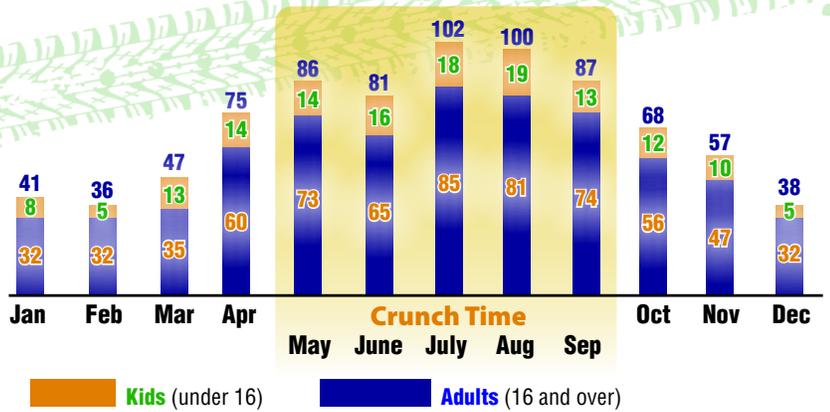


**BIG
REAL
ROUGH TOUGH
DEADLY**



Average Number of Reported ATV-Related Deaths by Month (2005–2007)

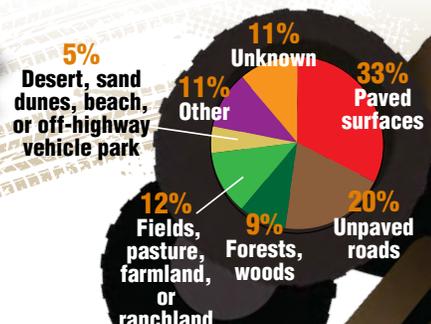


**ATV
STATISTICS**

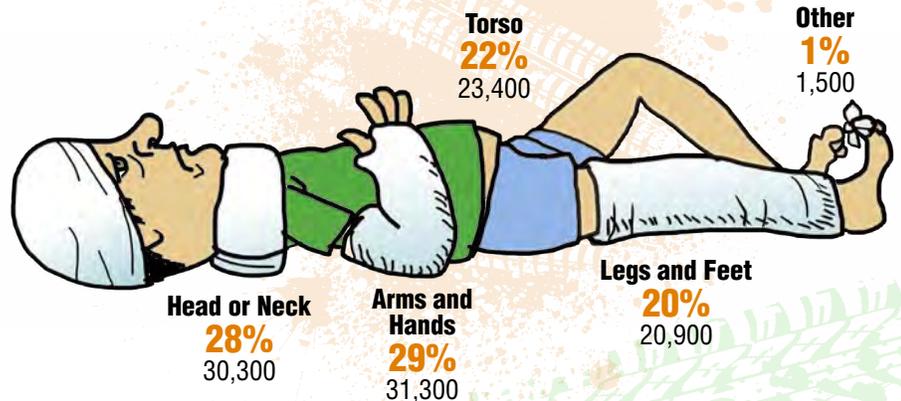
Where People Die on ATVs 1982 through 2007 — 26 years



Where Were They Riding? (2005–2007 fatalities)



More than 100,000 Injuries* in 2011 (Almost 30% involved kids under 16)



*Estimated Emergency Department-Treated Injuries

How to be safe — on an ATV

- ★ **Wear a helmet**
Be safer with eye protection, boots, gloves, long pants and a long-sleeved shirt
- ★ **Never allow more riders**
Than the ATV was designed for
- ★ **Get training**
From a qualified instructor
- ★ **Stay off paved roads**
Use extreme caution when crossing one is necessary
- ★ **Never, ever let a kid under 16 ride an adult ATV**
Use the right machine for the right age



NSN 13-10

See the
full ATV
infographic

