Fiscal Year 2015 Operating Plan

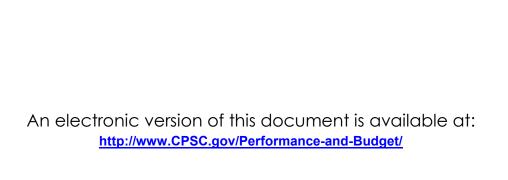
(To implement the FY 2015 Performance Budget Request)

CPSC Stands for Safety



United States of America Consumer Product Safety Commission

Approved December 12, 2014



U.S. Consumer Product Safety Commission

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Table 1

Funding and FTE by Major Organization

The operating budget level for each organization at the FY 2015 Request to Congress (column 1) and the corresponding full-time equivalent (FTE) levels (column 2) are shown in the table below.

(Dollars in Thousands)	FY 2015 Request			
Budget Details		Column 1 Budget	Column 2 FTE	
Commissioners	\$	165.0	21	
Office of Hazard Identification & Reduction			167	
Office of Hazard Identification	\$	3,776.0		
Laboratory Sciences	\$	1,133.0		
Nano	\$	2,000.0		
NEISS	\$	2,150.0		
Office of Compliance & Field Operations				
Compliance – HQ	\$	363.0	56	
Compliance – Field Operations	\$	1,646.0	103	
Office of Import Surveillance	\$	1,165.0	44	
Office of International Programs	\$	721.0	7	
Office of Financial Management, Planning, & Evaluation	\$	1,515.4	27	
Financial Audit	\$	150.0		
Office of Information & Technology Services			42	
Office of Information Technology	\$	80.0		
IT Infrastructure	\$	6,255.3		
Commission's Information Systems	\$	4,509.0		
Risk Assessment Methodology – Import	\$	3,450.0		
Office of Human Resources Management	\$	428.0	11	
Office of Facilities Services (excludes Rent/Util/Security)	\$	1,864.0	10	
Office of the Executive Director	\$	84.0	7	
Office of the General Counsel	\$	608.0	50	
Office of the Inspector General	\$	136.0	7	
Office of Communications			10	
Office of Communications	\$	1,843.0		
VGB PSSA Information & Education	\$	1,030.0		
Office of Legislative Affairs	\$	15.0	3	
Office of EEO & Minority Enterprise	\$	43.0	2	
,	,			
Centrally Managed Costs:				
Salaries	\$	78,506.0		
Rent/Util/Security	\$	9,360.3		
VGB	\$	0 0		
Representation Fund	\$	4.0		
Total	\$	123,000.0	567	

Table 2

FY 2015 Plan by Strategic Goal and Program Component

(Dollars in Thousands)													
Organization	FY 2 Op I		FTE	G	oal 1	G	oal 2	C	Soal 3	G	oal 4	G	oal 5
Chairman & Commissioners	\$	3,120	21	\$	3,120	\$	0	\$	0	\$	0	\$	0
Hazard Identification and Reduction	\$ 3	32,525	167	\$	319	\$	15,567	\$	13,172	\$	3,289	\$	178
Compliance and Field Operations	\$ 2	24,349	159	\$	650	\$	678	\$	5,301	\$	17,418	\$	302
Import Surveillance	\$	7,347	44	\$	0	\$	0	\$	7,001	\$	346	\$	0
International Programs	\$	1,704	7	\$	1 ,704	\$	0	\$	0	\$	0	\$	0
General Counsel	\$	7,634	50	\$	0	\$	3,316	\$	472	\$	2,293	\$	1,553
Office of Communications	\$	4,278	10	\$	0	\$	0	\$	815	\$	193	\$	3,270
Information Technology	\$ 2	20,197	42	\$	1,631	\$	2,768	\$	10,626	\$	4,259	\$	913
Agency Management	\$ 2	20,726	59	\$	1,736	\$	4,810	\$	6,110	\$	6,580	\$	1,490
Inspector General	\$	1,120	7	\$	224	\$	224	\$	224	\$	224	\$	224

Note: The Operating Plan funding allocation in this table includes the associated salary, rent, utilities, and other overhead budgeted costs

\$ 9,384

\$ 27,363

\$ 43,721

\$ 34,602

\$ 7,930

566

\$ 123,000

Total

Budget Key Performance Measures Summary

The Budget Key Performance Measures are the measures the agency submits with its Congressional Budget submission.

	ID	Office	Performance Measure Statement	FY 2015 Target
Strate	egic Go	al 1: Leadership ir	n Safety	
	1.2.1	International	Number of training or outreach seminars for foreign manufacturers conducted by CPSC staff	6
	1.2.2	International	Number of staff exchanges with foreign counterparts undertaken as part of the Extended Training Exchange Program	3
	1.2.4	Executive	Number of collaborations undertaken with domestic nongovernment organizations such as trade associations, universities, or federations	2
	1.6.1	Personnel	Employee retention rate	85%
	1.6.2	Personnel	Average hiring time (recruitment time using OPM's End-to-End hiring process) (days)	80
	1.6.3	Personnel	Training participation rate	88%
trate	gic Goa	al 2: Commitment	to Prevention	
	2.1.2	Hazard	Number of collaborations established or maintained with other organizations to work on nanotechnology research or issues affecting consumer products	5
	2.1.3	Hazard	Number of reports produced on the results of collaboration on nanotechnology issues affecting consumer products	5
	2.1.4	Hazard	Number of voluntary standards activities that are actively participated in by CPSC staff	80
	2.2.1	Hazard	Number of candidates for rulemaking prepared for Commission consideration	19
	2.3.1	Executive	Number of domestic training activities made available to industry stakeholders	11
trate	gic Goa	al 3: Rigorous Haz	ard Identification	
	3.1.1	Hazard	Percentage of National Electronic Injury Surveillance System (NEISS) member hospitals evaluated at least once a year	98%
	3.1.2	Hazard	Percentage of consumer product-related injury cases correctly captured at NEISS hospitals	90%
	3.2.1	Hazard	Time from incident received to integrated team adjudication of incident report (business days)	10
	3.2.2	Hazard	Percentage of priority import regulated samples (excluding fireworks) tested within 30 days of collection	85%
	3.2.3	Hazard	Percentage of priority import fireworks samples tested within 60 days of collection	90%
	3.2.4	Hazard	Percentage of all regulated non-import product samples that are tested within 90 days of receipt at NPTEC	Baseline
	3.2.5	Hazard	Percentage of section 15 Product Safety Assessment requests that are completed within the Hazard Level Completion time assigned	Baseline
	3.4.1	Import	Number of import examinations	25,000
	3.4.3	Import	Percentage of import shipments processed through the Risk Assessment Methodology (RAM) pilot system that are cleared within one business day	99%
	3.4.4	Import	Percentage of CPSC import entry hold requests acted on by CBP	86%
	3.4.6	Import	Percentage of first-time violators who are engaged with an informed compliance inspection within 30 days of violation determination	Baseline
	3.4.7	Import	Percentage of entries sampled as identified through the Risk Assessment Methodology (RAM) pilot system	Baseline
	3.5.3	Hazard	Number of hazard characterization annual reports completed on consumer product-related fatalities, injuries, and/or losses for specific hazards	10
	3.5.4	Compliance	Total number of products screened by CPSC field staff (excluding imports)	200,000

	ID	Office	Performance Measure Statement	FY 2015 Target
Strat	egic Go	al 4: Decisive Resp	onse	
	4.1.1	Compliance	Number of establishment inspections conducted by CPSC field staff	3,000
	4.1.2	Compliance	Percentage of products screened by CPSC field staff resulting in violations	6%
	4.3.1	Compliance	Percentage of all cases for which the preliminary determination is made within 85 business days of the case opening	70%
	4.3.2	Compliance	Percentage of cases for which the corrective action is accepted within 60 business days of the preliminary determination	80%
	4.3.3	Compliance	Percentage of cases in which the firm is notified of a violation in a timely manner	90%
	4.3.4	Compliance	Percentage of Fast-Track cases with corrective actions initiated within 20 business days	90%
	4.4.2	Communications	Average number of business days between establishment of first draft and issuance of recall press release for the most timely 90% of all recall press releases	20
	4.5.2	Compliance	Percentage of compliance defect investigation cases referred within 20 business days to OGC for review of firms' timely reporting pursuant to §15(b)	75%
trat	egic Go	al 5: Raising Aware	eness	
	5.2.1	Communications	Number of public information campaigns conducted by CPSC on targeted consumer product safety hazards	24
	5.2.2	Communications	Number of impressions of CPSC safety messages received by consumers on targeted consumer product safety hazards (in millions)	6,245
	5.2.3	Communications	Number of media events involving collaborations with other federal, state or local governments; consumer advocacy organizations; medical or industry groups; or other stakeholders focus on a targeted hazard with high public concern	5
	5.3.1	Communications	Number of impressions of CPSC safety messages received by consumers on priority hazards in vulnerable communities (in millions)	1,795
	5.3.4	Communications	Number of media events involving collaborations with other federal, state or local governments; consumer advocacy organizations; medical or industry groups; or other stakeholders that focus on a priority hazard in vulnerable communities	15

Baseline: Indicates a performance measure newly established for which a target is not established. A target will be established in a future fiscal year based on analysis of the baseline data collected.

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Voluntary Standards Summary

A consumer product voluntary standard is a prescribed set of rules, conditions, or requirements concerning definitions of product-related terms; classification of components; specification of materials, performance, or operations; delineation of procedures; or measurement of quantity and quality in describing products, materials, systems, services, or practices relating to the safety of consumer products used in and around the home, outdoors, and in schools.

The CPSC's statutory authority requires the agency to rely on voluntary standards rather than promulgate mandatory standards if compliance with a voluntary standard would eliminate or adequately reduce the risk of injury identified and it is likely there will be substantial compliance with the voluntary standard. CPSC staff works with organizations that coordinate the development of voluntary standards.

Voluntary standards activity is an ongoing process that may involve multiple revisions to a standard within one year or over multiple years, and such activity may continue in subsequent years, depending on the activities of the voluntary standards committees and the priorities of the Commission. The table includes two columns: FY 2015 Request column and FY 2015 Op Plan column. The FY 2015 Request column reflects the voluntary standards work as approved by the Commission in the FY 2015 Budget Request from March 10, 2014. The FY 2015 Op Plan column reflects the updated voluntary standards work for Commission approval.

CPSC staff expects to participate actively in voluntary standards activities for the products listed in the table found on pages 7 - 8. Active participation extends beyond attendance at meetings and may include, among other things, providing injury data and hazard analyses, encouraging the development of a voluntary safety standard, identifying specific risks of injury, performing research, developing health science data, performing laboratory technical assistance, and/or taking other actions that the Commission, in a particular situation, determines may be appropriate. A list of these activities can be found at 16 C.F.R. §1031.7.

Key to Table

Denotes active participation in related voluntary standards activities

Voluntary Standards Summary

#		FY 2015	FY 2015
/olu	ntary Standards Activities Related to CPSIA, as amended by Pub. Law No. 112-28, a	Request and including the D	Op Plan
	I Product Safety Notification Act (Section 104 of the CPSIA)	and including the D	army Reysar
1	ATVs	•	•
2	Bassinets/Cradles	•	•
3	Bath Seats, Infant	•	•
4	Bath Tubs, Infant	•	•
5	Bed Rails, Children's	•	•
6	Beds, Toddler	•	•
7	Bedside Sleepers	•	•
8	Booster Seats	•	•
9	Bouncers, Infant	•	•
10	Carriers, Child Frame	•	•
11	Carriers, Handheld	•	•
12	Carriers, Soft	•	•
13	Chairs, Children's Folding (Youth)	•	•
14	Chairs, High	•	•
15	Chairs, Hook-on		•
16	Changing Tables	•	•
17	Cribs, Commercial	•	•
18	Cribs, Full-Size	•	•
19	Cribs, Non-Full Size and Play Yards	•	•
20	Gates and Other Enclosures, Infant	•	•
21	Inclined Sleep Products, Infant	•	•
22	Phthalates	•	•
23	Slings, Infant	•	•
24	Stationary Activity Centers	•	•
25	Strollers	•	•
 26	Swings, Infant	•	•
 27	Toys	•	•
 28	Walkers, Infant	•	•
	ntary Standards Activities Related to Existing CPSC Statutes		
			_
29	Architectural Glazing	•	•
30	Bicycles	•	
31	Child-Resistant Packaging	•	•
32	Fireworks	•	•
33	Garage Door Operators	•	•
34	Gasoline Containers (Child-Resistant Closures)		•
35 36	Lighters, Cigarettes	• -	
36	Swimming Pools/Spas (Drain Covers; VGB)	•	<u> </u>
olu/	ntary Standards Activities Related to Petitions		
37	Bed Rails, Adult	•	•
38	Beds, Bunk	•	•
39	Candles and Candle Accessories	•	•
40	Crib Bumpers		•
41	Torch Fuel Containers	•	•
12	Window Coverings	•	•
olu/	ntary Standards Activities Related to Rule Review Projects (as listed in the Mandator	y Standards Summ	nary Table)
	Mattresses		

#		FY 2015	FY 2015
/Olur	ntary Standards Activities Related to Ongoing or Potential Rulemaking Activities (as	Request	Op Plan
	mary Table)	iisted iii tile ivialida	tory Staridards
44	Drywall	•	•
45	Firepots and Fuel Gels		•
46	Portable Generators	•	•
47	Power Cords	•	•
48	Power Equipment (Table Saws)	•	•
49	Recreational Off-Highway Vehicles (ROVs)	•	•
50	Seasonal Lights		•
51	Upholstered Furniture	•	•
Othe	r Planned Voluntary Standards Activities		
52	Air Cleaners (Ozone-Generating)	•	
53	Amusement Rides, Portable	•	
54	Baby Monitors	•	•
55	Batteries, Button, Lithium, Cell	•	•
56	Bedding Accessories, Infant	•	
57	Building Materials and Furnishings (Emissions)	•	
58	Carbon Monoxide (CO) Alarms	•	•
59	Cellulosic Insulation	•	
60	Clothes Dryers	•	•
61	Clothing Textiles	•	
62	Cooktops	•	•
63	Firearm Security Containers	•	
64	Flammable Liquids (Material Handling)	•	•
65	Flammable Refrigerants	•	•
66	Fuel Tanks, Leakage	•	•
67	Furnaces (CO Sensors)	•	•
68	Furniture Tip Overs		•
69	Gasoline Containers (Flame Arrestors)		•
70	Glass Front Gas Fireplaces		•
71	Grills, Gas		•
72 73	Headgear, Recreational Heaters, Electrical	•	• • • • • • • • • • • • • • • • • • •
74	Inflatable Play Devices (Constant Air)	•	•
7 4 75	Ladders	•	•
76	Laundry and Dishwasher Packets		
70 77	Mattresses, Inflatable Air	•	-
78	Microwave Ovens	•	
79	Mowers	-	•
80	Nanotechnology	•	•
81	National Electrical Code	•	•
82	Non-Integral Firearm Locking Devices	•	
83	Playground Equipment (Children under 2 years)	•	•
84	Playground Equipment (Home)	•	•
85	Playground equipment (Public)	•	•
86	Pools, Portable Unprotected (Child Drowning)		•
87	Ranges, Gas (Control Panels)		•
88	Ranges (Tip Over)	•	•
89	Slow Cookers	•	•
90	Smoke Alarms	•	•
91	Soccer Goals	•	
92	Spray Polyurethane Foam Insulation	•	•
93	Trampolines	•	•
94	Trampoline Courts	•	
95	Tree Stands (Hunting)	•	
96	Unvented Alcohol Appliances	•	•
97	Washing Machines, Front Loading		•
	Number of Voluntary Standards:		

Mandatory Standards Summary

Mandatory standards are federal rules set by statute or regulation that define requirements for consumer products. They typically take the form of performance requirements that consumer products must meet or warnings they must display in order to be imported, distributed, or sold in the United States.

The CPSC may set a mandatory standard when it determines that compliance with a voluntary standard would not eliminate or adequately reduce a risk of injury or finds that it is unlikely that there will be substantial compliance with a voluntary standard. The Commission may also promulgate a mandatory ban of a hazardous product when it determines that no feasible voluntary or mandatory standard would adequately protect the public from an unreasonable risk of injury.

CPSC staff plans to work on the projects listed in the table on the next page. This work will involve continuation of rulemaking activities related to the CPSIA, as well as other laws, and it will include data analysis and technical activities in support of ongoing or potential future rulemaking activities. The table includes two columns: FY 2015 Request column and FY 2015 Op Plan column. The FY 2015 Request column reflects the mandatory standards work as approved by the Commission in the FY 2015 Budget Request from March 10, 2014. The FY 2015 Op Plan column reflects the updated mandatory standards work for Commission approval.

Key to Ta	Cey to Table						
	The terms ANPR, NPR and FR indicate that a briefing package with a draft ANPR, draft NPR, or draft FR was or will be submitted to the Commission. It does not indicate the final action of the Commission.						
ANPR	Advance notice of proposed rulemaking						
NPR	Notice of proposed rulemaking						
FR	Final rule						
BP	Briefing package						
DA/TR	Data analysis and/or technical review						
*	Carryover from FY 2014						
**	In the FY 2015 Performance Budget Request to Congress (Request), the 15(j) Rule is listed [for one product] as one line item. Starting in the FY 2015 Operating Plan, a separate line item will be listed for each product.						

Mandatory Standards Summary

tems by Major Categories	FY 2015	FY 2015
	Request	Op Plan
CPSIA, as amended by P.L. 112-28, and including Section 104, the Danny Keysar Child Product S	afety Notification	Act
ATVs – Rulemaking	NPR	DA/TR
Booster Seats	DA/TR	
Chairs, Children's Folding	NPR	NPR
Chairs, High	FR	NPR
Changing Tables		DA/TR
Gates and Other Enclosures	DA/TR	DA/TR
Hook-on Chairs	NPR	NPR
Infant Bath Tubs	NPR	NPR
Infant Bouncer Seats	FR	NPR*
Infant Carriers, Frame	FR	FR
Infant Inclined Sleep Products	NPR	DA/TR
Infant Slings		DA/TR
Phthalates or Phthalate Substitutes	FR	NPR*, FR
Stationary Activity Centers	DA/TR	DA/TR
Drywall Safety Act of 2009		
Adoption of Voluntary Standard as Mandatory Standard		BP
Rule Review		
Certificates of Compliance – 1110 Rule – E.O. 13659*		DA/TR
Fireworks	DA/TR	BP
Mattresses		DA/TR
Lead		DA/TR
Other Ongoing or Potential Rulemaking-Related	Activities	
Architectural Glazing	FR	NPR*
Bed Rails (Adult) Petition	DA/TR	BP
Crib Bumpers	2,011.	BP*
Durable Nursery Products Exposure Survey		DA/TR
Firepots and Fuel Gels	FR	DA/TR
Garage Door Operators	NPR	NPR
Information Disclosure under §6b of the CPSA – 1101 Rule	1411	FR*
Poison Prevention Packaging Act – Hydroxides	FR	
Portable Generators	NPR	NPR
Procedures for the Importation of Consumer Products and Substances	FR	IVI IX
– 1066 Rule		
Recreational Off-Highway Vehicles (ROVs)	FR	FR
Substantial Product Hazard List – 15 (j) Rule: Seasonal Lights	FR**	NPR*, FF
Substantial Product Hazard List – 15 (j) Rule: Extension Cords		NPR, FR
Table Saws	NPR	DA/TR
Third Party Testing – Determinations	DA/TR, NPR	NPR
Upholstered Furniture	DA/TR	DA/TR
Voluntary Recall Rule		FR*
Window Coverings		ANPR
nber of candidates for rulemaking (ANPR, NPR, and FR):	19	19

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Operating Plan Details for Mission Organizations

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1. Resource Summary

	FY 2015 Request			
	udget nousands)	FTE		
Office of Hazard Identification	\$ 3,776	167		
Laboratory Sciences	\$ 1,133			
Nanotechnology	\$ 2,000			
NEISS	\$ 2,150			
Total	\$ 9,059	167		

2. Overview and Key Priorities

The Office of Hazard Identification and Reduction (EXHR) is responsible for managing the CPSC's Hazard Identification and Analysis (HIA) Program and its Hazard Assessment and Reduction (HAR) Program. The Office develops and implements the agency's annual operating plan for those two hazard programs. The operating plan generally includes the following activities: (1) collection and analysis of data to identify hazards and hazard patterns; (2) coordination of and participation in the activities of voluntary standards organizations; (3) technical work and research related to the agency's rulemaking proceedings; (4) technical work and laboratory testing to support Hazard Reduction, Compliance, and Import Surveillance programs; and (5) evaluation of petitions submitted to the Commission. The Office has line authority over the Directorates for Epidemiology, Health Sciences, Economic Analysis, Engineering Sciences, and Laboratory Sciences.

In FY 2015, the key priorities will be: (1) maintaining data collection systems, including mortality and incident data collection and follow-up investigations; (2) meeting the mandatory requirements of the Consumer Product Safety Improvement Act of 2008 (CPSIA) and Public Law (P.L.) 112-28, including developing for Commission consideration an NPR and FR on specified phthalates; (3) developing for Commission consideration an FR on recreational off-highway vehicles (ROVs) and an ANPR on window coverings; and (4) maintaining and safely operating the National Product Testing and Evaluation Center (NPTEC).

3. Strategic Plan Alignment and Project Summary

Project	Strategic Goal
11179 - National Electronic Injury Surveillance System (NEISS)	3
11282 - Mortality/Incident Data	3
12165 - Investigations	3
13326 - Human Factors (HF) Standard Practice	4
13327 - Emerging Hazards	3
13329 - Integrated Teams	3
13330 - Data Intake and Clearinghouse	3
13331 - Petitions, OLA Support, and Other Unplanned Hazard Work	3
14125 - Economics Studies	3
21103 - Fireworks Regulatory Options – Rule Review	2
21498 - Upholstered Furniture Rulemaking	3
21636 - Firepots and Gel Fuel Rulemaking	3
21660 - Electrical Hazards / Voluntary Codes and Standards (Fire)	2

Project	Strategic Goal
21725 - Fire Hazards / Voluntary Codes and Standards	2
22411 - Architectural Glazing	2
22560 - Child Hazards / Voluntary Standards (Other)	2
22637 - All-Terrain Vehicles (ATVs)	2
22638 - Recreational Off-highway Vehicles (ROVs)	2
22639 - Garage Door Operators	2
22640 - Senior Safety Initiative	2
22641 - Adult Bed Rails Petition	2
22642 - Child Hazard Drowning	2
22643 - Crib Bumpers	2
22644 - Window Coverings	2
22666 - Mechanical / Recreational / Sports / Seniors Hazards Voluntary Codes and Standards	2
22727 - Durable Children's Products/Registration (CPSIA § 104)	2
22728 - Toy Safety (CPSIA § 106)	2
23259 - Chemical Hazards (Other)	2
23335 - Combustion (Carbon Monoxide) Hazards / Voluntary Standards Activities	2
23336 - Portable Generators	2
23447 - Poison Prevention Packaging Act (PPPA)	2
23704 - Nanotechnology	2
23705 - Lead (CPSIA § 101)	2
23706 - Phthalates (CPSIA § 108)	2
24013 - Laboratory Equipment and Operations Support	2
24505 - EXHR Project Support	2
25100 - EXHR Training	All
25375 - International Program Support	1
25376 - Hazard Assessment and Reduction (HAR) Management	2
25377 - EXHR Directorate Division Management	1
25547 - Rule Review	2
25723 - Lab Accreditation (CPSIA § 102)	2
25725 - Voluntary Standards Program Coordination	2
25726 - Paperwork Reduction Act (PRA) Support	2
25727 - Burden Reduction / Assure Compliance	2
25728 - 1110 Rule	3
25777 - EXHR Administration	2

• National Electronic Injury Surveillance System (NEISS) (11179): This ongoing project includes activities associated with the NEISS. These activities provide the initial hazard and injury reports that support virtually all Commission actions, and the NEISS estimates of the frequency and severity of injury represent uniquely valuable data to support Commission decision making. This project covers the annual reporting of approximately 400,000 injury reports from a statistical sample of about 96 hospital emergency departments. The NEISS is also the major source of investigations that identify and document the hazard patterns associated with products under CPSC jurisdiction. This project provides technical statistical support to: (1) collect hazard/injury

- data; (2) make statistically valid estimates; and (3) release data in an accurate and verifiable manner. This project also includes coordination of the NEISS activities that are funded by other federal agencies.
- Mortality/Incident Data (11282): This ongoing project includes two major activities: gathering
 mortality data and gathering incident data. Data on deaths associated with specific products and
 hazards provide important information to support hazard projects and Office of Compliance and
 Field Operations (EXC) Section 15 action. This project covers resources for and receipt of: (1)
 death certificates from each of the 50 states and (2) reports from the national network of medical
 examiners/coroners. This project also provides support for collection of injury data from news
 clips; consumer complaints; federal, state, and local governments; fire departments; attorneys;
 burn centers; and other sources.
- Investigations (12165): Resources for this ongoing project provide for about 2,000 telephone
 investigations and for on-site investigations of product-related hazards identified by CPSC staff
 for in-depth study. Because initial reports from consumer complaints, news clips, the Medical
 Examiners and Coroners Project (MECAP), NEISS, and death certificates generally lack specific
 details about the incident and the product, follow-up investigations are needed to determine how
 injuries happen and to provide specific information about the products involved in incidents. This
 project covers the assignment, performance, review, and disposition of investigation reports. The
 resulting reports are available for use by analysts inside and outside of the CPSC.
- Human Factors (HF) Standard Practice (13326): This project includes activities related to the
 development of a human factors (HF) standard practice. Titled "Standard Practice for Human
 Factors Program Requirements for Consumer Products," the standard practice will establish and
 define requirements for applying HF design principles, processes, methodologies, and testing to
 the design, development, and manufacture of consumer products. The document will be useful
 for manufacturers in their product design and development process and to CPSC staff in
 evaluating those processes.
- Emerging Hazards (13327): This project provides resources for staff to: (1) conduct systematic
 reviews of incoming reports of product-related injuries and fatalities and (2) generate descriptive
 statistics across reported incidents to characterize hazards for a given product or manufacturer.
 These activities provide staff with information that informs engineering assessments, standards
 development, and compliance activities related to emerging hazards. This project also provides
 resources for development of new methods for reviewing reports.
- Integrated Teams (13329): This project focuses on the tasking and coordinating of activities pertaining to incident reports that have been assigned to the Integrated Teams by an intake and triage process. Activities include: initial review of the assigned incident, referral as necessary to a subject matter expert (SME) for further evaluation, review by the SME and/or assigning the incident for an in-depth investigation (IDI), a product safety assessment, corrective action, standards development, and/or a public safety campaign.
- Data Intake and Clearinghouse (13330): The Data Intake and Injury Information branch of the CPSC Directorate for Epidemiology includes the National Injury Information Clearinghouse, which has responsibility for: (1) performing coding, data entry, and quality control of reports to be included in the CPSC's public database (www.SaferProducts.gov) and/or its internal database; (2) requesting verification of reports and consent for publication from submitters; (3) determining eligibility of reports for posting on www.SaferProducts.gov; (4) providing notification to manufacturers under Sections 6(c) and 6A of the Consumer Product Safety Act (CPSA) of reports which describe a hazardous incident or safety concern associated with one of their products; (5) processing confidential information claims, claims of material inaccuracy, and general comments related to reports posted or to be posted on www.SaferProducts.gov; (6) providing customer support to users of the CPSC's Business Portal; (7) responding to requests for injury data; and (8) developing computer programs used for reporting on database operations and status.

- Petitions, OLA Support, and Other Unplanned Hazard Work (13331): This project includes activities related to hazard-related project work pertaining to petitions that are submitted by consumers and other outside parties. Once the petitions are docketed, they are evaluated by CPSC staff, who then provides to the Commission a briefing package (BP) with an initial evaluation to grant, deny, or defer the petition. This project also includes responding to requests for information from the Office of Legislative Affairs (OLA), as well as any other unplanned hazard work.
- Economics Studies (14125): This is a multi-element project to provide specialized economic information and reports to hazard project teams, other project teams and offices, Commissioners, Congress, other agencies, and the public on an as-needed basis. Upon request, the project also provides data or support services to intra- and inter-agency task forces and fills other one-time requests. Project staff develops and maintains economic models to be able to provide: injury cost estimates, estimates of product life and numbers in use; general and small business impacts of CPSC actions (e.g., impacts on production costs, competition, etc.); environmental impact of CPSC actions; labeling and recall costs; and international trade statistics. The project also includes maintenance of economic models through periodic review to determine that methodological approaches are current and adequate for use by CPSC staff.
- Fireworks Regulatory Options (21103): Staff will complete a full rule review of the current fireworks regulations issued under the Federal Hazardous Substances Act (FHSA), [See 16 C.F.R. \S 1500.14(b)(7); 1500.17(a)(3),(8),(9),(11), and (12); 1500.83(a)(27), 1500.85(a)(2); and part 1507]. Before the end of FY 2015 and upon completion of the rule review, staff will present a BP to the Commission proposing whether the Commission should maintain, revise, clarify, or update in whole or in part the current regulations related to fireworks. Staff's rule review will consider the goals set forth in Executive Orders (E.O.s) 13563 and 13579. In so doing, staff will:
 - (1) Ensure that any proposed recommendations on the fireworks standard "protect public health, welfare, safety, and our environment 1 and meet the requirements of the CPSC's public health and safety mission; and
 - (2) Determine the "best, most innovative, and least burdensome tools2" to do so.

Among all of the many factors to be considered in this process, staff will review new and emerging technology, the current marketplace, as well as applicable international voluntary standards.

- Firepots and Gel Fuel Rulemaking (21636): This project addresses the serious fire and burn hazards to consumers presented by firepots and their intended fuel. The CPSC issued an ANPR in FY 2012, concluding that firepots and gel fuels present an unreasonable risk of injury to consumers.
- Electrical Hazards / Voluntary Codes and Standards (Fire) (21660): This project provides resources for staff's active participation in voluntary codes and standards activities related to fire hazards that are associated with electrical consumer products and household electrical installations. This project also includes: (1) continued work on an ongoing project to develop a rationale for, and submit, proposals to voluntary standards organizations to modify cooktop voluntary standards to include requirements to prevent the unattended food ignition on cooktops, and (2) a comprehensive review of incidents where electric cooktop control failures reportedly caused a heating element to turn on without being switched on, failed to turn off after being switched off; or heated to a higher temperature than its setting.

¹ E.O. 13579

- Fire Hazards / Voluntary Codes and Standards (21725): This project covers staff's active participation in voluntary codes and standards activities related to fire hazards: (1) the annual update of fireworks-related death and injuries and (2) a report providing residential fire loss estimates associated with the use of consumer products.
- Architectural Glazing (22411): This project consists of work related to staff's evaluation of a
 petition from the Safety Glazing Certification Council (SGCC), requesting that the Commission
 initiate rulemaking to amend 16 C.F.R. part 1201, Safety Standard for Architectural Glazing
 Materials.
- Child Hazards / Voluntary Standards (Other) (22560): This project covers CPSC staff's active participation in voluntary standards activities related to hazards associated with the use of children's products. In addition, the project includes activities related to staff's preparation of an annual report that provides an identification and analysis of nursery product injuries and fatalities involving children younger than the age of 5 years, as well as continued activities related to an update to the Age Determination Guidelines manual that is used by CPSC staff, industry, and third party testing firms to conduct age determinations.
- **Upholstered Furniture (21498):** The goal of this project is to develop a rule to reduce the fire risk from ignitions of furniture. Staff continues to develop a flammability standard to address upholstered furniture fires, as well as evaluate fire barrier flammability and functional performance and test methods.
- All-Terrain Vehicles (ATVs) (22637): This project consists of staff activities to fulfill the
 Congressional direction of the CPSIA as amended by P.L. 112-28 to complete the ATV
 rulemaking proceeding that began with the issuance of an ANPR in 2006. This project also
 includes the preparation of the annual ATV death and injury data update report with data on ATV
 deaths by state, relative risk of death by year, and injuries distributed by year and age grouping.
- Recreational Off-Highway Vehicles (ROVs) (22638): This project covers continued staff activities related to a rulemaking proceeding that began with the issuance of an ANPR in 2009, and continued with issuance of an NPR in October 2014.
- Garage Door Operators (22639): This project includes activities to incorporate into the federal standard for residential garage door operators (16 C.F.R., part 1211) the recent revisions in the entrapment protection provisions of UL 325 "Standard for Safety for Door, Drapery, Gate, Louver, and Window Operators and Systems."
- Senior Safety Initiative (22640): This project includes activities that follow from an FY 2014 staff
 hazard screening report that focused on senior safety, including activities to solicit information on
 ways in which the CPSC can better address the risk to the senior population associated with the
 use of consumer products.
- Adult Bed Rails Petition (22641): This project includes ongoing DA/TR activities resulting from
 the Commission's decision to grant a petition to address the hazard of injury and death
 associated with the use of adult bed rails. Activities will include continued involvement by staff in
 the development of a voluntary standard; participating on a working group consisting of the Food
 and Drug Administration (FDA), the Federal Trade Commission (FTC), and the CPSC; and
 providing the Commission with an update of these activities.
- Child Hazards (Drowning) (22642): This project consists of preparation of an annual update on child submersion injuries. This includes identifying and assigning investigations of fatal submersion incidents involving children younger than age 5, as well as analyzing fatalities and submersion injuries seen in emergency departments involving children younger than age 15. The analysis is summarized in an annual report and is released as part of the CPSC's annual *Pool* Safely campaign.

- Crib Bumpers (22643): This project consists of activities related to crib bumpers as directed by the Commission when it granted the petition from the Juvenile Products Manufacturers Association (JPMA).
- Window Coverings (22644): This project consists of activities related to initiating rulemaking as
 directed by the Commission when it granted the petition from Parents for Window Blind Safety
 and eight other organizations requesting that the CPSC initiate rulemaking to mandate a standard
 that prohibits any window covering cords where a feasible cordless alternative exists, and for
 those instances where a feasible cordless alternative does not exist, requires that all cords be
 made inaccessible through the use of passive guarding devices.
- Mechanical / Recreational / Sports / Seniors Hazards Voluntary Codes and Standards
 (22666): This project provides resources for staff's participation in voluntary standards activities
 related to mechanical, recreational, sports, and senior hazards.
- Durable Children's Products/Registration (CPSIA § 104) (22727): Section 104 of the CPSIA, the Danny Keysar Child Product Safety Notification Act, requires the CPSC to study and develop safety standards for infant and toddler products. The Commission can prioritize its work on these products, but must promulgate two rules every six months until all of the subject products have a mandatory safety standard. This project covers DA/TR and rulemaking activities related to these products: children's folding chairs, high chairs, changing tables, gates and other enclosures, hook-on chairs, infant bath tubs, infant bouncer seats, infant frame carriers, infant inclined sleep products, infant slings, and stationary activity centers.
 - In addition, this project covers activities to complete analysis of the data gathered from the durable nursery products exposure survey.
- Toy Safety (CPSIA § 106) (22728): This project includes staff preparation of its annual update of
 deaths and injuries associated with toys involving children younger than the age of 15. Staff will
 identify and assign investigations of fatal incidents associated with toys involving children younger
 than age 15 and analyze fatalities and injuries seen in emergency departments involving children
 younger than age 15. The results of the analysis conducted as part of this project will be
 summarized in a report that will be released prior to the holiday shopping season.
- Chemical Hazards (Other) (23259): This project covers: (1) staff activities related to conducting toxicity assessment; (2) continued CPSC staff participation in several interagency groups that focus on chemical hazards; and (3) participation on an as-needed basis in meetings with federal partners about issues related to the United Nations' Globally Harmonized System of Classification and Labelling of Chemicals (GHS). This project also includes research activities related to potential exposure to chemicals released during and after the application of spray foam insulation and potential chemical hazards related to wearable technology. This project also covers staff's active participation in voluntary standards activities related to chemical products.
- Carbon Monoxide (CO) Hazards / Voluntary Standards Activities (23335): This project covers staff's active participation in voluntary standards and model building codes activities to reduce deaths and injuries associated with carbon monoxide (CO) poisonings. In addition, it covers the analysis and preparation of two data reports. One is an annual update of the national estimates of deaths associated with non-fire CO poisoning related to consumer products, and the second is a report that analyzes the available IDI data related to CO deaths associated with engine driven tools and portable generators. In addition, this project includes: (1) research into the causes of unattended gas ranges that spontaneously turn on without consumer action and thermostatic controls that ramp up to extreme temperatures on their own, with no user input; (2) testing related to the hazard of gasoline fuel leakage from gasoline powered handheld equipment; and (3) continued work on the availability and use of CO / combustion sensing technology with vented gas heating appliances as a means to reduce deaths and injuries associated with CO exposure from these products.

- **Portable Generators (23336):** This project addresses the hazards of CO poisoning associated with portable generators and covers research and technical activities related to a rulemaking proceeding that began with the issuance of an ANPR in 2006.
- Poison Prevention Packaging Act (PPPA) (23447): The purpose of this project is to reduce
 injuries and deaths of children associated with exposure to drugs and other household chemicals.
 It includes staff's interagency work in the area of poison prevention, the preparation of an annual
 update on unintentional pediatric poisonings, and ongoing monitoring of pediatric poisoning data
 to determine whether any need for child-resistant packaging exists.
- Nanotechnology (23704): This project covers continuing research, through collaboration with
 other federal agencies and academic institutions, into the use of and exposure to nanomaterials
 in consumer products. Research currently focuses on: (1) examination of children's products
 containing nanomaterials; (2) developing models to estimate the release and exposure of
 nanomaterials from consumer products; and (3) developing robust methods to test nanomaterial
 release from carbon nanotubes that are used in the manufacture of consumer products.
- Lead (CPSIA § 101) (23705): This project includes staff activities to review the lead limit rule as prescribed in Section 101 of the CPSIA.
- Phthalates (CPSIA § 108) (23706): Congress directed CPSC in Section 108 of the CPSIA to convene a Chronic Hazard Advisory Panel (CHAP) that would study the effects on children's health of all phthalates and phthalate alternatives in children's toys and in child care articles and make recommendations to the Commission whether to continue the existing interim ban on certain phthalates and whether additional bans on phthalates (or combinations of phthalates) or phthalate alternatives are needed. This project covers staff activities related to rulemaking activities resulting from the recommendations of the CHAP.
- Laboratory Equipment and Operations Support (24013): This project includes resources
 required for safe and efficient operation of CPSC laboratories within the NPTEC, including
 upgrade and purchase of new equipment, replacement of testing and lab support equipment,
 calibration and maintenance of equipment/test instruments, services and equipment for
 hazardous waste management, operational safety and compliance with applicable environmental
 and occupational safety and health requirements, support for facility modifications to address
 needed new equipment and/or testing capabilities, materials associated with the construction of
 test fixtures, and consumables and supplies to support sample and product testing for ongoing
 Hazard Reduction, Compliance, International Programs, and Communications programs and
 projects.
- **EXHR Project Support (24505):** This project provides resources to support unforeseen EXHR activities or needs, which may include providing funds for outside expertise, peer review of technical reports, specialized testing, various test equipment, supplies, samples, etc.
- EXHR Training (25100): This project provides resources for attendance by EXHR staff at longdistance and local conferences, meetings, and educational courses that support the mission of the agency and the professional growth and development of staff in implementing their duties.
- International Program Resources (25375): This project provides resources for EXHR
 cooperation on activities programmed by the Office of International Programs (EXIP).
- Hazard Assessment and Reduction (HAR) Management (25376): This project provides
 resources for the overall management of the implementation and support of EXHR's projects
 listed in the CPSC's FY 2015 Operating Plan. This includes providing management, technical,
 and administrative support for HIR and HIA activities carried out by various divisions within
 EXHR. This project also includes management, technical, and administrative support for policy
 and long range planning issues, processing and review of technical documents, participation in
 Commission briefings, epidemiological special studies, special economic studies and
 assessments, and maintenance of the CPSC's Product Population and Injury Cost models.

- EXHR Directorate Division Management (25377): This project provides resources for the management by EXHR division directors and senior staff coordinators of the implementation and support of EXHR projects listed in the CPSC's FY 2015 Operating Plan. This includes time spent on management and technical and administrative support (recruiting and hiring, timekeeping, and employee performance appraisals).
- Rule Review (25547): This is an ongoing project to systematically review CPSC regulations to
 ensure consistency among all regulations in accomplishing program goals. This project involves a
 retrospective review of existing rules in accordance with E.O.s 13579 and 13563, to the extent
 applicable to independent agencies. In addition, the CPSC must conduct review of rules in
 accordance with the Regulatory Flexibility Act (RFA), which requires agencies to review rules
 within 10 years of publication of the rule that have or will have a significant economic impact on a
 substantial number of small entities (5 U.S.C. § 610(c)).
- Lab Accreditation (CPSIA § 102) (25723): This project provides resources for staff to: (1)
 administer the requirements for accreditation of third party conformity assessment bodies to
 assess conformity with a children's product safety rule and (2) manage the application review
 process and the periodic audit of third party conformity assessment bodies as a condition for
 continuing accreditation by the CPSC. This project also includes developing certification
 requirements for certain durable infant and toddler products and/or other children's products, as
 directed by the Commission.
- Voluntary Standards Program Coordination (25725): This project provides resources for the
 coordination of CPSC staff's voluntary standards activities by the agency's Voluntary Standards
 Coordinator and the Deputy Voluntary Standards Coordinator. It includes overseeing staff's
 technical support to the voluntary standards organizations that maintain and develop voluntary
 safety standards for consumer products under CPSC jurisdiction.
- Paperwork Reduction Act (PRA) Support (25726): This project includes activities to carry out the agency's collection information requests, using the procedures directed by the April 7, 2010 Executive Office of the President (EOP) memorandum. Activities include preparing 60 day- and 30 day- notices for the Federal Register to announce the agency's proposal to collect information and asking for comments from the public; estimating the burden that the proposed collection would impose on respondents; and reviewing and responding to comments from the public on the proposed collection requests.
- Burden Reduction / Assure Compliance (25727): This project provides funding as specified by Congress in P.L. 113-508 for ongoing and expanded efforts toward providing meaningful reduction of third party testing costs of children's products consistent with assuring compliance with all applicable rules, regulations, bans, and standards. During the fiscal year, and within the available funding level, staff will prepare for Commission consideration a draft NPR that addresses reduction of third party testing costs on as many of the following categories as to which staff determines that such reduction in third party testing costs can be accomplished consistent with assuring compliance:
 - i. Component Part Testing Update Heavy Metals in Toys
 - ii. Determinations Expansion Heavy Metals in Toys
 - iii. Determinations Expansion Phthalates
 - iv. Fourier Transform Infrared Spectroscopy (FTIR) Study Expansion Phthalates Testing
 - v. Determinations Expansion Lead
 - vi. Determinations Clarification Textiles dyes/prints
 - vii. Equivalency Toy Standards

To the extent that staff concludes additional funding would be required to meet the goals of this project during this fiscal year, staff shall identify in the FY 2015 Midyear briefing package for

Commission consideration the additional amount that staff deems necessary to meet the goals of this project during this fiscal year.

- 1110 Rule (25728): This project provides resources for activities related to the rulemaking proceeding to update 16 C.F.R. part 1110, Certificates of Compliance.
- **EXHR Administration (25777):** This activity provides resources for EXHR travel, supplies, and other organizational support.

4. Unfunded Work at FY 2015 Request Level

Unfunded Work includes projects, products, or services that were not identified during the original FY 2015 budget formulation phase. These needs have emerged in the intervening time. Should additional resources become available during FY 2015, the listed projects may receive priority consideration for potential staff time and project funding.

Project	Strategic Goal
21498 - Upholstered Furniture	2
22637 - All-Terrain Vehicles (ATVs)	2
22644 - Window Coverings	2
23259 - Chemical Hazards (Other)	2
23335 - Carbon Monoxide (CO) Activities	2

- Upholstered Furniture (21498): The purpose of this addition to the project is to provide
 additional funding for the CPSC's current interagency agreement (IAA) with the National Institute
 of Standards and Technology (NIST), under which NIST would perform additional fire modeling
 for furniture fire development in various configurations. Data from the laboratory testing would
 serve as input data for fire models that would enable staff to develop estimates of the
 effectiveness of a furniture flammability standard.
- All-Terrain Vehicles (ATVs) (22637): Additional contracted testing would be conducted. The testing would consist of: (1) a study of overturning (both rollover and pitchover), which is a major hazard pattern associated with ATVs, and (2) a study of occupant protection.
- Window Coverings (22644): The purpose of this addition to the project is to provide resources
 for technical proof of concept work for developing effective means of limiting accessibility to a
 hazardous cord loop.
- Chemical Hazards (Other) (23259): This addition to the project includes additional toxicity reviews.
- Carbon Monoxide (CO) Activities (23335): The purpose of this addition to the project is to
 pursue additional work through an IAA with NIST for accelerated aging tests of CO/combustion
 sensors within a chamber and/or in-situ within the heat exchanger or flue passageways of a gas
 furnace. In addition, market information on European and/or Asian experience on the use of
 CO/combustion sensors used in-situ within the heat exchanger or flue passageways of gas
 appliances would be purchased.

5. Summary of Budget Key Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015BK2.1.2	Number of collaborations established or maintained with other organizations to work on nanotechnology research or issues affecting consumer products	
2015BK2.1.3	Number of reports produced on the results of collaboration on nanotechnology issues affecting consumer products	5
2015BK2.1.4	Number of voluntary standards activities that are actively participated in by CPSC staff	80
2015BK2.2.1	Number of candidates for rulemaking prepared for Commission consideration	19
2015BK3.1.1	Percentage of National Electronic Injury Surveillance System (NEISS) member hospitals evaluated at least once a year	98%
2015BK3.1.2	Percentage of consumer product-related injury cases correctly captured at NEISS hospitals	90%
2015BK3.2.1	Time from incident received to integrated team adjudication of incident report (business days)	10
2015BK3.2.2	Percentage of priority import regulated samples (excluding fireworks) tested within 30 days of collection	85%
2015BK3.2.3	Percentage of priority import fireworks samples tested within 60 days of collection	90%
2015BK3.2.4	Percent of all regulated non-import product samples that are tested within 90 days of receipt at NPTEC	Baseline
2015BK3.2.5	Percent of Section 15 Product Safety Assessment requests that are completed within the Hazard Level Completion time assigned	Baseline
2015BK3.5.3	Number of hazard characterization annual reports completed on consumer product-related fatalities, injuries, and/or losses for specific hazards	10

6. Summary of Operating Plan Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015OP01	Number of work-related injuries and illnesses per 100 National Product Testing and Evaluation Center employees in a year (incident rate)	5
2015OP02	Number of incident reports collected from medical examiners and	
2015OP03	Number of incident reports obtained from news clips	6,000
2015OP04	Percentage of incident report verification requests mailed - either email or postal mail - within two business days	95%
2015OP06	Percentage of reports from eligible sources for which clerical coding is completed within one business day following receipt	95%
2015OP07	Percentage of notifications sent to manufacturers named in all reports eligible for the public database within five business days of eligibility determination	95%
2015OP08	Percentage of cases in which staff reviews or refers comments and claims from manufacturers, importers, and private labelers within one business day	95%

Control ID	Performance Measure Statement	FY 2015 Target
2015OP09	Percentage of business registration requests for www.SaferProducts.gov processed within two business days	80%
2015OP10	Percentage of headquarters telephone investigations of NEISS cases completed in fewer than 45 business days	98%
2015OP53	Percentage of completed product investigation reports provided to manufacturers within 50 business days of receiving the report	75%
2015OP59	Percentage of supporting statements for Paperwork Reduction Act renewals submitted to the Office of General Counsel no less than four months prior to OMB control number expiration date	Baseline

7. Annual Milestones

Control ID	Milestone	FY 2015 Target
2015M01	Three new hospitals recruited to participate in NEISS	To Meet
2015M02	A senior safety summit with a focus on risks to the senior population associated with the use of consumer products held	To Meet
2015M03	A report on the senior safety summit published on the CPSC Web site	To Meet
2015M04	A report on findings from the FY 2014 Carbon Monoxide / Combustion Sensor Forum and Request for Information published on the CPSC Web site	To Meet
2015M05	Briefing package prepared–Adoption of Voluntary Standard as Mandatory Standard (Drywall Safety Act of 2009)	To Meet
2015M06	Briefing package prepared–Bed Rails (Adult) Petition	To Meet
2015M07	Briefing package prepared–Crib Bumpers	To Meet
2015M08	Briefing package prepared–Third Party Testing – Determinations	To Meet

Hazard Identification Operating Plan Details – George Borlase, AED
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1. Resource Summary

	FY 2015 R	equest	
	Budget (in thousands)	FTE	
Compliance HQ	\$ 363	56	
Compliance Field	\$ 1,646	103	
Total	\$ 2,009	159	

2. Overview and Key Priorities

The Office of Compliance and Field Operations (EXC) is responsible for enforcing rules, as well as conducting surveillance, to ensure that hazardous products do not enter or remain in the distribution chain. Enforcement of existing rules and targeted surveillance activities allow for a multidisciplinary approach to enforcement. In an effort to be more proactive than reactive, identification of products that present a risk requires close and frequent interaction with technical and epidemiological staff. Once hazardous products have been identified, the CPSC will take action to protect consumers, remove the product from the marketplace, and hold violators accountable. Continued rulemaking under the CPSIA also requires enforcement activities to help ensure stakeholders are well informed of the requirements, provide for a level playing field, and confirm that stakeholders meet the mandated requirements.

Compliance efforts also support ongoing regulatory compliance activities, including data analysis, investigations, and assessments of the level of compliance with new regulations. Regulatory areas include: public pool and spa requirements (there are more than 300,000 public pools and spas across the nation under CPSC jurisdiction); CPSIA-mandated requirements for cribs, toddler beds, play yards, bath seats, bed rails, strollers, and swings; Federal Hazardous Substances Act (FHSA) regulations for toys, rattles, pacifiers, and infant pillows; refuse bins; and refrigerators. The plan also supports analysis of epidemiology data to determine if there are patterns of defects that might warrant conducting investigations of hazards, including evaluation of technical reports and in-depth field investigations.

In FY 2015, the key priorities will be to: (1) improve Internet surveillance capabilities; (2) educate industry stakeholders impacted by newly effective packaging rules and sleepwear bulletins; and (3) enhance recall effectiveness.

3. Strategic Plan Alignment and Project Summary

Project	Strategic Goal
31100 - Fire Hazards	4
31102 - Fire Hazards Section 15	4
31103 - Fire Hazards Regulated	4
31163 - Fireworks	4
31183 - Lighters	4
31193 - Children's Gasoline Burn Prevention Act. (P.L. 110-278)	4
31600 - Electrocution Hazards	4
31602 - Electrocution Hazards Section15	4
31603 - Electrocution Hazards Regulated	4

Project	Strategic Goal
32200 - Mechanical Hazards to Children	4
32202 - Mechanical Hazards to Children Section 15	4
32203 - Mechanical Hazards to Children Regulated	4
32213 - Tracking Labels (CPSIA § 103)	4
32223 - Virginia Graeme Baker Pool and Spa Safety Act (VGB Act) (P.L. 110-140)	4
32233 - Durable Children's Products/Registration - Compliance (CPSIA § 104)	4
32243 - Certification Enforcement (CPSIA § 102)	4
32252 - Mechanical Hazards to Children Drowning	4
32253 - All-Terrain Vehicles (ATVs) (CPSIA § 232) - Compliance Enforcement	4
32272 - Substantial Product Hazard List and Destruction of Noncompliant Imported Products (CPSIA § 223) Section 15(j) Generic Defect Rules	4
32277 - EXC Administration	4
32400 - Mechanical Hazards	4
32402 - Mechanical Hazards Section15	4
32403 - Mechanical Hazards Regulated	4
33700 - Chemical Hazards	4
33702 - Chemical Hazards Section15	4
33703 - Chemical Hazards Regulated	4
33713 - Phthalates Compliance (CPSIA § 108)	4
33762 - Carbon Monoxide (CO) Hazards Section 15	4
33763 - Poison Prevention Packaging Act (PPPA) Hazards	4
33777 - Division of Field Investigations (CFI) Administration	4
33803 - Lead Compliance (CPSIA § 101)	4
34301 - State/Local Programs	4
34380 - Compliance Management	1
34381 - Internet Surveillance Program Support	4
34789 - Recall Effectiveness	4

- Fire Hazards (31100): This project provides resources for compliance enforcement and remediation activities to address risks to consumers from fire hazards. Included in this project are Section 15 resources, resources to address flammable fabrics, and litigation and investigation support funds.
- Fire Hazards Section 15 (31102): Evaluate and analyze incoming epidemiology data to
 determine if there is a pattern of defect that might warrant opening a case. Conduct investigations
 of hazards, including evaluation of technical reports and in-depth field investigations. Utilize all
 necessary resources to investigate the case and proceed with the recall. Engage management
 and the Office of the General Counsel (OGC) to assist in final negotiations.
- Fire Hazards Regulated (31103): This project provides resources for compliance activities to address fire hazards associated with consumer products covered by mandatory regulations or standards.
- **Fireworks (31163):** This project provides resources for compliance enforcement and remediation activities to stop the sale of fireworks that fail to comply with applicable FHSA requirements.

- Lighters (31183): This project provides resources for compliance enforcement and remediation
 activities to stop the sale of cigarette lighters and multi-purpose lighters that fail to comply with
 applicable CPSA and FHSA requirements.
- Children's Gasoline Burn Prevention Act (P.L. 110-278) (31193): This project provides
 resources for compliance and remediation activities to reduce risk of injury and death to children
 from fire hazards. Each portable gasoline container manufactured on or after Jan. 17, 2009, in the
 United States, shall conform to the child resistance requirements for closure on portable gasoline
 containers specified in the standard ASTM F2517-05.
- Electrocution Hazards (31600): This project provides resources for compliance enforcement and remediation activities that address defective products that present risks of electrocution. These resources are used primarily to support Section 15 activities.
- **Electrocution Hazards Section 15 (31602):** This project provides resources for electrocution hazards associated with products not covered by mandatory regulations or standards which may involve a substantial product hazard.
- **Electrocution Hazard Regulated (31603):** This project provides resources for electrocution hazards associated with products covered by mandatory regulations or standards.
- Mechanical Hazards to Children (32200): This project provides resources for compliance
 enforcement and remediation activities to address risks to children from products that present
 mechanical hazards. Included in this project are children's articles regulated under the FHSA and
 products that may present substantial product hazards (excluding drowning).
- Mechanical Hazards to Children Section 15 (32202): This project provides resources for compliance activities to address mechanical hazards to children not covered by mandatory regulations or standards which may involve a substantial product hazard (excluding head injuries).
- Mechanical Hazards to Children Regulated (32203): The project provides resources for compliance activities to address mechanical hazards to children associated with household products covered by mandatory regulations or standards (excluding drowning).
- Tracking Labels (CPSIA § 103) (32213): This project provides resources for compliance activities to monitor and assess compliance with the rule prohibiting sale of children's products that fail to bear the required manufacturer tracking labels on products.
- Virginia Graeme Baker Pool and Spa Safety Act (VGB Act) (P.L. 110-140) (32223): The
 project provides resources for compliance and remediation activities to address risks of drowning
 and entrapment hazards in pools and spas.
- Durable Children's Products/Registration (CPSIA § 104) Compliance (32233): Conduct
 enforcement activities to monitor and assess compliance with CPSC rule or standard pertaining
 to infant and toddler products, including full-size cribs, nonfull-size cribs, toddler beds, high
 chairs, booster chairs, hook-on chairs, bath seats, gates, other enclosures for confining a child,
 play yards, stationary activity centers, infant carriers, strollers, walkers, swings, and bassinets
 and cradles.
- Certification Enforcement (CPSIA § 102) (32243): This project provides resources to conduct
 compliance enforcement activities to monitor and assess compliance with the General Conformity
 Certification and third party testing requirements of CPSA Section 14 (as amended by CPSIA
 Section 102).
- Mechanical Hazards to Children Drowning (32252): This project provides resources for compliance enforcement and remediation activities to address risks to children from products that present drowning hazards.

- All-Terrain Vehicles (ATVs) (CPSIA § 232) Compliance Enforcement (32253): This project
 provides resources to conduct CPSC enforcement activities to monitor and assess compliance
 with the rule associated with ATV-related activities of the CPSIA, including enforcement of the
 ANSI/SVIA 1-2007 voluntary standard as a mandatory consumer product safety standard and
 reviewing ATV action plans which manufacturers and distributors must file with the CPSC.
- Substantial Product Hazard List and Destruction of Noncompliant Imported Products
 (CPSIA § 223) Section 15(j) Generic Defect Rules (32272): This project supports compliance
 enforcement and remediation activities to monitor and assess products subject to a 15(j)
 determination under the CPSA (15 U.S.C. § 2064). For example, enforcement activities may be
 directed toward products with drawstrings to determine whether their characteristics present a
 substantial product hazard, as discussed in Section 15(a) (2) (15 U.S.C. § 2064).
- **EXC Administration (32277):** This project provides for travel, transportation, printing, and purchases of supplies, samples, and equipment to support EXC operations.
- Mechanical Hazards (32400): This project provides resources for compliance enforcement and remediation activities to address risks to consumers from mechanical hazards. The project encompasses sports and recreational equipment, household goods, and power equipment.
- Mechanical Hazards Section 15 (32402): This project provides resources for compliance
 activities to address mechanical hazards not covered by mandatory regulations or standards
 which may involve a substantial product hazard.
- Mechanical Hazards Regulated (32403): This project provides resources for compliance
 enforcement and remediation activities to address risks to consumers from mechanical hazards.
 The project does not include resources to address risks primary to children from products that
 present mechanical hazards. The project encompasses sports and recreational equipment,
 household goods, and power equipment that are subject to mandatory regulations or standards,
 such as architectural glazing products, walk-behind lawn mowers, garage door operators, and
 pool slides.
- Chemical Hazards (33700): This project provides resources for compliance enforcement and remediation activities to address risks to consumers from chemical hazards. Areas covered include FHSA labeling enforcement, lead hazards not addressed under the CPSIA, art materials, and emerging chemical hazard investigation.
- Chemical Hazards Section 15 (33702): This project provides resources for compliance activities to address chemical hazards not covered by mandatory regulations or standards which may involve a substantial product hazards.
- Chemical Hazards Regulated (33703): This project provides resources for conducting inspections, reviewing inspection reports, following-up on trade complaints, and providing advice and guidance to the industry on complying with the precautionary labeling requirements under the FHSA.
- Phthalates Compliance (CPSIA § 108) (33713): This project provides resources for compliance enforcement and remediation activities to monitor and assess compliance of certain products containing phthalates in accordance with the requirements of Section 108 of the CPSIA.
- Carbon Monoxide (CO) Hazards Section 15 (33762): This project provides resources for compliance enforcement and remediation activities to address risks from CO hazards. This project's resources provide for investigation of defective appliances that can cause CO emissions, defective CO detectors, or any other product that poses a substantial product hazard.

- Poison Prevention Packaging Act (PPPA) Hazards (33763): This project provides resources
 for compliance enforcement and remediation activities to stop the sale of drugs and household
 chemicals that fail to comply with applicable PPPA requirements.
- Division of Field Investigations (CFI) Administration (33777): This project provides for travel, transportation, printing, and purchases of supplies, samples, and equipment to support CFI operations.
- Lead Compliance (CPSIA § 101) (33803): Conduct enforcement activities to monitor and assess compliance with the rule prohibiting the sale of children's products (age 12 or younger) containing more than specified amounts of lead (100 parts per million total), a banned hazardous substance under the FHSA.
- State/Local Programs (34301): This project provides resources to support activities to promote federal-state cooperation for purposes of carrying out Section 29(a) of the CPSA. In an effort to expand the CPSC's effectiveness and reach, state designees work cooperatively with the CPSC to conduct a full range of inspections to monitor for noncompliant and defective products. The project includes time to conduct training of state and local officials and conduct outreach activities through workshops, on-site visits, and national meetings. State designees work cooperatively with the CPSC to deliver services to consumers at little cost to the federal government.
- Compliance Management (34380): This project provides for the overall direction and proper implementation of the compliance program, as well as the administrative management of EXC. A central mission of this project is to assess how well Commission programmatic decisions are implemented.
- Internet Surveillance Program Support (34381): This project supports activities to conduct undercover Internet surveillance activities, as well as monitoring of products sold to consumers via the Internet that have been recalled or may otherwise violate a CPSC rule or standard. The project includes time to conduct Internet surveillance to review products sold by various retailers, manufacturers, and importers online and to conduct follow-up on consumer/trade complaints.
- Recall Effectiveness (34789): Evaluate and analyze incoming epidemiology data to determine if
 there is a pattern of defect that might warrant opening a case. The purpose of this project is to
 evaluate means for increasing effectiveness of product safety recalls at the consumer level.

4. Unfunded Work at FY 2015 Request Level

Unfunded Work includes projects, products, or services that were not identified during the original FY 2015 budget formulation phase. These needs have emerged in the intervening time. Should additional resources become available during FY 2015, the listed project may receive priority consideration for potential staff time and project funding.

Project	Strategic Goal	
34381 - Internet Surveillance Program Support	4	

• Internet Surveillance Program Support (34381): This *Unfunded* request is to develop an automated notification and case management system for Internet surveillance.

5. Summary of Budget Key Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015BK3.5.4	Total number of products screened by CPSC field staff (excluding imports)	200,000
2015BK4.1.1	Number of establishment inspections conducted by CPSC field staff	3,000
2015BK4.1.2	Percentage of products screened by CPSC field staff resulting in violations	6%
2015BK4.3.1	Percentage of all cases for which the preliminary determination is made within 85 business days of the case opening	70%
2015BK4.3.2	Percentage of cases for which the corrective action is accepted within 60 business days of the preliminary determination	80%
2015BK4.3.3	Percentage of cases in which the firm is notified of a violation in a timely manner	90%
2015BK4.3.4	Percentage of Fast-Track cases with corrective actions initiated within 20 business days	90%
2015BK4.5.2	Percentage of compliance defect investigation cases referred within 20 business days to OGC for review of firms' timely reporting pursuant to §15(b)	75%

6. Summary of Operating Plan Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015OP17	Percentage of corrective actions obtained within 35 business days after an LOA is issued (Regulated Products)	85%
2015OP21	Percentage of recall checks conducted in cooperation with state or local partners within 90 calendar days of assignment	90%
2015OP60	Percentage of investigations (not including ATV and pool data collection investigations) completed in fewer than 45 business days	95%
2015OP61	Total number of products screened by CPSC field staff at import	3,500

7. Annual Milestones

Control ID	Milestone	FY 2015 Target
2015M09	Met with industry/stakeholders to help develop new notification measures to improve recall effectiveness	To Meet
2015M10	Conducted State Workshop by second half of FY 2015 to train state officials on new CPSC rules and priorities in an effort to improve recall effectiveness	To Meet
2015M11	Began development of an automated notification and case management system for internet surveillance	To Meet
2015M12	Conducted workshops for PPPA and Sleepwear in the second half of FY 2015	To Meet

1. Resource Summary

	FY 2015 Request		
	Budget (in thousands)		FTE
Import Surveillance*	\$	1,165	44

^{*} Funding for the information technology (IT) elements of the Import Surveillance Risk Assessment Methodology (RAM) targeting system is included in the Office of Information and Technology Services' (EXIT's) budget.

2. Overview and Key Priorities

The CPSC's Office of Import Surveillance (EXIS) coordinates with the U.S. Department of Homeland Security's Customs and Border Protection (CBP) to prevent violative or hazardous products from entering the United States. CPSC investigators are colocated at select ports of entry to target and screen incoming shipments of consumer products. The CPSC also collaborates with CBP at the Commercial Targeting and Analysis Center (CTAC) to implement national operations designed to optimize the federal government's response to product risk at importation.

Over the course of calendar year 2013, approximately 235,000 importers brought in \$722.9 billion in imports of consumer products under CPSC jurisdiction. That averages to nearly \$2 billion per day. Since 2008, four out of five product recalls in the United States involve an imported product. Increasingly, American consumers run a higher risk of injury and death, and domestic manufacturers are at a competitive disadvantage due, in part, to product imports entering the United States that do not comply with federal safety standards or that violate intellectual property laws while also posing a health and safety risk.

To face this immense and growing challenge, the CPSC initiated a highly innovative International Trade Data System/Risk Assessment Methodology (ITDS/RAM) pilot system, which uses the CPSC's unique data along with data from CBP to quickly target high-risk consumer products arriving at U.S. ports of entry.

Since implementation in 2011, the results of the pilot program have been positive. In 2012, more than 3.6 million violative or potentially hazardous non-fireworks consumer product units were stopped from entering commerce, more than 20 times the number of units identified by the CPSC in 2007. The pilot has also benefited compliant trade. From the introduction of the RAM pilot through 2012, the CPSC has seen a 17 percent reduction in the number of shipments held. However, the existing pilot-scale program analyzes only a fraction of entry lines under CPSC jurisdiction.

Based on the success of the pilot program, the CPSC proposed a full-scale national program, intended to help address the risks posed by noncompliant imports. The proposal was included in the FY 2015 Performance Budget Request. When fully implemented, the RAM surveillance system will analyze 100 percent of incoming import product lines under CPSC jurisdiction and designate high-risk entries for further examination before those imports reach U.S. ports. The expansion of the Import Surveillance program and user fee authorization proposal are still under active consideration as part of the ongoing FY 2015 Congressional appropriations process.

Key priorities in FY 2015 will include:

1) Continued monitoring of the improvement in targeting effectiveness associated with the ITDS/RAM pilot system while increasing efforts to increase staff at new and existing ports: The CPSC envisions a program with increased agency presence at U.S. ports of entry and a program that also develops and deploys the RAM surveillance system nationwide.

- 2) Coordinating draft rulemaking and amendment of appropriations language pursuant to Congressional approval of the CPSC's proposed full-scale national program: The CPSC has consulted with CBP who would have the authority and administrative capability to collect the user fee on the CPSC's behalf. The CPSC and CBP have already established a successful collaborative partnership in implementing the pilot import surveillance program at 16 ports.
- 3) Supporting the "single window" platform and coordinating implementation of a pilot program to collect electronic certificates with volunteers from the trade: A Partner Government Agency (PGA) Message Set pilot will be initiated to evaluate and assess a test information exchange platform for the electronic filing of certificate data. The CPSC will continue to provide support to CBP's Automated Commercial Environment (ACE), which is an interface connecting CBP, the trade community, and other federal government agencies to manage the admissibility of goods entering the country.
- 4) Establishing baseline values for performance measures to improve the CPSC's effectiveness: Focus on first-time importer violators and product hazard identification in order to facilitate legitimate trade through targeting for noncompliant, hazardous consumer products entering the United States.

3. Strategic Plan Alignment and Project Summary

Project	Strategic Goal
31110 - Import Activities Fire Hazards	3
31610 - Import Activities Electrocution Hazards	3
32210 - Import Activities Mechanical Hazards (Child)	3
33710 - Import Activities Chemical Hazards	3
34330 - Import Compliance Casework	3
34333 - Import Case Referral	3
34340 - Partner Government Agency (PGA) Message Set	3
34350 - Import Surveillance	3
34360 - Commercial Targeting and Analysis Center (CTAC) Support	3
34370 - Partnership / Consumer Product Safety Trusted Trader Program	3
34377 - EXIS Administration	3
34390 - Import Surveillance Management	3

- Import Activities Fire Hazards (31110): This project provides resources to conduct import
 activities involving fire hazards. These activities include surveillance, screening, sampling,
 reviewing documents, and any other activity (excluding Import Compliance Casework or Import
 Case Referral work) associated with products in import status.
- Import Activities Electrocution Hazards (31610): This project provides resources to conduct
 import activities involving electrocution hazards. These activities include surveillance, screening,
 sampling, reviewing documents, and any other activity (excluding Import Compliance Casework
 or Import Case Referral work) associated with products in import status.
- Import Activities Mechanical Hazards (Child) (32210): This project provides resources for compliance enforcement and remediation to conduct import activities involving mechanical hazards. These activities include surveillance, screening, sampling, reviewing documents, and any other activity (excluding Import Compliance Casework or Import Case Referral work) associated with products in import status.

- Import Activities Chemical Hazards (33710): This project provides resources for compliance to conduct import activities involving chemical hazards. These activities include surveillance, screening, sampling, reviewing documents, and any other activity (excluding Import Compliance Casework or Import Case Referral work) associated with products in import status.
- **Import Compliance Casework (34330):** Resources used to process or support regulated or Section 15(j) compliance casework for products collected at import.
- Import Case Referral (34333): Resources used to investigate and present matters involving regulatory violations and certain other matters referred by EXIS to the Office of the General Counsel (OGC).
- Partner Government Agency (PGA) Message Set (34340): This project includes activities to
 evaluate and assess a test platform to manage an exchange of electronic data with CBP to
 include "PGA Message Set" data from required certificates. The data in "PGA Message Set" will
 be provided from industry. The CPSC's proposed rule for electronic certificates would require the
 trade to file certificate of compliance data electronically with CBP's ITDS/ACE Modernization
 "single window" platform for collecting such information, a requirement of E.O. 13659,
 "Streamlining the Export/Import Process for American Businesses."
- **Import Surveillance (34350):** Resources used to meet with CBP officials on the integration of Automated Commercial Environment (ACE). This includes all meeting time with outside contractors, other federal agencies, and conferences to educate the trade on policy changes.
- Commercial Targeting and Analysis Center (CTAC) Support (34360): Resources used to staff
 and support CTAC, which is the agency's mechanism for conducting joint import enforcement
 programs with CBP. CTAC serves as the central location for the agency targeting effort in support
 of agency enforcement plans and RAM as required under Section 222 of the CPSIA.
- Partnership / Consumer Product Safety Trusted Trader Program (34370): The current Importer Self-Assessment-Product Safety (ISA-PS) pilot program identifies companies that are low risk importers and was piloted in 2008. Participating companies have remained in the program and indicated that it has been a successful pilot. This project initiates CPSC staff work to conduct preplanning and analysis to explore expanding and possibly making permanent the "Trusted Trader" program. With three FTE support from EXC, the project includes engaging with industry to determine the trade's expectations of such a full-scale program, working with CBP to gain access to existing risk assessment profiles, conducting initial risk assessments during visits to various domestic manufacturers and/or importers, and conducting a review of equivalent domestic and foreign programs (e.g., Authorized Economic Operator (AEO) programs) to inform pursuit of a fully developed Consumer Product Safety Trusted Trader program consistent with government-wide efforts to implement and complement E.O. 13659, "Streamlining the Export/Import Process for America's Business."
- **EXIS Administration (34377):** Travel, transportation, printing, and purchases of supplies, samples, and equipment to support EXIS operations. This project is for non-salary resources only.
- Import Surveillance Management (34390): Overall direction, management, and proper
 implementation of the Import Surveillance program. Expansion of import surveillance efforts to
 reduce entry of unsafe products at U.S. ports. Use a risk-based methodology to prioritize the
 CPSC's targeted response to addressable product hazards. This project includes the office's
 management and coordination of all EXIS activities, as well as interagency work and liaison
 activities not related to ACE/ITDS or RAM.

4. Unfunded Work at FY 2015 Request Level – None identified

5. Summary of Budget Key Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015BK3.4.1	Number of import examinations	25,000
2015BK3.4.3	Percentage of import shipments processed through the Risk Assessment Methodology (RAM) pilot system that are cleared within one business day	99%
2015BK3.4.4	Percentage of CPSC import entry hold requests acted on by CBP	86%
2015BK3.4.6	Percentage of first-time violators who are engaged with an informed compliance inspection within 30 days of violation determination	Baseline
2015BK3.4.7	Percentage of entries sampled as identified through the Risk Assessment Methodology (RAM) pilot system	Baseline

6. Summary of Operating Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015OP22	Number of ports at which CPSC will cross-train other federal agencies' staff to identify hazardous imported products	11
2015OP23	Number of informed compliance inspections performed by CPSC staff of children's product importers with a history of noncompliance	25

Control ID	Milestone	FY 2015 Target
2015M13	Targeting effectiveness evaluation conducted of pilot RAM system	To Meet
2015M14	Training conducted for Import Surveillance operations at a port location(s)	To Meet
2015M15	Completed five case referral memorandums to CPSC's Office of General Counsel to support processing of legal casework against violating entities	To Meet
2015M16	Hired 10 staff to support the workload of an ITDS-RAM full production system.	To Meet
2015M17	Implemented a pilot project to evaluate and assess a test platform for the electronic filing of certificates of conformity.	To Meet
2015M18	Drafted a rule to implement the user fee provision upon approval of the proposed amendment to Section 17(h) to the CPSA	To Meet

1. Resource Summary

	FY 2015 Request		
	Budget (in thousands)		FTE
Office of International Programs	\$	721	7

2. Overview and Key Priorities

The CPSC's Office of International Programs (EXIP) was established to carry out educational and outreach activities to international stakeholders. EXIP activities are focused on foreign governments and foreign manufacturers, as well as on conducting cooperative programs, training, and informational activities in foreign countries of interest to the CPSC. EXIP will continue to place emphasis on cooperation with multilateral organizations, China, and geographical regions and countries of special interest to the agency. In maintaining ties and working with its overseas partners, EXIP will make efficient use of its resources by communicating with its partners via digital video conferencing (DVC) and webinars, as appropriate, as well as collaborating with other U.S. government agencies that operate overseas (e.g., the U.S. Agency for International Development (USAID)).

3. Strategic Plan Alignment and Project Summary

Project	Strategic Goal
53148 - Overseas Office	1
53149 - International Program	1
53152 - China Program	1
53153 - European / International Organizations Program	1
53154 - Asia Pacific Program – Selected Jurisdictions	1
53155 - Southeast (SE) Asia Program	1
53156 - Western Hemisphere Program	1

- Overseas Office (53148): Provides resources for the operation of the CPSC's overseas office, located in Beijing, China, to promote compliance with U.S. product safety requirements among exporters in Asia, especially China, and to coordinate with product safety regulators in the region.
- International Program (53149): Resources for supervising the performance of the various initiatives of the CPSC's international programs. Supports a staff of seven.
- China Program (53152): The largest of EXIP's programs, the China Program is focused on
 engagement with the CPSC's counterpart agency in China the General Administration of Quality
 Supervision, Inspection and Quarantine (AQSIQ). The program provides training and guidance
 for consumer product manufacturers in China, as well as resources for seeking remedial action
 from factories in China in cases of recalls or when products have been stopped at ports of entry.
 This project includes resources for intergovernmental meetings and industry training events.
- European / International Organizations Program (53153): The CPSC works with counterpart agencies of the European Union (EU) at the executive body-level with the European Commission (EC), headquartered in Brussels, Belgium, as well as at the individual EU Member State-level with counterpart regulatory agencies. The CPSC also participates in product safety groups within international organizations, such as the Organisation for Economic Co-operation and Development (OECD). The program's focus is to partner with European colleagues in areas of product safety policy and enforcement where cooperation will better protect U.S. consumers. Similarly, the CPSC's participation in multilateral organizations is aimed at building a robust,

global product safety culture. To the extent that unsafe products are not manufactured anywhere in the world, they are less likely to find their way into the hands of U.S. consumers. The OECD Global Recalls Portal is an example of collaboration aimed at improving global understanding of product safety issues. This project includes resources for intergovernmental meetings and a cooperative agreement.

- Asia Pacific Program Selected Jurisdictions (53154): This program covers the CPSC's work
 with Australia, New Zealand, Japan, South Korea, and Taiwan. Resources are focused on
 developing closer relations with these jurisdictions, The program intends to align standards and
 other regulations in furtherance of consumer product safety. Through the CPSC's Extended
 Training Exchange Program, the agency was fortunate to host the program's first foreign official
 from the Australian Competition and Consumer Commission (ACCC) during FY 2012. This
 project includes resources for intergovernmental meetings and industry training events.
- Southeast (SE) Asia Program (53155): The Southeast (SE) Asia Program covers the agency's
 work to promote compliance with U.S. product safety requirements among exporters in the region
 and to coordinate with product safety regulators in the region. The agency has focused on
 specific training programs targeted to consumer product export industries that are prevalent in
 Thailand, Vietnam, Singapore, Malaysia, and Indonesia; industries of particular emphasis are
 furniture construction, textiles, and shoe manufacturing. This project includes resources for
 intergovernmental meetings and industry training events.
- Western Hemisphere Program (53156): This program is targeted toward CPSC international
 activities in North, Central, and South America. Primary focus is directed toward Canada and
 Mexico, as well as the Consumer Safety and Health Network (CSHN) of the Organization of
 American States (OAS). This project includes resources for intergovernmental meetings and
 industry training.
- 4. Unfunded Work at FY 2015 Request Level None identified

5. Summary of Budget Key Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015BK1.2.1	Number of training or outreach seminars for foreign manufacturers conducted by CPSC staff	6
2015BK1.2.2	Number of staff exchanges with foreign counterparts undertaken as part of the Extended Training Exchange Program	3

6. Summary of Operating Plan Performance Measures - None

Control ID	Milestone	FY 2015 Target
2015M19	Six international cooperation business plans reviewed and updated. The program plans are for (1) the Western Hemisphere, (2) Beijing Regional Office, (3) China, (4) East Asia-Pacific, (5) Europe and International Organizations, and (6) Internet Foreign Language	To Meet
2015M20	Leadership positions in international organizations held in the Organization for Economic Cooperation and Development Working Party on Consumer Product Safety, and in the Consumer Safety and Health Network (CSHN) of the Organization of American States	To Meet
2015M21	Written progress report on CPSC initiatives in working toward aligning global product safety requirements	To Meet
2015M22	Six training for foreign consumer product safety regulators conducted or facilitated	To Meet

1. Resource Summary

	FY 2015 R	equest		
	udget nousands)	FTE		
Office of Communications	\$ 1,843	10		
VGB PSSA Information & Education	\$ 1,030			
Total	\$ 2,873	10		

2. Overview and Key Priorities

The Office of Communications' (OCM's) work is linked most directly to Strategic Goal 5—Raising Awareness. OCM contributes to the CPSC's mission through two key efforts: implementing safety education and prevention programs and announcing product recalls. Priority programs of OCM's effort in implementing safety education and prevention programs include announcing the awards for the State Swimming Pool Safety Grant Program in Section 1405 of the Virginia Graeme Baker Pool and Spa Safety Act (VGB Act); implementing the Information and Education elements in Section 1407 of the VGB Act; coordinating a national Safe to Sleep® campaign; and conducting a robust Minority Outreach campaign, which includes the Neighborhood Safety Network (NSN) program reaching more than 9,000 members. Additionally, OCM staff conducts 24 targeted public information efforts each year, covering a variety of product hazards, ranging from hidden home dangers to holiday safety, and from import surveillance to back-to-school safety. To support these programs and other CPSC offices, OCM creates, manages, and distributes materials from a library of more than 200 safety publications; produces, records, and webcasts about 100 video presentations, media events, and meetings each year; and manages CPSC Hearing Room events. In addition, the office is responsible for content development and management of numerous CPSC websites; disseminates information via several social media platforms and listservs; translates materials into Spanish; and captions videos.

With respect to OCM's other key effort of announcing product recalls, OCM issues more than 400 recall announcements each year, many of which are amplified by media interviews, news events, recall round-up videos, and social media. The office provides graphics support for agency programs and events, such as NSN posters and Safety Summit announcement materials; monitors media and social media coverage of agency-related announcements; and manages the contract for the agency's customer service Hotline.

In FY 2015, OCM will pursue new opportunities to raise awareness for the three priority programs – Pool Safely, Safe to Sleep®, and Minority/Community Outreach. Also, OCM will develop new messages and events surrounding the 24 targeted programs. New measures are planned for reducing the time between recall news release first drafts and the issuance date; and on new processes to streamline operations of agency websites and expand content visibility.

3. Strategic Plan Alignment and Project Summary

Project	Strategic Goal
22662 - Virginia Graeme Baker Pool & Spa Safety Act (VGB Act) (P.L. 110-140) Grants Administration	4
42286 - Distribution Services	5
42549 - Child Safety	5
42616 - Ongoing/Seasonal Programs	5
44201 - Hotline	3
44522 - Special Projects	5

Project	Strategic Goal
44563 - Recalls/Alerts	5
44565 - Media Relations	5
44577 - Communications Operations	5
44699 - Video Communication	5
44790 - Virginia Graeme Baker Pool and Spa Safety Act (VGB Act) (P.L. 110-140)	5
44792 - Hearing Room Operations and Maintenance	5
44793 - Digital Communications	5
44794 - Minority Outreach	5
44795 - Media Monitoring	5

- Virginia Graeme Baker Pool and Spa Safety Act (VGB Act) (P.L. 110-140) Grants
 Administration (22662): Activities related to implementation of Section 1405 (State Swimming
 Pool Safety Grant Program) of P.L. 110-140. Determine eligibility criteria for grant applicants
 (based on Section 1406 of P.L. 110-140). Establish application submission and evaluation
 criteria. Determine appropriate grantee activities, timelines, and evaluations of results.
- **Distribution Services (42286):** This project includes resources for contracting storage and distribution services of all of CPSC print publications.
- Child Safety (42549): This project includes resources for information and education campaigns such as Safe to Sleep®, toy safety, and tip-over protection; and raising awareness about a variety of issues affecting the vulnerable population.
- Ongoing/Seasonal Programs (42616): This project includes resources for both state and local outreach programs conducted in cooperation with OCM, as well as applicable OCM partnership programs.
- Hotline (44201): This project includes resources for contract services to manage and operate the CPSC Hotline, including the intake and reporting of calls, e-mails, consumer incident reports, and publication orders.
- **Special Projects (44522):** This project provides resources for the 24 targeted partnership programs that are not funded by other OCM projects.
- Recalls/Alerts (44563): This project includes any effort by OCM to take advantage of
 opportunities to raise awareness about product recalls.
- Media Relations (44565): This project includes resources for newswire and online distribution of CPSC news releases and announcements, including Spanish translation and distribution services.
- **Communications Operations (44577):** This project includes resources for management of OCM projects, budget, and contracts.
- Video Communication (44699): This project includes resources for contracting video production services and in-house production. Contractor will record, edit, and distribute CPSC news contents, several times a year, to television (TV) stations and other video outlets nationwide.
- Virginia Graeme Baker Pool and Spa Safety Act (VGB Act) (P.L. 110-140) (44790): This project includes resources for information and education campaign to raise awareness about the VGB Act, in an effort to improve safety and prevent drownings in pools and spas.
- Hearing Room Operations and Maintenance (44792): This project includes resources for maintenance of hearing room equipment and materials. Also includes service contracts for captioning and transcription of conferences, meetings, and other activities held in the Commission Hearing Room.
- **Digital Communications (44793):** This project includes resources for development, production, and distribution of CPSC product safety messages via various online platforms.
- Minority Outreach (44794): This project includes resources to support the CPSC's work to
 inform and educate minority and underserved consumers about priority hazards and hazards that
 disproportionately affect these populations, such as tip-over and poison prevention. In FY 2015,

staff proposes to implement a pilot project in the state of Ohio aimed at establishing a model for reaching low-income and underserved families with safety information that results in a reduction in deaths and injuries. The model developed based upon the pilot program would be shared with other states and potential awardees of grants in FY 2016.

Media Monitoring (44795): This project includes resources for news monitoring services: reports
of news coverage involving CPSC actions, including news from TV, radio, print, and online
sources.

4. Unfunded Work at FY 2015 Request Level

Unfunded Work includes projects, products, or services that were not identified during the original FY 2015 budget formulation phase. These needs have emerged in the intervening time. Should additional funds become available during FY 2015, the listed projects may receive priority consideration for potential funding.

Project	Strategic Goal
42549 - Child Safety	5
44522 - Special Projects	5

- Child Safety (42549): This project includes resources to support a major campaign development and execution effort for a Safe to Sleep® Media and Education Program that would raise awareness of hazards in the sleeping environments of babies. While current efforts are focused on messaging about new safety standards and past recalls and promoting educational videos and partnerships, this *Unfunded* project would bring in public relations services to analyze and clarify messages, carry out comprehensive material development and media outreach, and develop new partnership opportunities to extend CPSC messages. From branded information tool kits, public service announcements, and social media, to celebrity and medical group participation, as well as consistent conference visibility and strong manufacturing and retailer support for safety messaging, the opportunities for raising awareness would be made available and significant with more robust funding.
- Special Projects (44522): This project includes resources to support a major campaign development and execution effort for an ATV Safety Media and Education Program. The program would raise awareness of deadly hazards associated with ATV operation, including the five common causes of ATV accidents and deaths. Originally conceived to support EXHR's initiative on off-road vehicles, this program would engage professional resources to help the agency identify key demographics and characteristics of high-risk riders and riding communities; to develop branded messaging that would resonate with these audiences; and to develop unique message delivery opportunities through celebrity participation, audience-appropriate materials, and manufacturer and retailer support. Current low-impact efforts include messaging in conjunction with deaths and serious injuries, recalls, and www.ATVSafety.gov. With dedicated funds, OCM's outreach efforts would be elevated to a level of audience engagement and activities currently seen only in the CPSC's Pool Safely program.

5. Summary of Budget Key Performance Measures

Control ID	Performance Measure Statement	FY 2015 Target
2015BK4.4.2	Average number of business days between establishment of first draft and issuance of recall press release for the most timely 90% of all recall press releases	20
2015BK5.2.1	Number of public information campaigns conducted by CPSC on targeted consumer product safety hazards	24
2015BK5.2.2	Number of impressions of CPSC safety messages received by consumers on targeted consumer product safety hazards (in millions)	6,245
2015BK5.2.3	Number of media or social media events involving collaborations with other federal, state or local governments; consumer advocacy organizations; medical or industry groups; or other stakeholders that focus on a targeted hazard with high public concern	5

Control ID	Performance Measure Statement	
2015BK5.3.1	Number of impressions of CPSC safety messages received by consumers on priority hazards in vulnerable communities (in millions)	1,795
2015BK5.3.4	Number of media or social media events involving collaborations with other federal, state or local governments; consumer advocacy organizations; medical or industry groups; or other stakeholders that focus on a priority hazard in vulnerable communities	

6. Summary of Operating Plan Performance Measures

2015OP27 Percentage of product incident reports processed by Hotline staff within 8 working hours 2015OP28 Percentage of voicemail messages responded to by Hotline staff the next business day 2015OP30 Number of new social media platforms for which CPSC established a presence to promote CPSC programs, recalls, and alerts Number of followers on Twitter signed up to receive CPSC safety messages in English and Spanish Number of impressions of messages related to import safety campaigns and recalls received by consumers (millions) 2015OP32 Number of impressions of fire safety messages received by consumers (millions) Number of impressions of safety messages received by consumers (millions) Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) Number of impressions of safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide Number of ressages sent to Neighborhood Safety Network (NSN) 15 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 15 2015OP65 Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	Control ID	Performance Measure Statement	FY 2015 Target
2015OP30 day 2015OP30 Number of new social media platforms for which CPSC established a presence to promote CPSC programs, recalls, and alerts 2015OP31 Number of followers on Twitter signed up to receive CPSC safety messages in English and Spanish 2015OP32 Received by consumers (millions) 2015OP33 Number of impressions of messages related to import safety campaigns and recalls received by consumers (millions) 2015OP34 Number of impressions of fire safety messages received by consumers (millions) 2015OP35 Number of impressions of safety messages received by consumers (millions) 2015OP36 Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) 2015OP38 Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) 2015OP39 Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) 2015OP39 Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) 2015OP41 Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions) 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 40 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with th	2015OP27	hours	99%
promote CPSC programs, recalls, and alerts Number of followers on Twitter signed up to receive CPSC safety messages in English and Spanish Number of impressions of messages related to import safety campaigns and recalls received by consumers (millions) Number of impressions of fire safety messages received by consumers (millions) Number of impressions of farbon monoxide safety messages received by consumers (millions) Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide Number of visits to CPSC's websites (millions) Number of messages sent to Neighborhood Safety Network (NSN) Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP28		98%
English and Spanish Number of impressions of messages related to import safety campaigns and recalls received by consumers (millions) Number of impressions of fire safety messages received by consumers (millions) Number of impressions of carbon monoxide safety messages received by consumers (millions) Number of impressions of safety messages received by consumers (millions) Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions) Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide Number of visits to CPSC's websites (millions) Number of visits to CPSC's websites (millions) Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP30		2
received by consumers (millions) 2015OP33 Number of impressions of fire safety messages received by consumers (millions) 1,270 Number of impressions of carbon monoxide safety messages received by consumers (millions) Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide Number of visits to CPSC's websites (millions) Number of messages sent to Neighborhood Safety Network (NSN) 15 2015OP54 Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP31		35,000
2015OP34 Number of impressions of carbon monoxide safety messages received by consumers (millions) 2015OP35 Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) 2015OP38 Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) 2015OP39 Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) 2015OP41 Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP32		2,500
consumers (millions) 2015OP35 Number of impressions of safety messages related to children's products and other hazards received by consumers (millions) 2015OP38 Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) 2015OP39 Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) 2015OP41 Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP33	Number of impressions of fire safety messages received by consumers (millions)	1,270
hazards received by consumers (millions) 2015OP38 Number of impressions of safety messages focused on effects of safety hazards on minority audiences in print, broadcast and social media (millions) 2015OP39 Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) 2015OP41 Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP34		125
minority audiences in print, broadcast and social media (millions) Number of impressions of CPSC safety messages related to drowning and drain entrapment prevention in pools and spas received by consumers (millions) Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide Number of visits to CPSC's websites (millions) Number of messages sent to Neighborhood Safety Network (NSN) Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP35		2,350
entrapment prevention in pools and spas received by consumers (millions) 2015OP41 Number of impressions of CPSC safety messages related to Safe to Sleep® received by consumers through information and education activities (millions). 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP38		95
by consumers through information and education activities (millions). 2015OP42 Number of submissions for contest in which students submit posters recognizing the dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP39		1,150
dangers of carbon monoxide 2015OP43 Number of visits to CPSC's websites (millions) 2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations 300 40 40 7	2015OP41		
2015OP54 Number of messages sent to Neighborhood Safety Network (NSN) 2015OP57 Number of pool and spa safety information and education activities conducted 8 Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies 8 Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP42	i o o	300
Number of pool and spa safety information and education activities conducted Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP43	Number of visits to CPSC's websites (millions)	40
Number of minority outreach activities involving CPSC staff collaborating with organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP54	Number of messages sent to Neighborhood Safety Network (NSN)	15
2015OP62 organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep for babies Number of activities which involve CPSC promoting Safe to Sleep® messages for child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations 7	2015OP57	Number of pool and spa safety information and education activities conducted	6
2015OP63 child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and other organizations	2015OP62	organizations in the state of Ohio to educate underserved communities about drowning prevention, poison prevention, television/furniture tip-overs, and safe sleep	7
2015OP64 Number of Virginia Graeme Baker (VGB) grants issued 7	2015OP63	child safety, in collaboration with the National Institute of Child Health and Human Development (NICHD), Health Resources and Services Administration (HRSA), and	3
	2015OP64	Number of Virginia Graeme Baker (VGB) grants issued	7

Control ID	Milestone	FY 2015 Target
2015M23	Biannual field survey of consumer awareness of the CPSC conducted	To Meet
2015M24	Automated recall release workflow from assignment to publication to extent possible with current technology.	
2015M25	Automated recall distribution to selected listservs	
2015M26	Identified and tested new performance measures for Hotline service	

1. Resource Summary

	FY 2015 Request		est
		dget usands)	FTE
Office of Information Technology	\$	80	42
IT Infrastructure	\$	6,255	
Commission's Information Systems	\$	4,509	
Risk Assessment Methodology - ITDS	\$	3,450	
Total	\$	14,294	42

2. Overview and Key Priorities

The Office of Information and Technology Services (EXIT) is responsible for general policy and planning issues related to the dissemination of information by the CPSC, including, but not limited to Office of Management and Budget (OMB) Circular A-130, the Federal Information Security Management Act (FISMA), the Government Paperwork Elimination Act (GPEA), Section 508 of the Americans with Disabilities Act (ADA), and the E-Government Act; the design, implementation, and support of the agency's information technology system needs; maintaining or providing access to administrative applications for the agency's business processes, such as payroll, procurement, personnel, budget, information management, and work tracking; and administration of the network, telephone systems, and Help Desk. EXIT's key priorities are to provide secure access to CPSC data, provide tools to analyze the data, and to protect CPSC data

In FY 2015, EXIT will ensure access to CPSC data by continuing to virtualize information technology (IT) systems such as desktop environment with Virtual Desktop Infrastructure (VDI) and will increase the Wide Area Network (WAN) link speed between CPSC headquarters and the National Product Testing and Evaluation Center (NPTEC) through which CPSC data is replicated. EXIT will protect CPSC data by continuing to implement mandated IT security requirements, such as continuous monitoring, improving the agency's security incident response capabilities, and leveraging the latest technologies, such as rogue device detection.

3. Strategic Plan Alignment and Project Summary

Project	Strategic Goal
13328 - Consumer Product Safety Risk Management System (CPSRMS)	3
34310 - Risk Assessment Methodology (RAM) (CPSIA § 222)	3
54174 - EXIT Administration	All
54575 - IT Security	All
54576 - IT Infrastructure	All
54577 - Commission Information Systems	All
99933 - Voice Telecommunications	All
99945 - Capital Replacement	All
99947 - Programming Support	All
99949 - Telecommunications Data	All
99951 - User Support	All
99952 - Network Management	All
99953 - Website Development and Content Management	All
99954 - IT Business Applications	All

- Consumer Product Safety Risk Management System (CPSRMS) (13328): The Consumer Product Safety Risk Management System (CPSRMS) will provide a single, integrated web based environment to accommodate a searchable database for consumers; enhance the efficiency and effectiveness of CPSC staff's consumer product safety work by providing a system to identify hazard trends quickly (Early Warning System); and enable more rapid and increased dissemination of information. This enhances the CPSC's ability to increase consumer product safety, reduce injuries, save lives, and inform the public of both consumer product hazards and ways to provide product incident information to CPSC staff.
- Risk Assessment Methodology (RAM) (CPSIA § 222) (34310): Activities to maintain the pilot proof-of-concept and begin the development of the production environment of a risk assessment methodology (RAM) for the identification of shipments of consumer products that are: (1) intended for import into the United States; and (2) likely to include consumer products in violation of Section 17(a) of the CPSA (15 U.S.C. § 2066(a)) or other import provisions enforced by the CPSC. This project includes activities to evaluate, assess, and share information with CBP about shipments of consumer products intended for import into the customs territory of the United States. This is an early phase in the delivery of a secure and stable production system and will serve as the requisite for the full-scale RAM.
- **EXIT Administration (54174):** Provides for the operation of EXIT. Includes training and travel. For use only by EXIT staff.
- IT Security (54575): For implementation and management of the CPSC's IT Security program, which involves maintaining a secure information environment throughout the CPSC and ensuring information system confidentiality, integrity, and availability. For use only by EXIT staff.
- IT Infrastructure (54576): The CPSC's IT infrastructure environments, including telecommunications, hardware/software licensing, Help Desk, security, and other general operations and maintenance activities. For use only by EXIT staff.
- **Commission Information Systems (54577):** For planning, implementing, operating, and maintaining the CPSC's database applications. For use only by EXIT staff.
- Voice Telecommunications (99933): This project provides essential telephonic voice communication, including agency-wide long distance service, local Washington, D.C. area service for CPSC headquarters, NPTEC, and the CPSC warehouse in Gaithersburg, MD, as well as Blackberries. Also included are installation, repair, and maintenance services. This project is for non-salary resources only.
- Capital Replacement (99945): For desktop computer replacement or software upgrades, server and telephone system upgrades, wireless equipment replacement, video conferencing equipment replacement, and related equipment. This project is for non-salary resources only.
- **Programming Support (99947):** Contract programmers and database administrator services to support information system applications for various organizations within the CPSC.
- **Telecommunications Data (99949):** Wide Area Network **(**WAN) data lines, webstreaming, Internet, and website domain charges. This project is for non-salary resources only.
- **User Support (99951):** Provides support for end users of the agency's equipment, software, systems, and services (e.g., Help Desk support, software licensing, and printer maintenance). This project is for non-salary resources only.
- **Network Management (99952):** Supports the management of the agency's IT infrastructure, which includes the operation and maintenance of networks, servers, and other IT equipment and systems. This project is for non-salary resources only.
- Website Management and Content Management (99953): For operating and maintaining the CPSC's websites to meet the needs of the agency, consumers, businesses, and other

- stakeholders who seek relevant information about CPSC activities. This project is for non-salary resources only.
- IT Business Applications (99954): Provides resources for agency business applications and systems, including those from Shared-Service providers that support the CPSC's Office of Human Resources Management (EXRM) and Office of Financial Management, Planning, and Evaluation (EXFM) business areas. This project is for non-salary resources only.

4. Unfunded Work at FY 2015 Request Level

Unfunded Work includes projects, products, or services that were not identified during the original FY 2015 budget formulation phase. These needs have emerged in the intervening time. Should additional funds become available during FY 2015, the listed projects may receive priority consideration for potential funding.

Project	Strategic Goal
13328 - Consumer Product Safety Risk Management System (CPSRMS)	3
34310 - Risk Assessment Methodology (RAM) (CPSIA § 222)	3
54575 - IT Security	All
99952 - Network Management	All

Consumer Product Safety Risk Management System (CPSRMS) (13328):

CPSRMS FTEs: EXIT is requesting two FTEs above the FY 2015 Request level (20 staff months at the annual salary rate of \$145K) to work full-time on the CPSRMS. Note: The CPSC's original business case contains the agency's plan to reduce CPSRMS costs by replacing contract staff, utilized for design and development of the CPSRMS, with federal staff to operate and maintain the system. The number of FTEs fully devoted to the CPSRMS has gradually increased each year to meet the required number of 17 FTEs.

Risk Assessment Methodology (RAM) (CPSIA § 222) (34310):

Production Environment System: The ITDS/RAM pilot has provided considerable value to the agency by helping CPSC staff identify and stop violative imported products at ports of entry. The current RAM was developed as a proof-of-concept, using the vendor's proprietary software. This project will complete the transition from the pilot to a production environment. This project is limited to transitioning current features of the RAM into enterprise production environment. This project will help deliver a secure and stable production system that will serve as a requisite for the full-scale RAM.

IT Security (54575):

- FISMA Metrics: The FY 2013 CPSC Inspector General (IG) FISMA audit identified cyber security and compliance deficiencies with respect to configuration management, identity and access management, remote access, risk management, and contingency planning. Funding is requested to address the IG's reported findings. Also included in the CPSC's FY 2016 Preliminary Performance Budget Request to OMB.
- Continuous Monitoring: Information Security Continuous Monitoring (ISCM) funding will enable the agency to purchase software tools and services that provide ongoing assessment, analysis, and diagnosis of the agency's security posture. This will allow the agency to comply with OMB Memorandum M-14-03, "Enhancing the Security of Federal Information and Information Systems." Also included in the CPSC's FY 2016 Preliminary Performance Budget Request to OMB.

• Network Management (99952):

- Cloud Migration Planning: OMB's "Federal Cloud Computing Strategy" has directed federal agencies to move current IT systems and services to the cloud where possible. Funding is requested to partner with a contractor to determine the scope of the work required to implement a cloud solution at the CPSC. The contractor will investigate how other agencies are implementing this initiative. The agency will also gain an understanding of how cloud services impact IT operations, with regard to disaster recovery and continuity of operations planning (COOP), and supporting mobile IT operations.
- 5. Summary of Budget Key Performance Measures None
- 6. Summary of Operating Plan Performance Measures None

Control ID	Milestone	FY 2015 Target
2015M27	Completed major development of CPSRMS by reengineering core functionalities of the Integrated Field System (IFS) and retiring those functionalities in the legacy application	To Meet
2015M28	Deployed the Mobile Device Management (MDM) solution to provide secure access to CPSC data, such as e-mails and documents, using CPSC- and employee-owned mobile devices	To Meet
2015M29	Transitioned 50% of CPSC's employees to Virtual Desktop Infrastructure (VDI) environment	
2015M30	Provided improved data access speeds between CPSC's National Product Testing and Evaluation Center and Headquarters by leasing a dedicated "dark fiber" line to provide up to 40GB connection speeds	To Meet
Developed and implemented Information Security Continuous Monitoring strategies for information systems which address security controls including the frequency and degree of rigor associated with the monitoring process		To Meet
2015M32	Transitioned current fragmented Federal Information Security Management Act (FISMA) management processes into a centralized, structured, consolidated governance application	To Meet

Other Offices

(milestones and measures only)

The Office of Human Resources Management (EXRM), the Office of the Executive Director (OEX), the Office of EEO and Minority Enterprise (OEEO), the Office of the General Counsel (OGC), and the Small Business Ombudsman (SBO) also have some budget key and operating performance measures and annual milestones, which are listed below:

1. Summary of Budget Key Performance Measures

Office	Control ID	Performance Measure Statement	FY 2015 Target
EXRM	2015BK1.6.1	Employee retention rate	85%
EXRM	2015BK1.6.2	Average hiring time (recruitment time using OPM's End-to- End hiring process) (days)	80
EXRM	2015BK1.6.3	Training participation rate	88%
OEX	2015BK1.2.4	Number of collaborations undertaken with domestic nongovernment organizations such as trade associations, universities, or federations	2
OEX	2015BK2.3.1	Number of domestic training activities made available to industry stakeholders	11

2. Summary of Operating Plan Performance Measures

Office	Control ID	Performance Measure Statement	FY 2015 Target
OEEO	2015OP48	Percentage of Equal Employment Opportunity (EEO) informal complaints resolved during the fiscal year	60%
OEEO	2015OP49	Percentage of recruitment efforts targeted to organizations serving underrepresented populations	25%
OEEO	2015OP50	Percentage of supervisors/employees who received voluntary Equal Employment Opportunity and diversity-related training	30%
OEEO	2015OP51	Number of initiatives offered to managers, supervisors, and employees to promote representation of underrepresented groups	6
OGC	2015OP52	Percentage of cases referred to Division of Compliance for a civil penalty or other appropriate legal action that are evaluated within one year of referral	90%

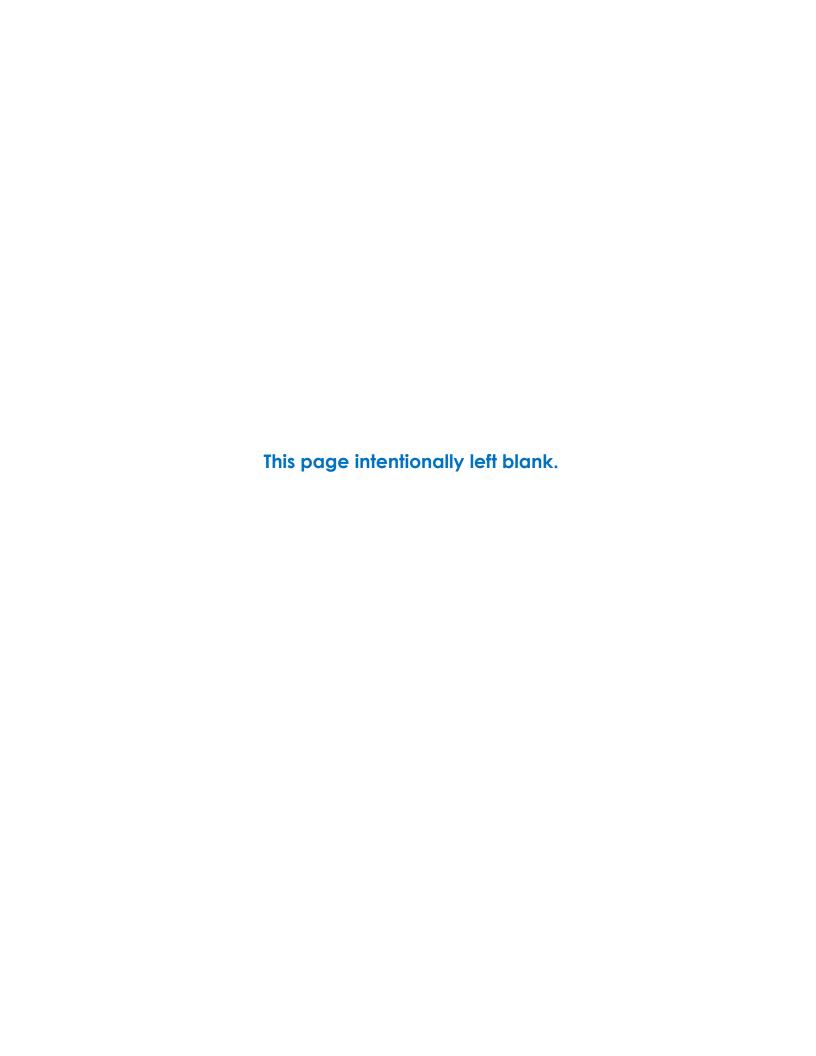
Office	Control ID	Performance Measure Statement	FY 2015 Target
SBO	2015M33	Focused outreach on safety regulations conducted (including attending and presenting at trade shows and producing written materials) to target domestic small businesses in three industries	To Meet

Appendix

Changes to Budget Key Performance Measures from the 2015 Performance Budget Request (issued March 2014)

The following table represents Budget Key performance measures from the 2015 Performance Budget Request that were newly added, deleted in FY 2015 and are therefore absent from this Operating Plan, or replaced by another Budget Key performance measure.

	Office	Performance Measure Statement	Explanation
1	OEX	BK1.2.3: Number of new collaborations undertaken with domestic nongovernment organizations such as trade associations, universities, or federations	Replaced with BK1.2.4: Number of collaborations undertaken with domestic nongovernment organizations such as trade associations, universities, or federations
2	EXIP	BK1.4.1: Number of products on which CPSC had consultations with foreign counterparts	Deleted in FY 2015
3	EXHR	BK2.1.1: Number of voluntary standards activities supported or monitored by CPSC staff	Replaced with BK2.1.4: Number of voluntary standards activities that are actively participated in by CPSC staff
4	EXHR	BK3.2.5: Percentage of section 15 Product Safety Assessment requests that are completed within the Hazard Level Completion time assigned	New
5	EXIS	BK3.4.2: Sample yield per 100 import entries examined as identified through the Risk Assessment Methodology (RAM) pilot system	Replaced with BK3.4.7: Percentage of entries sampled as identified through the Risk Assessment Methodology (RAM) pilot system
6	EXIS	BK3.4.5: Establish an ITDS/RAM rule set to target intellectual property violations where a health and safety hazard is suspected in consumer product imports	Completed in FY 2014
7	EXIS	BK3.4.6: Percentage of first-time violators who are engaged with an informed compliance inspection within 30 days of violation determination	New
8	EXC	BK3.5.1: Total number of products screened by CPSC field staff	Replaced with BK3.5.4: Total number of products screened by CPSC Field staff (excluding imports)
9	EXC	BK3.5.2: Number of consumer products screened by CPSC Field staff through Internet surveillance activities	Deleted in FY 2015
10	EXC	BK3.6.1: Number of used/resale consumer products screened by CPSC Field staff.	Deleted in FY 2015
11	EXHR	BK4.1.3: Total number of items/component parts from samples tested at NPTEC for specific standards and regulations	Replaced with BK3.2.4: Percentage of all regulated non-import product samples that are tested within 90 days of receipt at NPTEC
12	ОСМ	BK4.4.1: Average number of days from an established first draft of recall press release to the date the press release is issued (in business days)	Replaced with BK4.4.2: Average number of business days between establishment of first draft and issuance of recall press release for the most timely 90% of all recall press releases
13	EXC	BK4.5.1: Percentage of compliance defect investigation cases referred within 10 business days to OGC for review of firms' timely reporting pursuant to Section 15(b)	Replaced with BK4.5.2: Percentage of compliance defect investigation cases referred within 20 business days to OGC for review of firms' timely reporting pursuant to §15(b)
14	ОСМ	BK5.1.1: Percentage of the U.S. population that reports awareness of the CPSC	Deleted in FY 2015
15	ОСМ	BK5.1.2: Percentage of U.S. consumers who report acting on a CPSC safety message	Deleted in FY 2015
16	ОСМ	BK5.2.3: Number of media or social media events involving collaborations with other federal, state or local governments; consumer advocacy organizations; medical or industry groups; or other stakeholders that focus on a targeted hazard with high public concern	New
17	ОСМ	BK5.3.4: Number of media or social media events involving collaborations with other federal, state or local governments; consumer advocacy organizations; medical or industry groups; or other stakeholders that focus on a priority hazard in vulnerable communities	New



Bethesda, MD 20814