

Exhibit 72

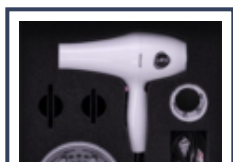


United States
**CONSUMER PRODUCT
SAFETY COMMISSION**

LUS Recalls Hair Dryers Due to Electrocution or Shock Hazard (Recall Alert)



Recalled LUS Hair Dryer & Diffuser in Box



**Name of Product:**

LUS Hair Dryers & Diffusers

Hazard:

The hair dryers do not have an immersion protection device, posing an electrocution or shock hazard if the dryer falls into water when plugged in.

Remedy:

Refund

Recall Date:

April 23, 2020

Units:

About 2,700 (In addition, about 410 were sold in Canada)

Consumer Contact

LUS at 800-280-1675, by email at support@lusbrands.ca, or online at www.lusbrands.com and click on 'Safety and Recall Information' for more information.

Recall Details

In Conjunction With:



Description:

This recall involves the LUS Dryer & Diffuser. The handheld hair dryers were sold in white, in a box that also contains a diffuser. The hair dryers have the model number HD-LUS01 printed under the back end of the hair dryer. The logos “LUS Brands” and “Love Ur Curls” are located on either side of the back end of the dryer.

Remedy:

Consumers should immediately stop using and unplug the hair dryers. LUS is contacting all known purchasers of the hair dryers and providing a choice of either a full refund of the purchase price or a \$175 store credit.

Incidents/Injuries:

None reported

Sold At:

Online at www.lusbrands.com from November 2019 through February 2020 for

between \$125 and \$144.

Importer(s):

LUS Distribution Inc., of Canada

Manufactured In:

China

Recall number:

20-738



This recall was conducted, voluntarily by the company, under CPSC's Fast Track Recall process. Fast Track recalls are initiated by firms, who commit to work with CPSC to quickly announce the recall and remedy to protect consumers.