



United States
CONSUMER PRODUCT SAFETY COMMISSION
Washington, D.C. 20207

MEMORANDUM

DATE: December 18, 1997

TO : Commission
Sadye E. Dunn, Secretary

FROM : Jeffrey S. Bromme, General Counsel
Alan Shakin, Assistant General Counsel

SUBJECT: CPSC Policy On Internet Web Site Links
BALLOT VOTE -- Due: _____

The Office of the Executive Director has proposed an agency policy on CPSC internet web site (electronic communication) links with other organizations. OEX developed the policy in cooperation with CPSC's operating units and Webmaster. The text of the proposed policy is attached.

Please indicate your vote:

1. Approve the attached CPSC Policy On Internet Web Site Links With Other Organizations.

(Signature) (Date)

2. Do not approve the attached CPSC Policy On Internet Web Site Links With Other Organizations.

(Signature) (Date)

Attachment

NOTE: This document has not been reviewed or accepted by the Commission.
Initial rh Date 12/22/97

CPSA 6 (b)(1) Cleared
X No Mfrs/Prvtlbrs or 2
Products identified
____ Excepted by _____
____ Firms Notified,
Comments Processed.

**U.S. Consumer Product Safety Commission
Policy On
Internet Web Site Links With Other Organizations**

General

Providing the public with vital safety information over the Internet and the World Wide Web is an essential part of the U.S. Consumer Product Safety Commission's (CPSC) effort to carry out its mission.

CPSC recognizes that partnerships with the Internet community are ideal ways to deliver safety information to the widest possible audience.

In accomplishing its safety mission, CPSC also recognizes the importance of the global marketplace and, therefore, does not preclude links with international sites.

Links IN -- Other Organizations' Links To CPSC's Web Site

CPSC welcomes links to any part of its site (www.cpsc.gov) from all who wish to do so. However, no link may present or display a product or activity in a way that states or implies CPSC endorsement.

Links OUT -- CPSC's Links To Other Organizations

Generally, CPSC links to Federal government sites.

CPSC does not routinely "out-link" to private, commercial or other non-Federal web sites. However, on a case-by-case basis, the agency will consider requests from such groups or persons to out-link to their web sites. CPSC will grant such requests only where it is determined that such links will clearly support the agency's mission of preventing deaths and injuries from consumer products, and where it is clearly determined that such links will not in any way jeopardize the agency's independent, regulatory status.

From time to time, CPSC also may decide on its own, not based on any request, to out-link to private, commercial or other non-Federal web sites. The same criteria described above will apply. Such links may be short or long-term, at the discretion of the Commission.

Agency Contact

To be considered for links with CPSC, contact Clarence Bishop, Deputy Executive Director (301-504-0550) (ctbishop@cpsc.gov) or Murray Cohn, Webmaster, (301-504-0000) (mcohn@cpsc.gov).
