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Meeting log

Subject: General update on TMA activities
Meeting date: October 15, 1996
Date of log entry: November 18, 1996
Location: CPSC, Chairman's office

CPSC attendees:
Ann Brown, Chairman
Eric Rubel, General Counsel
Robert Wager, Director, Congressional Relations
Barbara Rosenfeld, Senior Advisor to Chairman

Non-CPSC attendees:
David Miller, President, TMA
Aaron Locker, General Counsel, TMA

Press:
Maureen Cislo, Product Safety Letter

Summary of meeting:

1. Holiday and educational efforts

Mr. Miller discussed industry efforts to ensure safe toys and safe play during holiday season and beyond. He said generally toys are safer although their use may not be, and therefore they believe educating consumers is very important. They talked about new TMA guides to toys and play, guide for toys for blind children, and their holiday toy safety program with National Safe Kids campaign.

Chairman Brown commended educational efforts, but said an important part of CPSC's role is to ensure that toys are safe. She would like to see a measure of the impact on injury rate to see if there is a reduction of injuries.

Mr. Miller asked what the Commission planned for the holiday season. The Chairman said our involvement is continuous all year, and that our plan for the holidays was to keep doing our work as we always do.

2. International

Mr. Miller said TMA's educational effort goes beyond consumers to manufacturers, especially in Asia, and that CPSC had been an important part of their efforts. They appreciated David Schmeltzer's participation in their China seminars.

TMA is also very interested in moving toward global safety standards. Chairman Brown said CPSC staff met with the Canadians



earlier this year and are working to harmonize toy standards with them. CPSC has included harmonization work in its 1997 operating plan.

3. Toy Fair and Baby Safety Showers

TMA said it looks forward to CPSC participation in Toy Fair in February 1997, including the safety seminar and other joint CPSC-industry educational activities.

The Chairman underscored the success of CPSC's baby safety shower program. TMA offered to be helpful and supportive of this project. They said TMA is getting a new communications director and expects generally to be more aggressive on this front.