



FOR IMMEDIATE RELEASE

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Consumers Who Prefer a Precisely Cut Lawn Have a New Choice of Lawnmower Blades

Portland, Oregon: May 4, 2007 – Customers who have struggled with the decision between buying the Gator Mulcher™ 3-in-1 lawnmower blades and Fusion® lawnmower blades no longer have that dilemma. Gator Mulcher™ 3-in-1 with Fusion®, the newest lawnmower blade from Oregon Cutting Systems Group (OCSG), a unit of Blount Inc., solves that by putting these two great blades together in one new blade.



The Gator Mulcher™ 3-in-1 with Fusion® unites the exclusive mulching features of the Gator Mulcher™ 3-in-1 and the patented electro-fusion technology of Fusion®, making this an amazing blade. Some of its features include:

- 33% more air flow than the original Gator Mulcher™
- Patented Fusion® process incorporated into its cutting edges
- R50® process delivers a harder blade without brittleness or breakage

A customized retail display has been developed to coincide with the launch of this new blade. It's a great way to display the new Oregon® lawnmower blades in a space-efficient manner. The display is 19" deep and fits nicely on a gondola base.

“The Gator Mulcher™ 3-in-1 with Fusion® combines the exclusive Oregon® features of the individual blades our customers love and puts them together in one lawnmower blade,” says Dale Marcell, Product Line Manager for Outdoor Equipment Products.

Oregon Cutting Systems Group: Founded in 1947, the Oregon Cutting Systems Group of Blount, Inc. is a world leader in providing high quality original equipment and replacement parts to the outdoor power equipment industry. Replacement products sold under the Oregon® brand name provide the industry with one of its most complete lines of parts, including saw chain, guide bars, sprockets and maintenance accessories for chainsaws; lawnmower blades, engine parts, belts, tires and service tools for mowers and other outdoor power equipment; and trimmer line, heads, and blades for trimmers and brushcutters. Oregon® replacement products are sold in more than 130 countries, and many leading manufacturers of outdoor power tools use parts made by Oregon Cutting Systems as original equipment. More information about the Oregon Cutting Systems Group and the Oregon® brand of quality replacement parts can be found at www.oregonchain.com.