information and education campaigns in general, unless they are done well and on a long-term basis. However, Commissioner Adler wished the BCIA great success in their efforts and thanked them for keeping him informed of their activities.

LOG AUTHOR: Jana Fong-Swamidoss

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