



**FIRST NORTH AMERICA  
CONSUMER PRODUCT SAFETY SUMMIT**

**U.S. Consumer Product Safety Commission Headquarters  
Bethesda, Maryland**

**September 26-27, 2011**

*Consumer Product Safety – Toward a North American Vision*

**Draft Agenda**

**Monday, September 26**

*Closed session*

**8:30–9:00 a.m.**

**Briefing for event participants, speakers,  
panelists** (coffee and pastries served)

*Public session*

**8:30–9:00 a.m.**

**Public registration**

**9:00–9:15 a.m.**

**Welcome**

Mr. Richard O'Brien  
Director of International Programs  
U.S. Consumer Product Safety Commission  
(U.S. CPSC)

**9:15–10:00 a.m.**

**Keynote speeches by principals**

*National priorities and common concerns for consumer  
product safety*

- Inez Tenenbaum, Chairman, U.S. CPSC
- Hilary Geller, Assistant Deputy Minister,  
Health Canada
- Bernardo Altamirano Rodríguez, Federal  
Consumer Attorney, Consumer  
Protection Federal Agency (Profeco)

**10:00–11:15 a.m.**

**Panel: Managing Global Supply and  
Distribution Chains to Protect Consumers**

*What companies are doing to ensure safety in each step*

*of the chain in the context of Asia and NAFTA trade flows (15 minutes each, followed by discussion)*

- Gene Rider, Vice President, Intertek
- Mexican industry representative (TBN)
- Canadian industry representative (TBN)

Moderator: Jay Howell, Deputy Executive Director, Safety Operations, U.S. CPSC

**11:15–11:30 a.m.**

**Break**

**11:30–12:45 p.m.**

**Panel: Emerging Product Safety Issues and the Importance of International Coordination**

*How international regulatory cooperation can benefit consumers—a civil society perspective (10 minutes each, followed by discussion)*

- Pamela Fuselli, Executive Director, Safe Kids Canada
- Dr. Pedro Morales Puente, National Autonomous University of Mexico (UNAM)
- Donald Mays, Senior Director, Consumer Union

Moderator: Helen Ryan, Acting Director General, Consumer Product Safety Directorate, Health Canada

**1:00 p.m.**

**Adjourn public session**

*Closed session*

**1:00–2:30 p.m.**

**Working lunch**

**Keynote speech by David Aguilar, Deputy Commissioner, U.S. Customs and Border Protection**

*Cross-border flows of consumer products in North America—trends and implications*

Followed by discussion

Moderator: Carol Cave, Director, Office of  
Import Surveillance, U.S. CPSC

*Government only session*  
**3:00–5:30 p.m.**

**Travel to new CPSC National Product  
Testing and Evaluation Center for tour and  
briefing**

**7:00 p.m.**

**Dinner**

## **Tuesday, September 27**

*Government only session*  
**8:00–9:30 a.m.**

**Trilateral staff working breakfast**

**9:30–9:50 a.m.**

**Principals plus one meeting**  
*Review of agenda, joint statement, summit outcomes*

*Public session*  
**10:00–10:15 a.m.**

**Welcome by Chairman Tenenbaum**

**Richard O'Brien, U.S. CPSC**  
*Overview of existing cooperative activities*

**10:15–10:35 a.m.**

**Keynote speech by Michael Fitzpatrick,  
Associate Administrator, White House  
Office of Information and Regulatory Affairs  
(OIRA)**  
*Importance of regulatory coordination for safety,  
prosperity, and competitiveness in North America*

**10:35–11:45 a.m.**

**Panel: Managing Consumer Product Safety  
Requirements in Multiple Jurisdictions**  
*Perspectives from practitioners (10 minutes each, followed  
by discussion)*

- Nancy MacPherson, Director  
Government Affairs, LEGO Systems,

Inc.

- Beth Schommer, Vice President Product Safety Compliance, Walmart
- Jim Moore, President, StorkCraft

Moderator: José Luis Paz Vega, Director of the Trade and NAFTA Office, Embassy of Mexico

**11:45–12:00 p.m.**

**Break**

**12:00–1:15 p.m.**

**Panel: Private Sector Efforts on Standards Alignment**

*Industry, harmonize thyself (10 minutes each, followed by discussion)*

- Carter Keithley, President, Toy Industry Association (USA)
- James Thomas, President, ASTM International
- Darryl Kingston, Program Manager, Global Governance, Standards Council of Canada (ISO Panelist)

Moderator: Mr. Sean Heather, Executive Director, Global Regulatory Cooperation Project, U.S. Chamber of Commerce

**1:15 p.m.**

**Adjourn public session**

*Closed Session*

**1:30–3:00 p.m.**

**Working luncheon**

**Keynote speech by Dr. Robert A. Pastor, Professor and Director of the Center for North American Studies, American University, author of *The North American Idea* (Oxford University Press, 2011)**

*The re-emergence of North America*

Followed by discussion

Moderator: Dr. Rubén Durán Miranda, Deputy Attorney for Enforcement, Profeco

*Public Session*

**3:00–4:30 p.m.**

**Closing ceremony**

*Statements by delegations (10 minutes each)*

Moderator: Scott Wolfson

Director of Communications, U.S. CPSC

- Inez Tenenbaum, Chairman, U.S. CPSC
- Hilary Geller, Assistant Deputy Minister, Health Canada
- Bernardo Altamirano Rodríguez, Federal Consumer Attorney, Profeco

**U.S. CPSC- Profeco MOU signing ceremony**

**Press conference**

Moderator: Scott Wolfson

*Chairman Tenenbaum, Assistant Deputy Minister Geller, and Federal Consumer Attorney Altamirano will be available to answer questions from the press about trilateral consumer product safety cooperation*

**4:30 p.m.**

**Adjourn**