

UNCLASSIFIED/CLEARED FOR  
NO MFRS/PRVTLBLERS OR  
PRODUCTS IDENTIFIED  
ACCEPTED BY: PETITION  
RULEMAKING ADMIN. PROC.  
WITH PORTIONS REMOVED:

## LOG OF MEETING

**DATE:** November 9, 2011

**LOCATION:** CPSC, 4330 East West Highway, Bethesda MD 20814

**SUBJECT:** Meeting with Society of Product Licensors Committed to Excellence (SPLiCE)

**ATTENDEES:** Kimberly Billoni, Chief Executive, SPLiCE; Manuel G. Grace, The Walt Disney Company

**OBSERVERS:** Sean Oberle, Product Safety Letter

**CPSC ATTENDEES:** Robert Adler, Commissioner; Jason K. Levine, Chief Counsel to Commissioner Adler; Jana Fong-Swamidoss, Senior Counsel to Commissioner Adler; Cheryl Falvey, CPSC General Counsel

**MEETING SUMMARY:** The SPLiCE representatives requested a meeting with Commissioner Adler to discuss the CPSC's public product safety database. SPLiCE had previously submitted comments for the record noting their concerns that the database did not specifically allow for "Licensors" to be treated separately from "Manufacturers," "Importers," or "Private Labelers." The SPLiCE representatives also raised concerns about their branded products being misidentified and discussed issues relating to counterfeit branded products as well.

The representatives described positively their experiences with CPSC staff and noted great success in making sure that when branded products were mentioned in Reports of Harm that the correct manufacturers were identified in the version that was posted in the public database. They suggested that licensors should receive the Reports of Harm at the same time as the manufacturers to expedite the review process. The association offered to work with the CPSC on other potential ways to alleviate their concerns.

Commissioner Adler thanked the representatives for traveling to meet with him and their continued willingness to work with the Commission to address

**their members' concerns. He agreed it is important to get the information in the database correct as far as identifying products to consumers. Ms. Falvey noted that technical staff believed some of the fixes proposed by SPLiCE were achievable, but would take significant CPSC resources to accomplish. Commissioner Adler encouraged the representatives to be in touch with his office if they wished to discuss any of these issues further.**

**LOG AUTHOR: Jason K. Levine**

**LOG CREATION DATE: November 10, 2011**